

| Form <b>990</b> |
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## \*\* PUBLIC DISCLOSURE COPY \*\* Return of Organization Exempt From Income Tax

OMB No. 1545-0047

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Do not enter social security numbers on this form as it may be made public. Go to www.irs.gov/Form990 for instructions and the latest information. 2022 Open to Public Inspection

| Department of the Treasury<br>Internal Revenue Service Go to www.irs.gov/Form990 for instructions and the latest information. |                      |                 | Open to Public<br>Inspection  |              |                                  |              |
|---|----------------------|-----------------|---|--------------|----------------------------------|--------------|
| A For the 2022 calendar year, or tax year beginning and ending  |                      |                 |   |              | •                                |              |
|   | Check if<br>applicat | De: C Name of   | organization  |              | D Employer identificat           | on number    |
|   | Addr<br>chan         | ess<br>THE      | CURE STARTS NOW, INC.   |              |                                  |              |
|   | Nam                  | e               | usiness as  |              | 26-0269131                       |              |
|   | Initia               |                 | and street (or P.0. box if mail is not delivered to street address)   | Room/suite   |                                  |              |
|   | Final                | 1028            | 0 CHESTER ROAD  | in our our o | 513-772-48                       | 88           |
|   | termi                | 2               | own, state or province, country, and ZIP or foreign postal code   |              | G Gross receipts \$              | 5,740,343.   |
|   | Amer                 | nded CTNC       | INNATI, OH 45215  |              | H(a) Is this a group retur       |              |
|   |                      |                 | nd address of principal officer: BROOKE DESSERICH   |              | for subordinates?                |              |
|   | pend                 |                 | AS C ABOVE  |              | H(b) Are all subordinates includ |              |
| 1   | Tax-ex               | empt status:    | <b>X</b> 501(c)(3) 501(c) ( ) (insert no.) 4947(a)(1)   | or 🗌 527     |                                  |              |
|   | Webs                 |                 | ://WWW.THECURESTARTSNOW.ORG   |              | H(c) Group exemption n           |              |
|   |                      |                 | X Corporation Trust Association Other   | L Year       | of formation: 2007 M S           |              |
|   | art I                | Summary         |   |              | •                                | <u>v</u>     |
|   | 1                    | Briefly describ | e the organization's mission or most significant activities: $\begin{array}{cc} {\tt TO} & {\tt E} \end{array}$   | DUCATE       | , AID, AND FU                    | ND CURES     |
| Governance  |                      |                 | CER, STARTING FIRST WITH PEDIATRIC  |              |                                  |              |
| nar   | 2                    | Check this bo   | k if the organization discontinued its operations or dispos   | sed of more  | than 25% of its net assets       |              |
| Vel   | 3                    | 3               | 7   |              |                                  |              |
|   |                      | Number of ind   | ependent voting members of the governing body (Part VI, line 1b)  |              | 4                                | 4            |
| ې<br>د  | 5                    |                 | of individuals employed in calendar year 2022 (Part V, line 2a)   |              |                                  | 25           |
| Activities &  | 6                    |                 | of volunteers (estimate if necessary)   |              |                                  | 800          |
| çti   | 7 a                  |                 |   |              |                                  | 0.           |
| _   | b                    | Net unrelated   | business taxable income from Form 990-T, Part I, line 11  | <u></u>      | 7b                               | 0.           |
|   |                      |                 |   |              | Prior Year                       | Current Year |
| Ð   | 8                    | Contributions   | and grants (Part VIII, line 1h)   |              | 3,378,419.                       | 4,315,043.   |
| Revenue   | 9                    | Program servi   | ce revenue (Part VIII, line 2g)   |              | 0.                               | 0.           |
| eve   | 10                   | Investment ind  | come (Part VIII, column (A), lines 3, 4, and 7d)  |              | 0.                               | 0.           |
| æ   | 11                   | Other revenue   | (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)  |              | 854,177.                         | 916,587.     |
|   | 12                   | Total revenue   | - add lines 8 through 11 (must equal Part VIII, column (A), line 12)  |              | 4,232,596.                       | 5,231,630.   |
|   | 13                   | Grants and sir  | nilar amounts paid (Part IX, column (A), lines 1-3)   |              | 1,507,790.                       | 4,144,313.   |
|   | 14                   | Benefits paid   | o or for members (Part IX, column (A), line 4)  |              | 0.                               | 0.           |
| ŝ   | 15                   | Salaries, other | compensation, employee benefits (Part IX, column (A), lines 5-10)   |              | 810,755.                         | 1,082,006.   |
| sus   | <b>16</b> a          | Professional fu | compensation, employee benefits (Part IX, column (A), lines 5-10)<br>undraising fees (Part IX, column (A), line 11e)<br>ng expenses (Part IX, column (D), line 25) 520, 9 |              | 0.                               | 0.           |
| Expenses  | . b                  | Total fundraisi | ng expenses (Part IX, column (D), line 25) 520, 9   | 46.          |                                  |              |
|   | 17                   |                 | es (Part IX, column (A), lines 11a-11d, 11f-24e)  |              | 974,782.                         | 831,655.     |
|   | 18                   |                 | s. Add lines 13-17 (must equal Part IX, column (A), line 25)  |              | 3,293,327.                       | 6,057,974.   |
|   | 19                   | Revenue less    | expenses. Subtract line 18 from line 12   |              | 939,269.                         | -826,344.    |
| Net Assets or   |                      |                 |   | Be           | ginning of Current Year          | End of Year  |
| sset  | 20                   | Total assets (F |   |              | 2,875,483.                       | 2,625,696.   |
| it As   | 21                   |                 | (Part X, line 26)   |              | 65,869.                          | 612,509.     |
| No.   | 22                   | Net assets or   | fund balances. Subtract line 21 from line 20  |              | 2,809,614.                       | 2,013,187.   |
| Pa  | art II               | Signature       | BIOCK   |              |                                  |              |

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

| Sign  | Signature of officer                      |  | Date                             |  |  |  |  |  |
|---|---|--|----------------------------------|--|--|--|--|--|
| Here  | BROOKE DESSERICH, EXECUTI                 | VE DIRECTOR  |                                  |  |  |  |  |  |
|   | Type or print name and title              |  |                                  |  |  |  |  |  |
|   | Print/Type preparer's name                | Preparer's signature   | Date Check PTIN                  |  |  |  |  |  |
| Paid  | BRYAN PAUTSCH                             | BRYAN PAUTSCH  | 06/15/23 self-employed P00034913 |  |  |  |  |  |
| Preparer  | Firm's name VONLEHMAN & COMPA             | NY INC.  | Firm's EIN 31-0905417            |  |  |  |  |  |
| Use Only  | Firm's address 810 WRIGHT'S SUMM          | IT PARKWAY, SUITE 300  | 0                                |  |  |  |  |  |
|   | FORT WRIGHT, KY 4                         | 1011   | Phone no. (859) 331-3300         |  |  |  |  |  |
| May the IRS discuss this return with the preparer shown above? See instructions |   |  |                                  |  |  |  |  |  |
| 232001 12-1   | 3-22 LHA For Paperwork Reduction Act Noti | 232001 12-13-22 LHA For Paperwork Reduction Act Notice, see the separate instructions. Form 990 (2022) |                                  |  |  |  |  |  |

| Form       | 990 (2022) THE CURE STARTS NOW, INC. 26-0269131 Page 2   |
|------------|--|
|            | t III Statement of Program Service Accomplishments   |
|            | Check if Schedule O contains a response or note to any line in this Part III   |
| 1          | Briefly describe the organization's mission:   |
|            | TO EDUCATE, AID, AND FUND CURES FOR CANCER, STARTING FIRST WITH  |
|            | PEDIATRIC BRAIN CANCER   |
|            |  |
| 2          | Did the organization undertake any significant program services during the year which were not listed on the                                 |
| 2          | prior Form 990 or 990-EZ?  |
|            | If "Yes," describe these new services on Schedule O.   |
| 3          | Did the organization cease conducting, or make significant changes in how it conducts, any program services?                                 |
|            | If "Yes," describe these changes on Schedule O.  |
| 4          | Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.         |
|            | Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and |
|            | revenue, if any, for each program service reported.  |
| 4a         | (Code:) (Expenses \$4,179,459. including grants of \$4,144,313. ) (Revenue \$)   |
|            | IN ITS EFFORTS TO FOCUS ON THOSE CANCERS THAT PRESENT THE GREATEST   |
|            | OPPORTUNITES FOR AN ENCOMPASSING CANCER CURE, THE FOUNDATION ANNUALLY  |
|            | AWARDS RESEARCH GRANTS TO INSTITUTIONS AND MEDICAL PROFESSIONALS.  |
|            | TYPICALLY, GRANTS AWARDED HAVE A FOCUS ON PEDIATRIC BRAIN CANCERS, AS  |
|            | THIS WAS THE ORIGIN OF THE FOUNDATION'S PHILOSOPHY. GRANT APPLICATIONS   |
|            | WILL BE JUDGED ON A PEER-REVIEWED BASIS WITH THE FOUNDATION'S MEDICAL  |
|            | ADVISORY COUNCIL, WHICH IS COMPRISED OF TOP ONCOLOGISTS AND RESEARCHERS  |
|            | FROM AROUND THE WORLD, AS WELL AS PARENT ADVOCATES. GRANTS ARE JUDGED  |
|            | BASED ON MULTIPLE CRITERIA INCLUDING SCIENTIFIC MERIT, DISEASE IMPACT,   |
|            | INNOVATION, FEASIBILITY, AND EXPERTISE OF THE INVESTIGATOR.  |
|            |  |
|            | (Code:) (Expenses \$13,512. including grants of \$) (Revenue \$)   |
| 4b         | (Code:) (Expenses \$13,512 including grants of \$) (Revenue \$) THE DIPG/DMG SYMPOSIUM, ORIGINALLY HELD IN CINCINNATI IN 2011, IS A          |
|            | BIENNIAL CONFERENCE THAT FEATURES CANCER EXPERTS FROM AROUND THE WORLD   |
|            | IN COLLABORATION WITH FAMILIES AND FOUNDATIONS SUPPORTING THEIR WORK.  |
|            | ATTENDED BY FOUNDATIONS AND INSTITUTIONS WORLDWIDE. THE DIPG/DMG   |
|            | COLLABORATIVE SYMPOSIUM QUICKLY BECAME A DYNAMIC COOPERATIVE, EXPLORING  |
|            | REVOLUTIONARY DIPG AND DMG RESEARCH, CLINICAL PROTOCOLS, AND UNIVERSAL   |
|            | APPLICATIONS OF DIPG RESEARCH IN THE SEARCH FOR A CURE FOR ALL FORMS OF  |
|            | CANCER.  |
|            |  |
|            |  |
|            |  |
|            |  |
| 4c         |  |
|            | FAMILY SUPPORT AND AWARENESS FUNDS PROVIDE EMOTIONAL SUPPORT,  |
|            | MECHANISMS TO HONOR THEIR CHILD'S LEGACY AND OTHER ASSISTANCE FOR  |
|            | FAMILIES BATTLING PEDIATRIC CANCER. THIS INCLUDES INFORMATION  |
|            | WEBSITES, TRIAL DISCOVERY TOOLS, PATIENT ASSISTANCE AND PROGRAMS TO  |
|            | FEATURE PATIENTS WITH THE INTENTION OF BUILDING LOCAL SUPPORT AND  |
|            | AWARENESS.   |
|            |  |
|            |  |
|            |  |
|            |  |
|            |  |
| <u> </u>   |  |
| 4d         | Other program services (Describe on Schedule O.)   |
| <b>A</b> - | (Expenses \$ including grants of \$ ) (Revenue \$ )       Total program service expenses     5,404,103.                                      |
| 40         | Total program service expenses 5,404,103.<br>Form 990 (2022)   |
| 232001     | Porm 990 (2022)  |

 Form 990 (2022)
 THE CURE STARTS NOW, INC.

 Part IV
 Checklist of Required Schedules

|     |   |            | Yes  | No       |
|-----|---|------------|------|----------|
| 1   | Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?   |            |      |          |
|     | If "Yes," complete Schedule A   | 1          | Х    |          |
| 2   | Is the organization required to complete Schedule B, Schedule of Contributors? See instructions   | 2          | Х    |          |
| 3   | Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for   |            |      |          |
|     | public office? If "Yes," complete Schedule C, Part I  | 3          |      | X        |
| 4   | Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect  |            |      |          |
|     | during the tax year? If "Yes," complete Schedule C, Part II   | 4          |      | X        |
| 5   | Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or  |            |      |          |
|     | similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III   | 5          |      | X X      |
| 6   | Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to   |            |      |          |
|     | provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I  | 6          |      | X X      |
| 7   | Did the organization receive or hold a conservation easement, including easements to preserve open space,   |            |      |          |
|     | the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II  | 7          |      | X        |
| 8   | Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete  |            |      |          |
|     | Schedule D, Part III  | 8          |      | X        |
| 9   | Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for   |            |      |          |
|     | amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?   |            |      | v        |
|     | If "Yes," complete Schedule D, Part IV  | 9          |      | <u>x</u> |
| 10  | Did the organization, directly or through a related organization, hold assets in donor-restricted endowments  |            |      | - v      |
|     | or in quasi endowments? <i>If "Yes," complete Schedule D, Part V</i>  | 10         |      | X        |
| 11  | If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X,   |            |      |          |
| _   | as applicable.  |            |      |          |
| а   | Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,   | 11a        | х    |          |
| h   | Part VI<br>Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total   |            | - 11 | <u> </u> |
| D   |   | 11b        |      | x        |
| ~   | assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i><br>Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total           |            |      | - 23     |
| C   | assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII  | 11c        |      | x        |
| d   | Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in   |            |      | <u> </u> |
|     | Part X, line 16? If "Yes," complete Schedule D, Part IX   | 11d        | х    |          |
| е   | Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X   | 11e        | Х    |          |
| f   | Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses   |            |      |          |
|     | the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X  | 11f        | х    |          |
| 12a | Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete   |            |      |          |
|     | Schedule D, Parts XI and XII  | 12a        | Х    |          |
| b   | Was the organization included in consolidated, independent audited financial statements for the tax year?   |            |      |          |
|     | If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional   | 12b        |      | X        |
| 13  | Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E   | 13         |      | X        |
| 14a | Did the organization maintain an office, employees, or agents outside of the United States?   | 14a        |      | X        |
| b   | Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,   |            |      |          |
|     | investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000  |            |      |          |
|     | or more? If "Yes," complete Schedule F, Parts I and IV  | 14b        | Х    |          |
| 15  | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any   |            |      |          |
|     | foreign organization? If "Yes," complete Schedule F, Parts II and IV  | 15         | Х    |          |
| 16  | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to  |            |      |          |
|     | or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV   | 16         |      | X        |
| 17  | Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,   |            |      |          |
| 40  | column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions  | 17         |      | X X      |
| 18  | Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines  |            | v    |          |
| 10  | 1c and 8a? If "Yes," complete Schedule G, Part II   | 18         | Х    |          |
| 19  | Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If</i> "Yes,"   | 40         |      | x        |
| 20- | complete Schedule G, Part III   | 19         | 1    | X        |
| 20a |   | 20a<br>20b |      |          |
| 21  | If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?<br>Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or | 200        |      | <u> </u> |
| - ' | domestic government on Part IX, column (A), line 1? <i>If</i> "Yes," <i>complete Schedule I. Parts I and II</i>   | 21         | х    |          |
|     |   |            |      |          |

Form 990 (2022)

- Form 990 (2022)
- THE CURE STARTS NOW, INC. Part IV Checklist of Required Schedules (continued)

|      |   |     | Yes | No       |
|------|---|-----|-----|----------|
| 22   | Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on   |     |     |          |
|      | Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III   | 22  |     | X        |
| 23   | Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current   |     |     |          |
|      | and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete  |     |     |          |
|      | Schedule J  | 23  |     | X        |
| 24a  | Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the   |     |     |          |
|      | last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete  |     |     |          |
|      | Schedule K. If "No," go to line 25a   | 24a |     | X        |
| b    | Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?   | 24b |     |          |
| с    | Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease  |     |     |          |
|      | any tax-exempt bonds?   | 24c |     |          |
| d    | Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?   | 24d |     |          |
| 25a  | Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit  |     |     |          |
|      | transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I   | 25a |     | X        |
| b    | Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and  |     |     |          |
|      | that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete   |     |     |          |
|      | Schedule L, Part I  | 25b |     | X        |
| 26   | Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current   |     |     |          |
|      | or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%   |     |     |          |
|      | controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II  | 26  |     | X        |
| 27   | Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee,   |     |     |          |
|      | creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled   |     |     |          |
|      | entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III  | 27  |     | X        |
| 28   | Was the organization a party to a business transaction with one of the following parties (see the Schedule L, Part IV,  |     |     |          |
|      | instructions for applicable filing thresholds, conditions, and exceptions):   |     |     |          |
| а    | A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If  |     |     |          |
|      | "Yes," complete Schedule L, Part IV   | 28a | Х   |          |
| b    | A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV   | 28b |     | X        |
| С    | A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? If  |     |     |          |
|      | "Yes," complete Schedule L, Part IV   | 28c |     | X        |
| 29   | Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M  | 29  | Х   |          |
| 30   | Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation   |     |     |          |
|      | contributions? If "Yes," complete Schedule M  | 30  |     | X        |
| 31   | Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I  | 31  |     | x        |
| 32   | Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete  |     |     |          |
|      | Schedule N, Part II   | 32  |     | X        |
| 33   | Did the organization own 100% of an entity disregarded as separate from the organization under Regulations  |     |     |          |
|      | sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I   | 33  |     | <u> </u> |
| 34   | Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and   |     |     |          |
|      | Part V, line 1  | 34  |     | X        |
|      | Did the organization have a controlled entity within the meaning of section 512(b)(13)?   | 35a |     | X        |
| b    | If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity   |     |     |          |
|      | within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2   | 35b |     |          |
| 36   | Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?  |     |     |          |
|      | If "Yes," complete Schedule R, Part V, line 2   | 36  |     | X        |
| 37   | Did the organization conduct more than 5% of its activities through an entity that is not a related organization  |     |     |          |
| ••   | and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI  | 37  |     | X        |
| 38   | Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19?  |     | v   |          |
| Par  | Note: All Form 990 filers are required to complete Schedule 0           t V         Statements Regarding Other IRS Filings and Tax Compliance   | 38  | Х   | <u> </u> |
| ı al | Charle if Cabadula O contains a response or note to any line in this Part V   |     |     |          |
|      | Check if Schedule O contains a response or note to any line in this Part V  |     |     |          |
|      |   |     | Yes | No       |
|      | Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable <b>1a 1a</b> Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable <b>1b 0</b> | -   |     |          |
|      | Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable <b>1b 0</b>   | -   |     |          |

c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?

1c

|         | Form 990 (2022)       THE CURE STARTS NOW, INC.       26-0269131         Part V       Statements Regarding Other IRS Filings and Tax Compliance (continued)   |          |      |     |  |
|---------|---|----------|------|-----|--|
| Fai     | Statements Regarding Other IRS Fillings and Tax Compliance (continued)  |          |      |     |  |
| 0-      |   |          | Yes  | No  |  |
| za      | Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,<br>filed for the calendar year ending with or within the year covered by this return 2a 25                      |          |      |     |  |
| h       | filed for the calendar year ending with or within the year covered by this return 2a   25<br>If at least one is reported on line 2a, did the organization file all required federal employment tax returns? | 2b       | х    |     |  |
| b<br>3a |   | 20<br>3a | - 11 | x   |  |
|         | If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O   | 3b       |      |     |  |
|         | At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a   | 00       |      |     |  |
|         | financial account in a foreign country (such as a bank account, securities account, or other financial account)?  | 4a       |      | х   |  |
| b       | If "Yes," enter the name of the foreign country   |          |      |     |  |
|         | See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).   |          |      |     |  |
| 5a      | Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?   | 5a       |      | Х   |  |
| b       | Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?  | 5b       |      | Х   |  |
| с       | If "Yes" to line 5a or 5b, did the organization file Form 8886-T?   | 5c       |      |     |  |
| 6a      | Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit   |          |      |     |  |
|         | any contributions that were not tax deductible as charitable contributions?   | 6a       |      | X   |  |
| b       | If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts  |          |      |     |  |
|         | were not tax deductible?  | 6b       |      |     |  |
| 7       | Organizations that may receive deductible contributions under section 170(c).   |          |      |     |  |
| а       | Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?   | 7a       |      | _X_ |  |
| b       | If "Yes," did the organization notify the donor of the value of the goods or services provided?   | 7b       |      |     |  |
| С       | Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required   |          |      |     |  |
|         | to file Form 8282?  | 7c       |      | X   |  |
| d       | If "Yes," indicate the number of Forms 8282 filed during the year 7d  |          |      |     |  |
| е       | Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?   | 7e       |      |     |  |
| f       | Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?  | 7f<br>7g |      |     |  |
| g       |   |          |      |     |  |
| -       | h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?  |          |      |     |  |
| 8       |   |          |      |     |  |
| •       | sponsoring organization have excess business holdings at any time during the year?  | 8        |      |     |  |
| 9       | <b>Sponsoring organizations maintaining donor advised funds.</b><br>Did the sponsoring organization make any taxable distributions under section 4966?  | 9a       |      |     |  |
| a<br>b  | Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?   | 9a<br>9b |      |     |  |
| 10      | Section 501(c)(7) organizations. Enter:   | 55       |      |     |  |
| а       | Initiation fees and capital contributions included on Part VIII, line 12 <b>10a</b>   |          |      |     |  |
| b       | Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b   |          |      |     |  |
| 11      | Section 501(c)(12) organizations. Enter:  |          |      |     |  |
| а       | Gross income from members or shareholders   |          |      |     |  |
| b       | Gross income from other sources. (Do not net amounts due or paid to other sources against   |          |      |     |  |
|         | amounts due or received from them.)   |          |      |     |  |
| 12a     |   | 12a      |      |     |  |
| b       | If "Yes," enter the amount of tax-exempt interest received or accrued during the year   |          |      |     |  |
| 13      | Section 501(c)(29) qualified nonprofit health insurance issuers.  |          |      |     |  |
| а       | Is the organization licensed to issue qualified health plans in more than one state?  | 13a      |      |     |  |
|         | Note: See the instructions for additional information the organization must report on Schedule O.   |          |      |     |  |
| b       | Enter the amount of reserves the organization is required to maintain by the states in which the  |          |      |     |  |
|         | organization is licensed to issue qualified health plans 13b  |          |      |     |  |
| с       | Enter the amount of reserves on hand 13c  |          |      |     |  |
| 14a     | Did the organization receive any payments for indoor tanning services during the tax year?  | 14a      |      | X   |  |
| b       | If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O   | 14b      |      |     |  |
| 15      | Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or   |          |      |     |  |
|         | excess parachute payment(s) during the year?  |          |      | X   |  |
|         | If "Yes," see the instructions and file Form 4720, Schedule N.  |          |      |     |  |
| 16      | Is the organization an educational institution subject to the section 4968 excise tax on net investment income?   | 16       |      | X   |  |
|         | If "Yes," complete Form 4720, Schedule O.   |          |      |     |  |
| 17      | Section 501(c)(21) organizations. Did the trust, or any disqualified or other person engage in any activities   |          |      |     |  |
|         | that would result in the imposition of an excise tax under section 4951, 4952 or 4953?  | 17       |      |     |  |
|         | If "Yes," complete Form 6069.   |          |      |     |  |

| Form 990 (2022) |
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#### THE CURE STARTS NOW, INC.

| 26-0269131 | Page <b>6</b> |
|------------|---------------|
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Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

| Check if Schedule O contains a response or note to any line in this Part VI |  |
|---|--|
| Check if Schedule C contains a response of hote to any line in this Part Vi |  |

| v |
|---|

| Check if Schedule O contains a response or note to any line in this Part VI |   |         |          |          |  |  |
|---|---|---------|----------|----------|--|--|
| Sec   | tion A. Governing Body and Management   |         |          |          |  |  |
|   |   |         | Yes      | No       |  |  |
| 1a  | Enter the number of voting members of the governing body at the end of the tax year <b>1a</b>   | 7       |          |          |  |  |
|   | If there are material differences in voting rights among members of the governing body, or if the governing   |         |          |          |  |  |
|   | body delegated broad authority to an executive committee or similar committee, explain on Schedule O.   |         |          |          |  |  |
| b   |   | 1       |          |          |  |  |
| 2   | Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other  |         |          |          |  |  |
|   | officer, director, trustee, or key employee?  | 2       | х        |          |  |  |
| 3   | Did the organization delegate control over management duties customarily performed by or under the direct supervision   |         |          |          |  |  |
| -   | of officers, directors, trustees, or key employees to a management company or other person?   | 3       |          | x        |  |  |
| 4   | Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?  | 4       |          | X        |  |  |
| 5   | Did the organization become aware during the year of a significant diversion of the organization's assets?  | 5       |          | X        |  |  |
| 6   | Did the survey institute to survey and the later of   | 6       |          | X        |  |  |
| 0<br>7a   | Did the organization have members or stockholders?<br>Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or        |         |          |          |  |  |
| 1a  |   | 7a      |          | x        |  |  |
| h   | more members of the governing body?<br>Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or                   | 10      |          |          |  |  |
| D   |   | 7b      | x        |          |  |  |
| •   | persons other than the governing body?<br>Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: | 70      | - 23     |          |  |  |
| 8   |   | 0-      | х        |          |  |  |
| a   | The governing body?<br>Each committee with authority to act on behalf of the governing body?  | 8a      | X        |          |  |  |
| b   | ,   | 8b      |          |          |  |  |
| 9   | Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the  |         |          | x        |  |  |
| Sec   | organization's mailing address? <i>If "Yes," provide the names and addresses on Schedule O</i>  | 9       |          | л        |  |  |
| 000   | tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)  |         | V.       |          |  |  |
|   |   |         | Yes<br>X | No       |  |  |
|   | Did the organization have local chapters, branches, or affiliates?  | 10a     |          |          |  |  |
| b   | If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,  |         | v        |          |  |  |
|   | and branches to ensure their operations are consistent with the organization's exempt purposes?   | 10b     | X<br>X   | <u> </u> |  |  |
|   | Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?   | 11a     |          |          |  |  |
| b   | Describe on Schedule O the process, if any, used by the organization to review this Form 990.   |         | v        |          |  |  |
| 12a   | Did the organization have a written conflict of interest policy? <i>If</i> " <i>No</i> ," <i>go to line 13</i>  | 12a     | X        |          |  |  |
| b   | Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?   | 12b     | X        |          |  |  |
| С   | Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe  |         | 77       |          |  |  |
|   | on Schedule O how this was done   | 12c     | X        |          |  |  |
| 13  | Did the organization have a written whistleblower policy?   | 13      | X        |          |  |  |
| 14  | Did the organization have a written document retention and destruction policy?  | 14      | X        |          |  |  |
| 15  | Did the process for determining compensation of the following persons include a review and approval by independent  |         |          |          |  |  |
|   | persons, comparability data, and contemporaneous substantiation of the deliberation and decision?   |         |          |          |  |  |
| а   | The organization's CEO, Executive Director, or top management official  | 15a     | X        |          |  |  |
| b   | Other officers or key employees of the organization   | 15b     |          | X        |  |  |
|   | If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.  |         |          |          |  |  |
| 16a   | Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a   |         |          |          |  |  |
|   | taxable entity during the year?   | 16a     |          | X        |  |  |
| b   | If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation  |         |          |          |  |  |
|   | in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's  |         |          |          |  |  |
|   | exempt status with respect to such arrangements?  | 16b     |          |          |  |  |
| Sec   | tion C. Disclosure  |         |          |          |  |  |
| 17  | List the states with which a copy of this Form 990 is required to be filed _AL, AR, CA, CO, CT, FL, GA, IA, II  |         |          |          |  |  |
| 18  | Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3  | s only) | availal  | ole      |  |  |
|   | for public inspection. Indicate how you made these available. Check all that apply.   |         |          |          |  |  |
|   | Own website Another's website X Upon request Other <i>(explain on Schedule O)</i>   |         |          |          |  |  |
| 19  | Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and   | d finan | cial     |          |  |  |
|   | statements available to the public during the tax year.   |         |          |          |  |  |
| 20  | State the name, address, and telephone number of the person who possesses the organization's books and records  |         |          |          |  |  |
|   | BROOKE DESSERICH - 513-772-4888   |         |          |          |  |  |
|   | 10280 CHESTER RD, CINCINNATI, OH 45215  |         |          |          |  |  |

DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

(7) MELISSA SALADONIS

(8) ALYSSA HAWRANKO

(9) DOUG DESSERICH

# Form 990 (2022)

| Section A. Officers, Directors, Trustees, Key   | Employees, a                      | nd H                           | ligh  | est (   | Com                                    | nper  | sate                                     | ed Employees                       |  |                                 |  |
|---|-----------------------------------|--------------------------------|---|---------|--|---|--|------------------------------------|--|---------------------------------|--|
| <ul> <li>1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.</li> <li>List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation.</li> <li>Enter -0- in columns (D), (E), and (F) if no compensation was paid.</li> </ul> |                                   |                                |   |         |  |   |  |                                    |  |                                 |  |
| <ul> <li>List all of the organization's current key employees, if any. See the instructions for definition of "key employee."</li> <li>List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee)</li> </ul>  |                                   |                                |   |         |  |   |  |                                    |  |                                 |  |
| who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.  |                                   |                                |   |         |  |   |  |                                    |  |                                 |  |
| <ul> <li>List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.</li> <li>List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization,</li> </ul>                          |                                   |                                |   |         |  |   |  |                                    |  |                                 |  |
| more than \$10,000 of reportable compensation from the organization and any related organizations.<br>See the instructions for the order in which to list the persons above.  |                                   |                                |   |         |  |   |  |                                    |  |                                 |  |
| Check this box if neither the organization r  | or any related o                  | orga                           | niza  | tion    | con                                    | nper  | sate                                     | ed any current officer, d          | irector, or trustee.                       |                                 |  |
| (A)   | (B)                               |                                |   | (0      | C)                                     |   |  | (D)                                | (E)  | (F)                             |  |
| Name and title  | Average<br>hours per<br>week      | box                            | Position<br>(do not check more than one<br>box, unless person is both an<br>officer and a director/trustee) |         |  | than o<br>s both                              | ı an                                     | Reportable<br>compensation<br>from | Reportable<br>compensation<br>from related | Estimated<br>amount of<br>other |  |
|   | (list any<br>hours for<br>related | A ector                        |   |         | the<br>organization<br>(W-2/1099-MISC/ | organizations<br>(W-2/1099-MISC/<br>1099-NEC) | compensation<br>from the<br>organization |                                    |  |                                 |  |
|   | organizations<br>below<br>line)   | Individual trustee or director | In stitutional trustee  | Officer | Key employee                           | Highest compensated<br>employee               | Former                                   | 1099-NEC)                          | 1039-NEC)                                  | and related<br>organizations    |  |
| (1) MIKE WEINER   | 60.00                             |                                |   |         | Ť                                      | 1 0   | ш  |                                    |  |                                 |  |
| сто   |                                   |                                |   |         |  | x   |  | 107,001.                           | 0.   | 26,711.                         |  |
| (2) BROOKE DESSERICH  | 60.00                             |                                |   |         |  |   |  |                                    |  |                                 |  |
| EXECUTIVE DIRECTOR/CEO  |                                   |                                |   | X       |  |   |  | 100,086.                           | 0.   | 11,375.                         |  |
| (3) KEITH DESSERICH   | 60.00                             |                                |   |         |  |   |  |                                    |  |                                 |  |
| CHAIRMAN  |                                   | Х                              |   | X       |  |   |  | 29,994.                            | 0.   | 11,140.                         |  |
| (4) GAVIN BAUMGARDNER   | 5.00                              |                                |   |         |  |   |  |                                    |  |                                 |  |
| DIRECTOR  |                                   | Х                              |   | X       |  |   |  | 0.                                 | 0.   | 0.                              |  |
| (5) TERRY REGAN   | 1.00                              |                                |   |         |  |   |  |                                    |  |                                 |  |
| DIRECTOR  | 1 00                              | Х                              | <u> </u>  | X       |  | <u> </u>                                      |  | 0.                                 | 0.   | 0.                              |  |
| (6) TAMARA EKIS   | 1.00                              | 1                              |   | 1       |  |   |  |                                    |  |                                 |  |

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### **Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

Officers Directors Trustees Key Employees and Highest Compensated Employees ction A

 Form 990 (2022)
 THE CURE STARTS NOW, INC.
 26-0

 Part VII
 Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated

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|   | STARTS   |                                |                       |         |                          |                                  |        |   | 26-02  | 6913     | 1   | Page <b>8</b>                |
|---|--|--------------------------------|-----------------------|---------|--------------------------|----------------------------------|--------|---|--|----------|---|------------------------------|
| Part VII Section A. Officers, Directors, Tru  |  | ploy                           | ees,                  |         |                          | ghes                             | t Co   |   | , ,  |          |   |                              |
| (A)<br>Name and title   | (B)<br>Average<br>hours per<br>week                                  | box                            | not cl<br>, unles     | ss per  | ition<br>more<br>rson i: | )<br>than o<br>s both<br>pr/trus | an     | <b>(D)</b><br>Reportable<br>compensation<br>from    | <b>(E)</b><br>Reportable<br>compensatior<br>from related | 1        | (F)<br>Estima<br>amoun<br>othe                      | t of                         |
|   | (list any<br>hours for<br>related<br>organizations<br>below<br>line) | Individual trustee or director | Institutional trustee | Officer | key em ployee            | Highest compensated<br>employee  | Former | the<br>organization<br>(W-2/1099-MISC/<br>1099-NEC) | organizations<br>(W-2/1099-MIS<br>1099-NEC)              | C/       | ompens<br>from t<br>organiza<br>and rela<br>rganiza | ation<br>he<br>ation<br>ated |
|   | ,  | -                              | <u> </u>              | Ó       | ×                        | Ξ                                | Ч      |   |  |          |   |                              |
|   |  |                                |                       |         |                          |                                  |        |   |  |          |   |                              |
|   |  |                                |                       |         |                          |                                  |        |   |  |          |   |                              |
|   |  |                                |                       |         |                          |                                  |        |   |  |          |   |                              |
|   |  | -                              |                       |         |                          |                                  |        |   |  |          |   |                              |
|   |  | -                              |                       |         |                          |                                  |        |   |  |          |   |                              |
|   |  | -                              |                       |         |                          |                                  |        |   |  |          |   |                              |
|   |  | -                              |                       |         |                          |                                  |        |   |  |          |   |                              |
| 1b Subtotal<br>c Total from continuation sheets to Part V   |  |                                |                       |         |                          |                                  |        | 237,081.  |  | 0.       | 49,2  | 226.                         |
| c Total from continuation sheets to Part V<br>d Total (add lines 1b and 1c)   |  |                                |                       |         |                          |                                  |        | 237,081.  |  | 0.       | 49,2  |                              |
| 2 Total number of individuals (including but compensation from the organization   |  |                                |                       |         |                          |                                  |        | ceived more than \$100,                             | 000 of reportable  |          |   | 2                            |
| 3 Did the organization list any former office   |  |                                |                       |         |                          |                                  |        |   |  |          | Yes   |                              |
| <ul> <li>line 1a? <i>If "Yes," complete Schedule J for</i></li> <li>For any individual listed on line 1a, is the send value of a variations and value of a variations.</li> </ul> | sum of reportabl   | e co                           | mpe                   | ensa    | tion                     | and                              | oth    | er compensation from t                              | ne organization  |          |   | X                            |
| <ul> <li>and related organizations greater than \$15</li> <li>Did any person listed on line 1a receive or rendered to the organization? <i>If</i> "Yes." co</li> </ul>            | accrue comper  | isati                          | on fr                 | om      | any                      | unre                             | late   | ed organization or individ                          | lual for services  | 4        |   | X                            |
| Section B. Independent Contractors  | mplete Scheaule  | <u>ə J T</u>                   | <u>or s</u> l         | icn ț   | bers                     | <u>on</u> .                      |        |   |  |          | ·   | - 21                         |
| 1 Complete this table for your five highest of the organization. Report compensation for  | -  | -                              |                       |         |                          |                                  |        |   |  | ensation | from  |                              |
| (A)<br>Name and busines   | s address  | NC                             | ONE                   | 2       |                          |                                  |        | <b>(B)</b><br>Description of s                      | ervices  | Com      | <b>(C)</b><br>pensati                               | on                           |
|   |  |                                |                       |         |                          |                                  |        |   |  |          |   |                              |
|   |  |                                |                       |         |                          |                                  | _      |   |  |          |   |                              |
|   |  |                                |                       |         |                          |                                  | -      |   |  |          |   |                              |
|   |  |                                |                       |         |                          |                                  |        |   |  |          |   |                              |
| 2 Total number of independent contractors<br>\$100.000 of compensation from the organ   |  | ot lin                         | nitec                 | d to f  | thos<br>C                |                                  | ted    | above) who received mo                              | ore than   |          |   |                              |

| Ра  | rτ ۱ |   | Statement of Revenue   |                       |                             |                          |                  |                         |
|---|------|---|--|-----------------------|-----------------------------|--------------------------|------------------|-------------------------|
|   |      |   | Check if Schedule O contains a respons                             | e or note to any line |                             | (P)                      | (0)              |                         |
|   |      |   |  |                       | <b>(A)</b><br>Total revenue | (B)<br>Related or exempt | (C)<br>Unrelated | (D)<br>Revenue excluded |
|   |      |   |  |                       |                             |                          | business revenue | from tax under          |
|   |      |   |  |                       |                             |                          |                  | sections 512 - 514      |
| nts   | 1    | а | Federated campaigns 1a   |                       |                             |                          |                  |                         |
| an<br>our   |      | b | Membership dues 1b   |                       |                             |                          |                  |                         |
| ۹°,   |      | С | Fundraising events 1c  | 604,455.              |                             |                          |                  |                         |
| lar l   |      | d | Related organizations 11   |                       |                             |                          |                  |                         |
| s, in   |      | е | Government grants (contributions) 1e                               |                       |                             |                          |                  |                         |
| ri or   |      | f | All other contributions, gifts, grants, and                        |                       |                             |                          |                  |                         |
| ibu   |      |   | similar amounts not included above 1f                              | 3,710,588.            |                             |                          |                  |                         |
| Contributions, Gifts, Grants<br>and Other Similar Amounts |      | g | Noncash contributions included in lines 1a-1f                      | 63,560.               |                             |                          |                  |                         |
| <u>0</u> E  |      | h | Total. Add lines 1a-1f   |                       | 4,315,043.                  |                          |                  |                         |
|   |      |   |  | Business Code         |                             |                          |                  |                         |
| ce  | 2    | а |  | _                     |                             |                          |                  |                         |
| ervi  |      | b |  | _                     |                             |                          |                  |                         |
| o Si  |      | С |  | _                     |                             |                          |                  |                         |
| ran<br>Sev  |      | d |  | _                     |                             |                          |                  |                         |
| Program Service<br>Revenue                                |      | е |  |                       |                             |                          |                  |                         |
| ٩.  |      |   | All other program service revenue                                  |                       |                             |                          |                  |                         |
|   | _    |   | Total. Add lines 2a-2f   |                       |                             |                          |                  |                         |
|   | 3    |   | Investment income (including dividends, inte                       | ,                     |                             |                          |                  |                         |
|   |      |   | other similar amounts)   |                       |                             |                          |                  |                         |
|   | 4    |   | Income from investment of tax-exempt bonc                          | · ·                   |                             |                          |                  |                         |
|   | 5    | • | Royalties  |                       |                             |                          |                  |                         |
|   |      |   | (i) Real   | (ii) Personal         |                             |                          |                  |                         |
|   | 6    | a | Gross rents 6a   |                       |                             |                          |                  |                         |
|   |      | b | Less: rental expenses 6b   |                       |                             |                          |                  |                         |
|   |      | с | Rental income or (loss) 6c   | _                     |                             |                          |                  |                         |
|   | _    |   |  | s (ii) Other          |                             |                          |                  |                         |
|   |      | а |  |                       |                             |                          |                  |                         |
|   |      |   | assets other than inventory <b>7a</b>                              |                       |                             |                          |                  |                         |
| •   |      | D | Less: cost or other basis  |                       |                             |                          |                  |                         |
| Revenue   |      | _ | and sales expenses 7b<br>Gain or (loss) 7c                         |                       |                             |                          |                  |                         |
| eve   |      |   | . ,  |                       |                             |                          |                  |                         |
| r<br>B  |      |   | Net gain or (loss)   |                       |                             |                          |                  |                         |
| Othe  | 8    | a | Gross income from fundraising events (not including \$ 604,455. of |                       |                             |                          |                  |                         |
| 0   |      |   | contributions reported on line 1c). See                            |                       |                             |                          |                  |                         |
|   |      |   |  | <b>Ba</b> 1,421,135.  |                             |                          |                  |                         |
|   |      | h |  | <b>3b</b> 508,713.    |                             |                          |                  |                         |
|   |      |   | Net income or (loss) from fundraising events                       |                       | 912,422.                    |                          |                  | 912,422.                |
|   | ٥    |   | Gross income from gaming activities. See                           |                       | ,                           |                          |                  |                         |
|   |      | u |  | )a                    |                             |                          |                  |                         |
|   |      | h |  | b                     |                             |                          |                  |                         |
|   |      |   | Net income or (loss) from gaming activities                        |                       |                             |                          |                  |                         |
|   | 10   |   | Gross sales of inventory, less returns                             |                       |                             |                          |                  |                         |
|   |      | 4 | -  | 0a                    |                             |                          |                  |                         |
|   |      | b |  | 0b                    |                             |                          |                  |                         |
|   |      |   | Net income or (loss) from sales of inventory                       |                       |                             |                          |                  |                         |
|   |      | - |  | Business Code         |                             |                          |                  |                         |
| Suc   | 11   | а | MISCELLANEOUS  | 900099                | 4,165.                      | 4,165.                   |                  |                         |
| Miscellaneous<br>Revenue                                  |      | b |  |                       | •                           | ·                        |                  |                         |
| ella  |      | с |  |                       |                             |                          |                  |                         |
| lis<br>B  |      |   | All other revenue  |                       |                             |                          |                  |                         |
| 2   |      |   | Total. Add lines 11a-11d   |                       | 4,165.                      |                          |                  |                         |
|   | 12   |   | Total revenue. See instructions                                    |                       | 5,231,630.                  | 4,165.                   | 0.               | 912,422.                |

THE CURE STARTS NOW, INC.

Form 990 (2022)

26-0269131

Page **9** 

| Form 990 (2022)      |         |          | STARTS | NOW, | INC. |  |
|----------------------|---------|----------|--------|------|------|--|
| Part IX Statement of | Functio | onal Exp | oenses |      |      |  |

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

|        | Check if Schedule O contains a response or note to any line in this Part IX                      |                              |                               |                              |                           |  |  |  |  |  |
|--------|--|------------------------------|-------------------------------|------------------------------|---------------------------|--|--|--|--|--|
| Do     | not include amounts reported on lines 6b,  | <b>(A)</b><br>Total expenses | <b>(B)</b><br>Program service | <b>(C)</b><br>Management and | <b>(D)</b><br>Fundraising |  |  |  |  |  |
| 7b,    | 8b, 9b, and 10b of Part VIII.  | rotal expenses               | expenses                      | general expenses             | expenses                  |  |  |  |  |  |
| 1      | Grants and other assistance to domestic organizations  |                              |                               |                              |                           |  |  |  |  |  |
|        | and domestic governments. See Part IV, line 21   | 2,026,147.                   | 2,026,147.                    |                              |                           |  |  |  |  |  |
| 2      | Grants and other assistance to domestic  |                              |                               |                              |                           |  |  |  |  |  |
|        | individuals. See Part IV, line 22  |                              |                               |                              |                           |  |  |  |  |  |
| 3      | Grants and other assistance to foreign   |                              |                               |                              |                           |  |  |  |  |  |
|        | organizations, foreign governments, and foreign  |                              |                               |                              |                           |  |  |  |  |  |
|        | individuals. See Part IV, lines 15 and 16  | 2,118,166.                   | 2,118,166.                    |                              |                           |  |  |  |  |  |
| 4      | Benefits paid to or for members  |                              |                               |                              |                           |  |  |  |  |  |
| 5      | Compensation of current officers, directors,   |                              | 1.50, 100                     | 11                           | <b>60 07</b>              |  |  |  |  |  |
|        | trustees, and key employees  | 237,081.                     | 162,422.                      | 11,783.                      | 62,876.                   |  |  |  |  |  |
| 6      | Compensation not included above to disqualified  |                              |                               |                              |                           |  |  |  |  |  |
|        | persons (as defined under section 4958(f)(1)) and  |                              |                               |                              |                           |  |  |  |  |  |
|        | persons described in section 4958(c)(3)(B)   |                              | 207 060                       | 00 070                       |                           |  |  |  |  |  |
| 7      | Other salaries and wages   | 580,887.                     | 397,960.                      | 28,870.                      | 154,057.                  |  |  |  |  |  |
| 8      | Pension plan accruals and contributions (include   |                              |                               |                              |                           |  |  |  |  |  |
| -      | section 401(k) and 403(b) employer contributions)  | 264,038.                     | 175 013                       | 10 604                       | 60 221                    |  |  |  |  |  |
| 9      | Other employee benefits  | ∠04,U38.                     | 175,013.                      | 19,694.                      | 69,331.                   |  |  |  |  |  |
| 10     | Payroll taxes  |                              |                               |                              |                           |  |  |  |  |  |
| 11     | Fees for services (nonemployees):  |                              |                               |                              |                           |  |  |  |  |  |
|        | Management   | 10,610.                      | 5,922.                        | 2,345.                       | 2,343.                    |  |  |  |  |  |
|        |  | 24,956.                      | 13,930.                       | 5,515.                       | 5,511.                    |  |  |  |  |  |
|        | Accounting   | 24,930.                      | 13,950.                       | 5,515.                       | 5,511.                    |  |  |  |  |  |
|        | Lobbying<br>Professional fundraising services. See Part IV, line 17                              |                              |                               |                              |                           |  |  |  |  |  |
| f      | Investment management fees   |                              |                               |                              |                           |  |  |  |  |  |
|        | Other. (If line 11g amount exceeds 10% of line 25,   |                              |                               |                              |                           |  |  |  |  |  |
| a      | column (A), amount, list line 11g expenses on Sch 0.)  | 5,995.                       | 3,346.                        | 1,325.                       | 1,324.                    |  |  |  |  |  |
| 12     | Advertising and promotion  | 145,223.                     | 144,673.                      | 1,0201                       | 550.                      |  |  |  |  |  |
| 13     | Office expenses  | 104,158.                     | 81,960.                       | 3,571.                       | 18,627.                   |  |  |  |  |  |
| 14     | Information technology   | 129,873.                     | 88,417.                       | 6,429.                       | 35,027.                   |  |  |  |  |  |
| 15     | Royalties  |                              |                               |                              |                           |  |  |  |  |  |
| 16     | Occupancy  | 175,719.                     | 119,630.                      | 8,698.                       | 47,391.                   |  |  |  |  |  |
| 17     | Travel   | 20,444.                      | 16,734.                       |                              | 3,710.                    |  |  |  |  |  |
| 18     | Payments of travel or entertainment expenses   |                              |                               |                              |                           |  |  |  |  |  |
|        | for any federal, state, or local public officials  |                              |                               |                              |                           |  |  |  |  |  |
| 19     | Conferences, conventions, and meetings   |                              |                               |                              |                           |  |  |  |  |  |
| 20     | Interest   |                              |                               |                              |                           |  |  |  |  |  |
| 21     | Payments to affiliates   |                              |                               |                              |                           |  |  |  |  |  |
| 22     | Depreciation, depletion, and amortization  | 43,581.                      |                               | 43,581.                      |                           |  |  |  |  |  |
| 23     | Insurance  | 6,270.                       | 4,269.                        | 310.                         | 1,691.                    |  |  |  |  |  |
| 24     | Other expenses. Itemize expenses not covered above. (List miscellaneous expenses on line 24e. If |                              |                               |                              |                           |  |  |  |  |  |
|        | line 24e amount exceeds 10% of line 25, column (A),  |                              |                               |                              |                           |  |  |  |  |  |
| -      | amount, list line 24e expenses on Schedule 0.)<br>PROGRAM SUPPLIES                               | 86,284.                      |                               |                              | 86,284.                   |  |  |  |  |  |
| a<br>b | FAMILY AWARENESS   | 28,874.                      | 28,874.                       |                              | 00,204.                   |  |  |  |  |  |
| u<br>o | MISCELLANEOUS  | 27,842.                      | 20,0740                       |                              | 27,842.                   |  |  |  |  |  |
| c<br>d | COMPUTER   | 16,247.                      | 11,061.                       | 804.                         | 4,382.                    |  |  |  |  |  |
|        | All other expenses   | 5,579.                       | 5,579.                        |                              | ±,502+                    |  |  |  |  |  |
| 25     | Total functional expenses. Add lines 1 through 24e   | 6,057,974.                   | 5,404,103.                    | 132,925.                     | 520,946.                  |  |  |  |  |  |
| 26     | Joint costs. Complete this line only if the organization   | .,,                          | -,,                           |                              |                           |  |  |  |  |  |
|        | reported in column (B) joint costs from a combined   |                              |                               |                              |                           |  |  |  |  |  |
|        | educational campaign and fundraising solicitation.   |                              |                               |                              |                           |  |  |  |  |  |
|        | Check here if following SOP 98-2 (ASC 958-720)   |                              |                               |                              |                           |  |  |  |  |  |
|        |  |                              |                               |                              | - 000 (*****              |  |  |  |  |  |

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| THE | CURE | STARTS | NOW, | INC. |
|-----|------|--------|------|------|
|     |      |        |      |      |

| Pa                          | rt X     | Balance Sheet  |                    |                     |                                 |          |                             |
|-----------------------------|----------|--|--------------------|---------------------|---------------------------------|----------|-----------------------------|
|                             |          | Check if Schedule O contains a response or not       | e to any           | line in this Part X |                                 |          |                             |
|                             |          |  |                    |                     | <b>(A)</b><br>Beginning of year |          | <b>(B)</b><br>End of year   |
|                             | 1        | Cash - non-interest-bearing                          |                    |                     | 2,479,537.                      | 1        | 1,916,662.                  |
|                             | 2        | Savings and temporary cash investments               |                    |                     |                                 | 2        |                             |
|                             | 3        | Pledges and grants receivable, net                   |                    |                     | 14,145.                         | 3        | 6,553.                      |
|                             | 4        | Accounts receivable, net                             |                    |                     | 22,500.                         | 4        | 0.                          |
|                             | 5        | Loans and other receivables from any current or      |                    |                     |                                 |          |                             |
|                             |          | trustee, key employee, creator or founder, subst     | antial co          | ontributor, or 35%  |                                 |          |                             |
|                             |          | controlled entity or family member of any of thes    |                    |                     |                                 | 5        |                             |
|                             | 6        | Loans and other receivables from other disqualit     |                    |                     |                                 |          |                             |
|                             |          | under section 4958(f)(1)), and persons described     | l in sect          | ion 4958(c)(3)(B)   |                                 | 6        |                             |
| S                           | 7        | Notes and loans receivable, net                      |                    |                     |                                 | 7        |                             |
| Assets                      | 8        | Inventories for sale or use                          |                    |                     |                                 | 8        |                             |
| ¥8                          | 9        |  |                    |                     | 41,775.                         | 9        | 34,625.                     |
|                             | 10a      | Land, buildings, and equipment: cost or other        |                    |                     |                                 |          |                             |
|                             |          | basis. Complete Part VI of Schedule D                | 10a                | 240,135.            |                                 |          |                             |
|                             | b        | Less: accumulated depreciation                       | 10b                | 188,205.            | 95,511.                         | 10c      | <u>51,930.</u><br>2,019.    |
|                             | 11       | Investments - publicly traded securities             |                    |                     | 27,780.                         | 11       | 2,019.                      |
|                             | 12       | Investments - other securities. See Part IV, line 1  |                    |                     | 12                              |          |                             |
|                             | 13       | Investments - program-related. See Part IV, line     |                    | 13                  |                                 |          |                             |
|                             | 14       | Intangible assets                                    | 9,940.             | 14                  | 29,940.                         |          |                             |
|                             | 15       | Other assets. See Part IV, line 11                   |                    |                     | 184,295.                        | 15       | 583,967.                    |
|                             | 16       | Total assets. Add lines 1 through 15 (must equa      |                    |                     | 2,875,483.                      | 16       | 2,625,696.                  |
|                             | 17       | Accounts payable and accrued expenses                | 65,869.            | 17                  | 93,982.                         |          |                             |
|                             | 18       | Grants payable                                       |                    | 18                  |                                 |          |                             |
|                             | 19       | Deferred revenue                                     |                    |                     |                                 | 19       |                             |
|                             | 20       | Tax-exempt bond liabilities                          |                    | ·····               |                                 | 20       |                             |
|                             | 21       | Escrow or custodial account liability. Complete I    |                    |                     |                                 | 21       |                             |
| es                          | 22       | Loans and other payables to any current or form      |                    |                     |                                 |          |                             |
| Liabilities                 |          | trustee, key employee, creator or founder, subst     |                    |                     |                                 |          |                             |
| iab.                        |          | controlled entity or family member of any of thes    |                    | ·····               |                                 | 22       |                             |
|                             | 23       | Secured mortgages and notes payable to unrela        |                    |                     |                                 | 23       |                             |
|                             | 24       | Unsecured notes and loans payable to unrelated       |                    |                     |                                 | 24       |                             |
|                             | 25       | Other liabilities (including federal income tax, pa  | -                  |                     |                                 |          |                             |
|                             |          | parties, and other liabilities not included on lines | s 1 <i>1-</i> 24). | Complete Part X     | 0                               | 05       | 510 507                     |
|                             |          | of Schedule D  |                    | Г                   | 0.<br>65,869.                   |          | <u>518,527.</u><br>612,509. |
|                             | 26       |  |                    | X                   | 05,009.                         | 26       | 012,309.                    |
| S                           |          | Organizations that follow FASB ASC 958, che          | ck nere            |                     |                                 |          |                             |
| nce                         | 27       | and complete lines 27, 28, 32, and 33.               |                    |                     | 2,584,614.                      | 27       | 1,601,082.                  |
| ala                         | 27<br>28 | Net assets without donor restrictions                |                    |                     | 225,000.                        | 28       | 412,105.                    |
| Б                           | 20       | Organizations that do not follow FASB ASC 9          |                    |                     | 225,000.                        | 20       | 412,103.                    |
| ЦЦ                          |          | and complete lines 29 through 33.                    | 50, CHe            |                     |                                 |          |                             |
| م<br>م                      | 29       | Capital stock or trust principal, or current funds   |                    |                     |                                 | 29       |                             |
| ets                         | 30       | Paid-in or capital surplus, or land, building, or ec |                    |                     |                                 | 29<br>30 |                             |
| Jss                         | 31       | Retained earnings, endowment, accumulated in         |                    |                     |                                 | 31       |                             |
| Net Assets or Fund Balances | 32       | Total net assets or fund balances                    |                    |                     | 2,809,614.                      | 32       | 2,013,187.                  |
| z                           | 33       | Total liabilities and net assets/fund balances       |                    |                     | 2,875,483.                      | 33       | 2,625,696.                  |
|                             |          |  |                    |                     | _, , 1001                       | 00       | <b>5 arms 990</b> (2000)    |

Form **990** (2022)

# Part X Balance Sheet

| Form  | aan | (2022 |
|-------|-----|-------|
| FOILI | 990 | (2022 |

| Form | 1990 (2022) THE CURE STARTS NOW, INC.   | 26-026   | 9131    | Pag          | <sub>ge</sub> 12 |
|------|---|----------|---------|--------------|------------------|
| Pa   | rt XI Reconciliation of Net Assets  |          |         |              |                  |
|      | Check if Schedule O contains a response or note to any line in this Part XI   |          |         |              |                  |
|      |   |          |         |              |                  |
| 1    | Total revenue (must equal Part VIII, column (A), line 12)   |          | 5,231   |              |                  |
| 2    | Total expenses (must equal Part IX, column (A), line 25)  | 2        | 6,057   | 7,9'         | 74.              |
| 3    | Revenue less expenses. Subtract line 2 from line 1  | 3        | -826    |              |                  |
| 4    | Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))                             | 4        | 2,809   | <b>),</b> 6: | 14.              |
| 5    | Net unrealized gains (losses) on investments  | 5        |         |              |                  |
| 6    | Donated services and use of facilities  | 6        | 29      | ),9:         | 17.              |
| 7    | Investment expenses   | 7        |         |              |                  |
| 8    | Prior period adjustments  | 8        |         |              |                  |
| 9    | Other changes in net assets or fund balances (explain on Schedule O)  | 9        |         |              | 0.               |
| 10   | Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,                    |          |         |              |                  |
|      | column (B))   | 10       | 2,013   | 3,18         | 87.              |
| Pa   | rt XII Financial Statements and Reporting   |          |         |              |                  |
|      | Check if Schedule O contains a response or note to any line in this Part XII  |          | <u></u> |              | X                |
|      |   |          |         | Yes          | No               |
| 1    | Accounting method used to prepare the Form 990: Cash X Accrual Other  |          |         |              |                  |
|      | If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule        | О.       |         |              |                  |
| 2a   | Were the organization's financial statements compiled or reviewed by an independent accountant?                       |          | 2a      |              | X                |
|      | If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed       | on a     |         |              |                  |
|      | separate basis, consolidated basis, or both:  |          |         |              |                  |
|      | Separate basis Consolidated basis Both consolidated and separate basis  |          |         |              |                  |
| b    | Were the organization's financial statements audited by an independent accountant?                                    |          | 2b      | Х            |                  |
|      | If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate      | basis,   |         |              |                  |
|      | consolidated basis, or both:  |          |         |              |                  |
|      | X Separate basis Consolidated basis Both consolidated and separate basis  |          |         |              |                  |
| С    | If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the    | audit,   |         |              |                  |
|      | review, or compilation of its financial statements and selection of an independent accountant?                        |          | 2c      | X            |                  |
|      | If the organization changed either its oversight process or selection process during the tax year, explain on Sche    | edule O. |         |              |                  |
| 3a   | As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the       |          |         |              |                  |
|      | Uniform Guidance, 2 C.F.R. Part 200, Subpart F?   |          | 3a      |              | X                |
| b    | If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required | ed audit |         |              |                  |
|      | or audits, explain why on Schedule O and describe any steps taken to undergo such audits                              |          | 3b      |              | L                |

Form **990** (2022)

Department of the Treasury Internal Revenue Service

(Form 990)

# **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section

4947(a)(1) nonexempt charitable trust. Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

| OMB No. 1545-0047            |
|------------------------------|
| 2022                         |
| Open to Public<br>Inspection |

T

| Nam      | Name of the organization Employer identification number  |   |                         |   |                    |                    |                  |              |                            |  |
|----------|--|---|-------------------------|---|--------------------|--------------------|------------------|--------------|----------------------------|--|
|          |  | THE   | CURE START;             | S NOW, INC.                             |                    |                    |                  | 2            | 6-0269131                  |  |
| Pa       | rt I   | Reason for Public (   | Charity Status.         | (All organizations must o               | omplete th         | nis part.) S       | ee instruction   | S.           |                            |  |
| The      | organ  | ization is not a private found  | ation because it is: (F | For lines 1 through 12, c               | heck only          | one box.)          |                  |              |                            |  |
| 1        |  | A church, convention of ch  | urches, or associatio   | n of churches described                 | l in <b>sectio</b> | n 170(b)(1         | )(A)(i).         |              |                            |  |
| 2        |  | A school described in sect  | ion 170(b)(1)(A)(ii). ( | Attach Schedule E (Forn                 | n 990).)           |                    |                  |              |                            |  |
| 3        |  | A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). |                         |   |                    |                    |                  |              |                            |  |
| 4        | A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, |   |                         |   |                    |                    |                  |              |                            |  |
|          | city, and state:   |   |                         |   |                    |                    |                  |              |                            |  |
| 5        | An organization operated for the benefit of a college or university owned or operated by a governmental unit described in                  |   |                         |   |                    |                    |                  |              |                            |  |
|          | section 170(b)(1)(A)(iv). (Complete Part II.)  |   |                         |   |                    |                    |                  |              |                            |  |
| 6        |  | A federal, state, or local gov  | vernment or governm     | nental unit described in                | section 17         | 70(b)(1)(A)        | (v).             |              |                            |  |
| 7        | X  | An organization that norma  | lly receives a substar  | ntial part of its support f             | rom a gove         | ernmental          | unit or from th  | ne general p | public described in        |  |
|          |  | section 170(b)(1)(A)(vi). (C  | omplete Part II.)       |   |                    |                    |                  |              |                            |  |
| 8        |  | A community trust describe  | ed in section 170(b)(   | (1)(A)(vi). (Complete Par               | t II.)             |                    |                  |              |                            |  |
| 9        |  | An agricultural research org  | anization described     | in section 170(b)(1)(A)(                | ix) operate        | ed in conju        | nction with a    | land-grant   | college                    |  |
|          |  | or university or a non-land-g   | grant college of agric  | ulture (see instructions).              | Enter the          | name, city         | , and state of   | the college  | or                         |  |
|          |  | university:   |                         |   |                    |                    |                  |              |                            |  |
| 10       |  | An organization that norma  | Ily receives (1) more   | than 33 1/3% of its supp                | ort from c         | ontributior        | ns, membersh     | ip fees, and | d gross receipts from      |  |
|          |  | activities related to its exem  | npt functions, subjec   | t to certain exceptions;                | and (2) no         | more than          | 33 1/3% of its   | s support fi | rom gross investment       |  |
|          |  | income and unrelated busir  | ness taxable income     | (less section 511 tax) fro              | om busines         | ses acquii         | red by the org   | anization a  | fter June 30, 1975.        |  |
|          |  | See section 509(a)(2). (Cor   | mplete Part III.)       |   |                    |                    |                  |              |                            |  |
| 11       |  | An organization organized a   | and operated exclusi    | vely to test for public sa              | fety. See          | section 50         | )9(a)(4).        |              |                            |  |
| 12       |  | An organization organized a   | and operated exclusi    | vely for the benefit of, to             | perform t          | he functior        | ns of, or to ca  | rry out the  | purposes of one or         |  |
|          |  | more publicly supported or  | ganizations describe    | d in section 509(a)(1) o                | or section         | 509(a)(2).         | See section &    | 509(a)(3). 🤇 | Check the box on           |  |
|          |  | _lines 12a through 12d that   | describes the type of   | f supporting organization               | n and com          | plete lines        | 12e, 12f, and    | 12g.         |                            |  |
| а        |  | <b>Type I.</b> A supporting orga  | anization operated, s   | upervised, or controlled                | by its supp        | ported orga        | anization(s), ty | pically by   | giving                     |  |
|          |  | the supported organization  | on(s) the power to req  | gularly appoint or elect a              | majority c         | of the direc       | tors or truste   | es of the su | ipporting                  |  |
|          |  | organization. You must c  | complete Part IV, Se    | ections A and B.                        |                    |                    |                  |              |                            |  |
| b        |  | <b>Type II.</b> A supporting org  | anization supervised    | or controlled in connect                | tion with it       | s supporte         | d organizatio    | n(s), by hav | ring                       |  |
|          |  | control or management o   |                         |   | ame perso          | ns that co         | ntrol or manag   | ge the supp  | ported                     |  |
|          | _  | organization(s). You mus  |                         |   |                    |                    |                  |              |                            |  |
| с        |  | Type III functionally inte  |                         |   |                    |                    |                  | ly integrate | d with,                    |  |
|          |  | its supported organization  | . , . ,                 | •                                       |                    |                    | -                |              |                            |  |
| d        |  | Type III non-functionally   | • •                     |   |                    |                    |                  | °.           |                            |  |
|          |  | that is not functionally int  |                         |   | •                  |                    | -                | an attentiv  | reness                     |  |
|          | _  | requirement (see instructi  | -                       |   |                    |                    |                  |              |                            |  |
| е        |  | Check this box if the orga  |                         |   |                    |                    | Type I, Type     | II, Type III |                            |  |
|          | Fata   | functionally integrated, or   |                         | , | 0 0                | ation.             |                  |              |                            |  |
| 1        |  | er the number of supported on<br>vide the following information                                   | •                       | d organization(a)                       |                    |                    |                  |              |                            |  |
| <u> </u> |  | i) Name of supported  | (ii) EIN                | (iii) Type of organization              | (iv) Is the org    | anization listed   | (v) Amount of    | monetary     | (vi) Amount of other       |  |
|          |  | organization  |                         | (described on lines 1-10                | Yes                | ng document?<br>No | support (see ir  | structions)  | support (see instructions) |  |
|          |  |   |                         | above (see instructions))               |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
| Tota     |  |   |                         |   |                    |                    |                  |              |                            |  |

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|     | Schedule A (Form 990) 2022 THE CURE STARTS NOW, INC. 26-0269131 Page 2   |                       |                      |                      |                      |          |                        |  |  |  |  |
|-----|--|-----------------------|----------------------|----------------------|----------------------|----------|------------------------|--|--|--|--|
| Fa  | Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)<br>(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization                        |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization failed to qualify under Part III. If the organization failed to qualify under the tests listed below, please complete Part III.) |                       |                      |                      |                      |          |                        |  |  |  |  |
| Sec | Section A. Public Support  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | Calendar year (or fiscal year beginning in) (a) 2018 (b) 2019 (c) 2020 (d) 2021 (e) 2022 (f) Total   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | Gifts, grants, contributions, and  | (4) 2010              | (6) 2010             | (0) 2020             |                      |          |                        |  |  |  |  |
| •   | membership fees received. (Do not  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | include any "unusual grants.")   | 2952881.              | 1960169.             | 2129478.             | 3378419.             | 4315043. | 14735990.              |  |  |  |  |
| 2   | Tax revenues levied for the organ-   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | ization's benefit and either paid to   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | or expended on its behalf  |                       |                      |                      |                      |          |                        |  |  |  |  |
| 3   | The value of services or facilities  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | furnished by a governmental unit to  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | the organization without charge  |                       |                      |                      |                      |          |                        |  |  |  |  |
| 4   | Total. Add lines 1 through 3   | 2952881.              | 1960169.             | 2129478.             | 3378419.             | 4315043. | 14735990.              |  |  |  |  |
| 5   | The portion of total contributions   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | by each person (other than a   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | governmental unit or publicly  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | supported organization) included   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | on line 1 that exceeds 2% of the   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | amount shown on line 11,   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | column (f)   |                       |                      |                      |                      |          | 64,173.                |  |  |  |  |
|     | Public support. Subtract line 5 from line 4.   |                       |                      |                      |                      |          | 14671817.              |  |  |  |  |
|     | ction B. Total Support   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | ndar year (or fiscal year beginning in)  | (a) 2018<br>2952881.  | (b)2019<br>1960169.  | (c) 2020<br>2129478. | (d) 2021<br>3378419. | (e) 2022 | (f) Total<br>14735990. |  |  |  |  |
|     | Amounts from line 4  | 2952001.              | 1900109.             | 21294/0.             | 33/0419.             | 4313043. | 14/33990.              |  |  |  |  |
| 8   | Gross income from interest,  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | dividends, payments received on  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | securities loans, rents, royalties,<br>and income from similar sources   | 835.                  | 257.                 |                      |                      |          | 1,092.                 |  |  |  |  |
| 9   | Net income from unrelated business   | 055.                  | 237.                 |                      |                      |          | 1,0521                 |  |  |  |  |
| 9   | activities, whether or not the   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | business is regularly carried on   |                       |                      |                      |                      |          |                        |  |  |  |  |
| 10  | Other income. Do not include gain  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | or loss from the sale of capital   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | assets (Explain in Part VI.)   | 1388047.              | 1392080.             | 1221308.             | 873,279.             | 916,587. | 5791301.               |  |  |  |  |
| 11  | <b>Total support.</b> Add lines 7 through 10   |                       |                      |                      |                      |          | 20528383.              |  |  |  |  |
| 12  | Gross receipts from related activities,  | etc. (see instructio  | ons)                 |                      |                      | 12       | 45,000.                |  |  |  |  |
| 13  | First 5 years. If the Form 990 is for the  | ne organization's fir |                      |                      |                      | 01(c)(3) |                        |  |  |  |  |
|     | organization, check this box and stop here   |                       |                      |                      |                      |          |                        |  |  |  |  |
| See | ction C. Computation of Publi  | c Support Per         | centage              |                      |                      |          |                        |  |  |  |  |
| 14  | Public support percentage for 2022 (I  | ine 6, column (f), d  | ivided by line 11, c | olumn (f))           |                      | 14       | 71.47 %                |  |  |  |  |
| 15  | 15 Public support percentage from 2021 Schedule A, Part II, line 14 15 70.62 %   |                       |                      |                      |                      |          |                        |  |  |  |  |
| 16a | 16a 33 1/3% support test - 2022. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | stop here. The organization qualifies as a publicly supported organization X   |                       |                      |                      |                      |          |                        |  |  |  |  |
| b   | b 33 1/3% support test - 2021. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | and stop here. The organization qual   |                       |                      |                      |                      |          |                        |  |  |  |  |
| 17a | 17a 10% -facts-and-circumstances test - 2022. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more,   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | and if the organization meets the fact   |                       |                      |                      |                      |          |                        |  |  |  |  |
| -   | meets the facts-and-circumstances te   |                       |                      |                      |                      |          |                        |  |  |  |  |
| b   | b 10% -facts-and-circumstances test - 2021. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or  |                       |                      |                      |                      |          |                        |  |  |  |  |

18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions Schedule A (Form 990) 2022

organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization

more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the

%

%

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|--------|----------|--|
|        |          |  |

13

15

16

#### ization's benefit and either paid to or expended on its behalf 5 The value of services or facilities furnished by a governmental unit to the organization without charge 6 Total. Add lines 1 through 5 ..... 7a Amounts included on lines 1, 2, and 3 received from disqualified persons b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year c Add lines 7a and 7b Public support. (Subtract line 7c from line 6.) Section B. Total Support Calendar year (or fiscal year beginning in) (a) 2018 (b) 2019 (c) 2020 (d) 2021 (e) 2022 (f) Total 9 Amounts from line 6 10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 c Add lines 10a and 10b 11 Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on **12** Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) Total support. (Add lines 9, 10c, 11, and 12.) 14 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** Section C. Computation of Public Support Percentage Public support percentage for 2022 (line 8, column (f), divided by line 13, column (f)) 15 Public support percentage from 2021 Schedule A, Part III, line 15 16 Section D. Computation of Investment Income Percentage 17 Investment income percentage for 2022 (line 10c, column (f), divided by line 13, column (f) 17 18 Investment income percentage from 2021 Schedule A, Part III, line 17 18 19a 33 1/3% support tests - 2022. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization b 33 1/3% support tests - 2021. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization 20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions Schedule A (Form 990) 2022

(a) 2018

Schedule A (Form 990) 2022

Section A. Public Support Calendar year (or fiscal year beginning in)

1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") 2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose 3 Gross receipts from activities that are not an unrelated trade or business under section 513 4 Tax revenues levied for the organ-

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

(b) 2019

INC

(c) 2020

(d) 2021

(f) Total

%

%

%

%

(e) 2022

Schedule A (Form 990) 2022 THE
Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

#### Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If* "Yes," *describe in* **Part VI** *how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.*
- **c** Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If* "Yes," *explain in* **Part VI** *what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in* **Part VI.**
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If* "Yes," *complete Part I of Schedule L (Form 990).*
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? *If "Yes," complete Part I of Schedule L (Form 990).*
- **9a** Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in **Part VI.**
- **b** Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," *provide detail in* **Part VI.**
- c Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in **Part VI.**
- **10a** Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If* "Yes," *answer line 10b below.* 
  - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

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1

2

3a

3b

3c

4a

4b

4c

5a

5b

5c

6

Yes

No

#### THE CURE STARTS NOW, INC.

|         | (Form 990) 2022 |           | CURE      |     |
|---------|-----------------|-----------|-----------|-----|
| Part IV | Supporting Orga | nizations | (continue | ed) |

THE CURE STARTS NOW, INC.

1

2

|     |  |     | Yes | No |
|-----|--|-----|-----|----|
| 11  | Has the organization accepted a gift or contribution from any of the following persons?                                    |     |     |    |
| а   | A person who directly or indirectly controls, either alone or together with persons described on lines 11b and             |     |     |    |
|     | 11c below, the governing body of a supported organization?   | 11a |     |    |
| b   | A family member of a person described on line 11a above?   | 11b |     |    |
| с   | A 35% controlled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide         |     |     |    |
|     | detail in Part VI.   | 11c |     |    |
| Sec | tion B. Type I Supporting Organizations  |     |     |    |
|     |  |     | Yes | No |
| 1   | Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or |     |     |    |

| • | more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? If "No," describe in <b>Part VI</b> how the supported organization(s) |   |
|---|--|---|
|   | effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the      |   |
| • | supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.   | _ |
| 2 | Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in   |   |

Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,

|              | <u>. or controllea the sub</u> | oporting organization. |
|--------------|--------------------------------|------------------------|
| Section C. T | pe II Supporting               | Organizations          |

 1
 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).
 Image: Test of the support of the su

|--|

|   |  |   | Yes | No |
|---|--|---|-----|----|
| 1 | Did the organization provide to each of its supported organizations, by the last day of the fifth month of the         |   |     |    |
|   | organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax  |   |     |    |
|   | year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the |   |     |    |
|   | organization's governing documents in effect on the date of notification, to the extent not previously provided?       | 1 |     |    |
| 2 | Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported       |   |     |    |
|   | organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how     |   |     |    |
|   | the organization maintained a close and continuous working relationship with the supported organization(s).            | 2 |     |    |
| 3 | By reason of the relationship described on line 2, above, did the organization's supported organizations have a        |   |     |    |
|   | significant voice in the organization's investment policies and in directing the use of the organization's             |   |     |    |
|   | income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's           |   |     |    |
|   | supported organizations played in this regard.   | 3 |     |    |

#### Section E. Type III Functionally Integrated Supporting Organizations

| 1 | Check the box next to the method that the organization used to satisfy the Integral Part Test during the ye  | ear (see instructions)  |
|---|--|---|
| - | Oneon the box next to the method that the organization used to satisfy the integral r art rest during the ye | <i>far (</i> <b>eee</b> |

- a The organization satisfied the Activities Test. Complete line 2 below.
- **b** The organization is the parent of each of its supported organizations. *Complete* **line 3** *below.*

| c |  | The organization supported a governmental entity. | Describe in Part VI how | you supported a | governmental entity | (see instructions). |
|---|--|---|-------------------------|-----------------|---------------------|---------------------|
|---|--|---|-------------------------|-----------------|---------------------|---------------------|

- 2 Activities Test. Answer lines 2a and 2b below.
- a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes," then in **Part VI identify those supported organizations and explain** how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.
- b Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in* Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.
- 3 Parent of Supported Organizations. Answer lines 3a and 3b below.
- a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *If* "Yes" or "*No*" *provide details in* **Part VI.**
- **b** Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? *If "Yes," describe in* **Part VI** *the role played by the organization in this regard.*

No

Yes

| Sche | dule A (Form 990) 2022 THE CURE STARTS NOW, IN   |            |                       | 26-0269131 Page <b>6</b>       |  |  |  |  |  |
|------|--|------------|-----------------------|--------------------------------|--|--|--|--|--|
| Pa   | t V Type III Non-Functionally Integrated 509(a)(3) Supportir   | ig Organ   | nizations             |                                |  |  |  |  |  |
| 1    | 1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 ( <i>explain in</i> <b>Part VI</b> ). See instructions. |            |                       |                                |  |  |  |  |  |
|      | All other Type III non-functionally integrated supporting organizations mus  | t complete | Sections A through E. | 1                              |  |  |  |  |  |
| Sect | ion A - Adjusted Net Income  |            | (A) Prior Year        | (B) Current Year<br>(optional) |  |  |  |  |  |
| 1    | Net short-term capital gain  | 1          |                       |                                |  |  |  |  |  |
| 2    | Recoveries of prior-year distributions   | 2          |                       |                                |  |  |  |  |  |
| 3    | Other gross income (see instructions)  | 3          |                       |                                |  |  |  |  |  |
| 4    | Add lines 1 through 3.   | 4          |                       |                                |  |  |  |  |  |
| 5    | Depreciation and depletion   | 5          |                       |                                |  |  |  |  |  |
| 6    | Portion of operating expenses paid or incurred for production or   |            |                       |                                |  |  |  |  |  |
|      | collection of gross income or for management, conservation, or   |            |                       |                                |  |  |  |  |  |
|      | maintenance of property held for production of income (see instructions)   | 6          |                       |                                |  |  |  |  |  |
| 7    | Other expenses (see instructions)  | 7          |                       |                                |  |  |  |  |  |
| 8    | Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)   | 8          |                       |                                |  |  |  |  |  |
| Sect | ion B - Minimum Asset Amount   |            | (A) Prior Year        | (B) Current Year<br>(optional) |  |  |  |  |  |
| 1    | Aggregate fair market value of all non-exempt-use assets (see  |            |                       |                                |  |  |  |  |  |
|      | instructions for short tax year or assets held for part of year):  |            |                       |                                |  |  |  |  |  |
| а    | Average monthly value of securities  | 1a         |                       |                                |  |  |  |  |  |
| b    | Average monthly cash balances  | 1b         |                       |                                |  |  |  |  |  |
| с    | Fair market value of other non-exempt-use assets   | 1c         |                       |                                |  |  |  |  |  |
| d    | Total (add lines 1a, 1b, and 1c)   | 1d         |                       |                                |  |  |  |  |  |
| е    | Discount claimed for blockage or other factors   |            |                       |                                |  |  |  |  |  |
|      | (explain in detail in Part VI):  |            |                       |                                |  |  |  |  |  |
| 2    | Acquisition indebtedness applicable to non-exempt-use assets   | 2          |                       |                                |  |  |  |  |  |
| 3    | Subtract line 2 from line 1d.  | 3          |                       |                                |  |  |  |  |  |
| 4    | Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount,  |            |                       |                                |  |  |  |  |  |
|      | see instructions).   | 4          |                       |                                |  |  |  |  |  |
| 5    | Net value of non-exempt-use assets (subtract line 4 from line 3)   | 5          |                       |                                |  |  |  |  |  |
| 6    | Multiply line 5 by 0.035.  | 6          |                       |                                |  |  |  |  |  |
| 7    | Recoveries of prior-year distributions   | 7          |                       |                                |  |  |  |  |  |
| 8    | Minimum Asset Amount (add line 7 to line 6)  | 8          |                       |                                |  |  |  |  |  |
| Sect | ion C - Distributable Amount   |            |                       | Current Year                   |  |  |  |  |  |
| 1    | Adjusted net income for prior year (from Section A, line 8, column A)  | 1          |                       |                                |  |  |  |  |  |
| 2    | Enter 0.85 of line 1.  | 2          |                       |                                |  |  |  |  |  |
| 3    | Minimum asset amount for prior year (from Section B, line 8, column A)   | 3          |                       |                                |  |  |  |  |  |
| 4    | Enter greater of line 2 or line 3.   | 4          |                       |                                |  |  |  |  |  |
| 5    | Income tax imposed in prior year   | 5          |                       |                                |  |  |  |  |  |
| 6    | Distributable Amount. Subtract line 5 from line 4, unless subject to   |            |                       |                                |  |  |  |  |  |

emergency temporary reduction (see instructions).

7 Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).

6

Schedule A (Form 990) 2022

3

a From 2017 **b** From 2018 c From 2019 d From 2020 e From 2021

line 7:

and 4c. 8 Breakdown of line 7: a Excess from 2018 b Excess from 2019 c Excess from 2020 d Excess from 2021 e Excess from 2022

f Total of lines 3a through 3e

Part VI. See instructions.

|      | cdule A (Form 990) 2022 THE CURE STAR                           |                               | nizations (continued)                  |
|------|---|-------------------------------|--|
| Sect | ion D - Distributions   |                               | (continued)                            |
| 1    | Amounts paid to supported organizations to accomplish exe       | mpt purposes                  | 1                                      |
| 2    | Amounts paid to perform activity that directly furthers exemp   | t purposes of supported       |  |
|      | organizations, in excess of income from activity                |                               | 2                                      |
| 3    | Administrative expenses paid to accomplish exempt purpose       | s of supported organizations  | s <b>3</b>                             |
| 4    | Amounts paid to acquire exempt-use assets                       |                               | 4                                      |
| 5    | Qualified set-aside amounts (prior IRS approval required - pro  | ovide details in Part VI)     | 5                                      |
| 6    | Other distributions (describe in Part VI). See instructions.    |                               | 6                                      |
| 7    | Total annual distributions. Add lines 1 through 6.              |                               | 7                                      |
| 8    | Distributions to attentive supported organizations to which the | ne organization is responsive |  |
|      | (provide details in Part VI). See instructions.                 |                               | 8                                      |
| 9    | Distributable amount for 2022 from Section C, line 6            |                               | 9                                      |
| 10   | Line 8 amount divided by line 9 amount                          |                               | 10                                     |
| Sect | ion E - Distribution Allocations (see instructions)             | (i)<br>Excess Distributions   | (ii)<br>Underdistributions<br>Pre-2022 |
| 1    | Distributable amount for 2022 from Section C, line 6            |                               |  |
| 2    | Underdistributions, if any, for years prior to 2022 (reason-    |                               |  |
|      |   |                               |  |

able cause required - explain in Part VI). See instructions.

Excess distributions carryover, if any, to 2022

g Applied to underdistributions of prior years h Applied to 2022 distributable amount

a Applied to underdistributions of prior years **b** Applied to 2022 distributable amount

c Remainder. Subtract lines 4a and 4b from line 4. 5 Remaining underdistributions for years prior to 2022, if

than zero, explain in Part VI. See instructions. 6 Remaining underdistributions for 2022. Subtract lines 3h and 4b from line 1. For result greater than zero, explain in

7 Excess distributions carryover to 2023. Add lines 3j

any. Subtract lines 3g and 4a from line 2. For result greater

4 Distributions for 2022 from Section D,

i Carryover from 2017 not applied (see instructions) j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.

\$

1

8 9 10 **Current Year** 

(iii)

Distributable Amount for 2022

Schedule A (Form 990) 2022

| Schedule A (Form 990) 2022 THE CURE STARTS NOW, INC. 26-0269131 Page 8  |
|---|
| Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12;<br>Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information.<br>(See instructions.) |
| SCHEDULE A, PART II, LINE 10, EXPLANATION FOR OTHER INCOME:   |
| NET FUNDRAISING INCOME  |
| 2018 AMOUNT: \$ 1,388,047.  |
| 2019 AMOUNT: \$ 1,392,080.  |
| 2020 AMOUNT: \$ 1,221,308.  |
| 2021 AMOUNT: \$ 872,574.  |
| 2022 AMOUNT: \$ 912,422.  |
|   |
| OTHER INCOME  |
| 2021 AMOUNT: \$ 705.  |
| 2022 AMOUNT: \$ 4,165.  |
|   |
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#### \*\* PUBLIC DISCLOSURE COPY \*\*

## Schedule of Contributors

Attach to Form 990 or Form 990-PF. Go to www.irs.gov/Form990 for the latest information.

INC.

OMB No. 1545-0047

# 2022

Employer identification number

26-0269131

| Organizati | on type (check on                            | e):  |
|------------|--|--|
| Filers of: |  | Section:   |
| Form 990 c | or 990-EZ                                    | X 501(c)( 3 ) (enter number) organization  |
|            |  | 4947(a)(1) nonexempt charitable trust <b>not</b> treated as a private foundation   |
|            |  | 527 political organization   |
| Form 990-F | PF   | 501(c)(3) exempt private foundation  |
|            |  | 4947(a)(1) nonexempt charitable trust treated as a private foundation  |
|            |  | 501(c)(3) taxable private foundation   |
| Note: Only | a section 501(c)(7                           | covered by the <b>General Rule</b> or a <b>Special Rule.</b><br>'), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.  |
| General Ru | ule  | filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or   |
|            | -  | one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.  |
| Special Ru | iles   |  |
| se         | ections 509(a)(1) ar<br>ontributor, during t | described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under<br>nd 170(b)(1)(A)(vi), that checked Schedule A (Form 990), Part II, line 13, 16a, or 16b, and that received from any one<br>the year, total contributions of the greater of <b>(1)</b> \$5,000; or <b>(2)</b> 2% of the amount on (i) Form 990, Part VIII, line 1h;<br>line 1. Complete Parts I and II.   |
| cc<br>lite | ontributor, during t<br>erary, or educatior  | described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, nal purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering instead of the contributor name and address), II, and III.   |
| ye<br>is   | ear, contributions (<br>checked, enter he    | described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the <i>exclusively</i> for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box are the total contributions that were received during the year for an <i>exclusively</i> religious, charitable, etc., purposes are the total contributions that were received during the year for an <i>exclusively</i> religious, charitable, etc., purposes are the total contributions that were received during the year for an <i>exclusively</i> religious, charitable, etc., purpose are the total contributions that were received during the year for an <i>exclusively</i> religious, charitable, etc., purpose are the total contributions that were received during the year for an <i>exclusively</i> religious, charitable, etc., purpose are the total contributions that were received during the year for an <i>exclusively</i> religious. |

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990).

religious, charitable, etc., contributions totaling \$5,000 or more during the year

LHA For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.

Schedule B (Form 990) (2022)

\$

#### **Schedule B** (Form 990)

Department of the Treasury

Internal Revenue Service

Name of the organization

THE CURE STARTS NOW

| 140. |  |
|------|--|
|      |  |

THE CURE STARTS NOW, INC.

Employer identification number

26-0269131

| Part I     | Contributors (see instructions). Use duplicate copies of Part I if additional | space is needed.                         |  |
|------------|---|--|--|
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4   | (c)<br>Total contributions               | (d)<br>Type of contribution  |
| 1          |   | \$ <u>250,000.</u>                       | Person X<br>Payroll<br>Noncash<br>(Complete Part II for<br>noncash contributions.) |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4   | (c)<br>Total contributions               | (d)<br>Type of contribution  |
| 2          |   | \$240,000.                               | Person X<br>Payroll<br>Noncash<br>(Complete Part II for<br>noncash contributions.) |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4   | (c)<br>Total contributions               | (d)<br>Type of contribution  |
| 3          |   | \$200,000.                               | Person X<br>Payroll<br>Noncash<br>(Complete Part II for<br>noncash contributions.) |
| (a)        | (b)   | (c)                                      | (d)  |
| <u>No.</u> | Name, address, and ZIP + 4  | Total contributions           \$200,000. | Type of contribution         Person       X         Payroll                        |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4   | (c)<br>Total contributions               | (d)<br>Type of contribution  |
| 5          |   | \$200,000.                               | Person X<br>Payroll<br>Noncash<br>(Complete Part II for<br>noncash contributions.) |
| (a)        | (b)   | (c)                                      | (d)  |
| No.<br>6   | Name, address, and ZIP + 4  | Total contributions           \$175,000. | Type of contribution         Person       X         Payroll                        |

223452 11-15-22

Name of organization

Employer identification number

26-0269131

## THE CURE STARTS NOW, INC.

| Part I     | <b>Contributors</b> (see instructions). Use duplicate copies of Part I if addition | onal space is needed.      |  |
|------------|--|----------------------------|--|
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4  | (c)<br>Total contributions | (d)<br>Type of contribution  |
| 7          |  | \$150,000.                 | Person X<br>Payroll<br>Noncash<br>(Complete Part II for<br>noncash contributions.) |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4  | (c)<br>Total contributions | (d)<br>Type of contribution  |
| 8          |  | \$150,000.                 | Person X<br>Payroll<br>Noncash<br>(Complete Part II for<br>noncash contributions.) |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4  | (c)<br>Total contributions | (d)<br>Type of contribution  |
|            |  | \$                         | Person<br>Payroll<br>Noncash<br>(Complete Part II for<br>noncash contributions.)   |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4  | (c)<br>Total contributions | (d)<br>Type of contribution  |
|            |  | \$                         | Person<br>Payroll<br>Noncash<br>(Complete Part II for<br>noncash contributions.)   |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4  | (c)<br>Total contributions | (d)<br>Type of contribution  |
|            |  | \$                         | Person<br>Payroll<br>Noncash<br>(Complete Part II for<br>noncash contributions.)   |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4  | (c)<br>Total contributions | (d)<br>Type of contribution  |
|            |  | \$                         | Person Payroll Noncash (Complete Part II for noncash contributions.)               |

Name of organization

THE CURE STARTS NOW, INC.

Part II Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

| (a)<br>No.<br>from<br>Part I | (b)<br>Description of noncash property given | (c)<br>FMV (or estimate)<br>(See instructions.) | (d)<br>Date received |
|------------------------------|--|---|----------------------|
| _                            |  | \$  |                      |
| (a)<br>No.<br>from<br>Part I | (b)<br>Description of noncash property given | (c)<br>FMV (or estimate)<br>(See instructions.) | (d)<br>Date received |
|                              |  | \$  |                      |
| (a)<br>No.<br>from<br>Part I | (b)<br>Description of noncash property given | (c)<br>FMV (or estimate)<br>(See instructions.) | (d)<br>Date received |
| _                            |  | \$  |                      |
| (a)<br>No.<br>from<br>Part I | (b)<br>Description of noncash property given | (c)<br>FMV (or estimate)<br>(See instructions.) | (d)<br>Date received |
|                              |  | \$  |                      |
| (a)<br>No.<br>from<br>Part I | (b)<br>Description of noncash property given | (c)<br>FMV (or estimate)<br>(See instructions.) | (d)<br>Date received |
| _                            |  | \$  |                      |
| (a)<br>No.<br>from<br>Part I | (b)<br>Description of noncash property given | (c)<br>FMV (or estimate)<br>(See instructions.) | (d)<br>Date received |
|                              |  |   |                      |

26-0269131

Employer identification number

| Name of o                 | organization                  |   |                        | Employer identification number           |
|---------------------------|-------------------------------|---|------------------------|--|
| THE C                     | URE STARTS NOW, INC.          |   |                        | 26-0269131                               |
| Part III                  |                               | through (e) and the following line exharitable, etc., contributions of <b>\$1,000 o</b> | ntry For organizations | hat total more than \$1,000 for the year |
| (a) No.<br>from<br>Part I | (b) Purpose of gift           | (c) Use of gift   | (d) Desc               | cription of how gift is held             |
|                           |                               |   |                        |  |
|                           |                               | (e) Transfer of g   | jift                   |  |
|                           | Transferee's name, address, a | nd ZIP + 4  | Relationship of tra    | insferor to transferee                   |
| (-) N-                    |                               |   |                        |  |
| (a) No.<br>from<br>Part I | (b) Purpose of gift           | (c) Use of gift   | (d) Desc               | cription of how gift is held             |
|                           |                               |   |                        |  |
|                           | Transferee's name, address, a | (e) Transfer of g   |                        | insferor to transferee                   |
|                           |                               |   |                        |  |
| (a) No.<br>from<br>Part I | (b) Purpose of gift           | (c) Use of gift   | (d) Desc               | cription of how gift is held             |
|                           |                               | (e) Transfer of g   |                        |  |
|                           | Transferee's name, address, a | nd ZIP + 4  | Relationship of tra    | Insferor to transferee                   |
| (a) No.<br>from           |                               |   |                        |  |
| from<br>Part I            | (b) Purpose of gift           | (c) Use of gift   | (d) Desc               | cription of how gift is held             |
|                           |                               | (e) Transfer of g   |                        |  |
|                           | Transferee's name, address, a | nd ZIP + 4  | Relationship of tra    | insferor to transferee                   |
|                           |                               |   |                        |  |

|     |   | Cupplements                                   | al Financial Statementa   |           | OMB No. 1545-0047               |
|-----|---|---|---|-----------|---------------------------------|
|     | HEDULE D<br>m 990)                          | Complete if the orga                          | al Financial Statements<br>nization answered "Yes" on Form 990,     |           | 2022                            |
|     | ·   |   | , 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.<br>Attach to Form 990. |           | Open to Public                  |
|     | tment of the Treasury<br>al Revenue Service |   | 0 for instructions and the latest information.                      |           | Inspection                      |
| Nam | e of the organizati                         |   | THO THO   | Emp       | bloyer identification number    |
| Pa  | rt I Organiz                                | THE CURE STARTS NOT                           | d Funds or Other Similar Funds or Ad                                |           | <u>26-0269131</u>               |
| I a |   | on answered "Yes" on Form 990, Part IV, lin   |   | Joour     | its. Complete li the            |
|     |   |   |   | (b) Fun   | ds and other accounts           |
| 1   | Total number at e                           | nd of year                                    |   | ()        |                                 |
| 2   |   | of contributions to (during year)             |   |           |                                 |
| 3   |   | of grants from (during year)                  |   |           |                                 |
| 4   |   | at end of year                                |   |           |                                 |
| 5   |   |   | writing that the assets held in donor advised fund                  | ds        |                                 |
|     | are the organization                        | on's property, subject to the organization's  | exclusive legal control?  |           | Yes No                          |
| 6   | Did the organizati                          | on inform all grantees, donors, and donor a   | dvisors in writing that grant funds can be used o                   | nly       |                                 |
|     | for charitable purp                         | poses and not for the benefit of the donor o  | r donor advisor, or for any other purpose conferr                   | ing       |                                 |
|     | impermissible priv                          | vate benefit?                                 |   |           | Yes No                          |
| Pa  |   | · · · · · · · · · · · · · · · · · · ·         | ganization answered "Yes" on Form 990, Part IV                      | , line 7. |                                 |
| 1   |   | servation easements held by the organization  |   |           |                                 |
|     |   | n of land for public use (for example, recrea | , <u> </u>  | -         |                                 |
|     |   | of natural habitat                            | Preservation of a cert  | ified his | storic structure                |
| •   |   | n of open space                               | ind concernation contribution in the form of a co                   |           | tion accoment on the last       |
| 2   | day of the tax yea                          |   | fied conservation contribution in the form of a co                  | liserva   | Held at the End of the Tax Year |
| -   |   |   |   | 2a        |                                 |
| b   |   |   |   | 2b        |                                 |
|     | ٠<br>۲                                      |   | ucture included in (a)  | 2c        |                                 |
|     |   | vation easements included in (c) acquired a   |   |           |                                 |
|     |   |   |   | 2d        |                                 |
| 3   |   |   | eased, extinguished, or terminated by the organi                    | ization   | during the tax                  |
|     | year  |   |   |           |                                 |
| 4   | Number of states                            | where property subject to conservation eas    | sement is located   |           |                                 |
| 5   | Does the organiza                           | ation have a written policy regarding the per | iodic monitoring, inspection, handling of                           |           |                                 |
|     |   | forcement of the conservation easements it    |   |           |                                 |
| 6   | Staff and voluntee                          | er hours devoted to monitoring, inspecting,   | handling of violations, and enforcing conservation                  | on ease   | ments during the year           |
| _   |   | <u> </u>                                      |   |           |                                 |
| 7   | Amount of expense                           | ses incurred in monitoring, inspecting, hand  | lling of violations, and enforcing conservation ea                  | semen     | ts during the year              |
| 8   |   |   | e satisfy the requirements of section 170(h)(4)(B)                  | (i)       |                                 |
| 0   | and section 170(h                           |   |   |           | Yes No                          |
| 9   |   |   | on easements in its revenue and expense statem                      |           |                                 |
| -   |   |   | note to the organization's financial statements the                 |           |                                 |
|     | organization's acc                          | counting for conservation easements.          | , C   |           |                                 |
| Pa  | rt III Organiza                             | ations Maintaining Collections of             | Art, Historical Treasures, or Other S                               | Simila    | r Assets.                       |
|     | Complete i                                  | f the organization answered "Yes" on Form     | 990, Part IV, line 8.   |           |                                 |
| 1a  | •   |   | 8, not to report in its revenue statement and bala                  |           |                                 |
|     |   |   | blic exhibition, education, or research in furtherar                | nce of p  | oublic                          |
| _   |   |   | ncial statements that describes these items.                        |           |                                 |
| b   | -   |   | 8, to report in its revenue statement and balance                   |           |                                 |
|     |   |   | exhibition, education, or research in furtherance                   | e of pul  | olic service,                   |
|     | -   | ing amounts relating to these items:          |   |           | ¢                               |
|     |   |   |   |           | \$\$                            |
| 2   |   |   | asures, or other similar assets for financial gain,                 |           |                                 |
| 2   | -   | unts required to be reported under FASB A     |   |           | ,                               |
| а   | -   |   |   |           | \$                              |
|     |   | · · · · · · · · · · · · · · · · · · ·         |   |           |                                 |

| b      | Assets included in Form 990, Part X                                    |
|--------|--|
| LHA    | For Paperwork Reduction Act Notice, see the Instructions for Form 990. |
| 232051 | 09-01-22   |

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| Sche |   | E STARTS N                      |             |                |                     |              |                        |                     |                 | Page 2     |
|------|---|---------------------------------|-------------|----------------|---------------------|--------------|------------------------|---------------------|-----------------|------------|
| Par  | t III   Organizations Maintaining C   | ollections of Ar                | t, Histo    | orical Tre     | easures, o          | r Other      | Similar                | <sup>-</sup> Assets | (continu        | ied)       |
| 3    | Using the organization's acquisition, accession   | on, and other record            | ls, check   | any of the t   | following that      | t make sig   | gnificant u            | ise of its          |                 |            |
|      | collection items (check all that apply):  |                                 |             |                |                     |              |                        |                     |                 |            |
| а    | Public exhibition   | c                               | 1 🗌 I       | Loan or exc    | hange progra        | am           |                        |                     |                 |            |
| b    | Scholarly research  | e                               | e 🗌 (       | Other          |                     |              |                        |                     |                 |            |
| с    | Preservation for future generations   |                                 |             |                |                     |              |                        |                     |                 |            |
| 4    | Provide a description of the organization's co  | ollections and explain          | n how the   | ey further th  | ne organizatio      | on's exem    | pt purpos              | se in Part          | XIII.           |            |
| 5    | During the year, did the organization solicit o   | r receive donations             | of art, his | storical treas | sures, or othe      | er similar : | assets                 |                     | _               |            |
| _    | to be sold to raise funds rather than to be ma  |                                 |             |                |                     |              |                        |                     | Yes             | No         |
| Par  |   |                                 | ete if the  | organizatio    | n answered          | "Yes" on     | Form 990               | , Part IV, I        | ine 9, or       |            |
|      | reported an amount on Form 990, Pa  |                                 |             |                |                     |              |                        |                     |                 |            |
| 1a   | Is the organization an agent, trustee, custodi  |                                 | •           |                |                     |              |                        |                     | -               |            |
|      | on Form 990, Part X?  |                                 |             |                |                     |              |                        | L                   | Yes             | No         |
| b    | If "Yes," explain the arrangement in Part XIII  | and complete the fo             | llowing ta  | able:          |                     |              |                        |                     |                 |            |
|      |   |                                 |             |                |                     |              |                        |                     | Amount          |            |
|      | Beginning balance   |                                 |             |                |                     |              |                        |                     |                 |            |
|      | Additions during the year   |                                 |             |                |                     |              |                        |                     |                 |            |
| e    | Distributions during the year   |                                 |             |                |                     |              |                        |                     |                 |            |
| T    | Ending balance  |                                 |             |                |                     |              | 1f                     |                     |                 |            |
|      | Did the organization include an amount on Fe  |                                 |             |                |                     |              |                        | L                   | Yes             |            |
| Par  | If "Yes," explain the arrangement in Part XIII.<br><b>t V</b> Endowment Funds. Complete i |                                 |             |                |                     |              | <u></u>                |                     |                 |            |
|      |   | (a) Current year                |             | rior year      | (c) Two yea         |              |                        | ears back           | (e) Four v      | /ears back |
| 1a   | Beginning of year balance   | ., ,                            | (-7)        | ,              | (-)                 |              | ()                     |                     | (-)             |            |
| b    | Contributions   |                                 |             |                |                     |              |                        |                     |                 |            |
| c    | Net investment earnings, gains, and losses  |                                 |             |                |                     |              |                        |                     |                 |            |
| d    | Grants or scholarships  |                                 |             |                |                     |              |                        |                     |                 |            |
|      | Other expenditures for facilities   |                                 |             |                |                     |              |                        |                     |                 |            |
| •    | and programs  |                                 |             |                |                     |              |                        |                     |                 |            |
| f    | Administrative expenses   |                                 |             |                |                     |              |                        |                     |                 |            |
| g    | End of year balance   |                                 |             |                |                     |              |                        |                     |                 |            |
| 2    | Provide the estimated percentage of the curr  |                                 | e (line 1g  | , column (a    | )) held as:         |              |                        |                     |                 |            |
| а    | Board designated or quasi-endowment   | •                               | %           |                |                     |              |                        |                     |                 |            |
| b    | Permanent endowment   | %                               | _           |                |                     |              |                        |                     |                 |            |
| с    | Term endowment  | %                               |             |                |                     |              |                        |                     |                 |            |
|      | The percentages on lines 2a, 2b, and 2c show  | uld equal 100%.                 |             |                |                     |              |                        |                     |                 |            |
| 3a   | Are there endowment funds not in the posse  | ssion of the organiza           | ation that  | t are held ar  | nd administer       | red for the  | e                      |                     | _               |            |
|      | organization by:  |                                 |             |                |                     |              |                        |                     |                 | Yes No     |
|      | (i) Unrelated organizations   |                                 |             |                |                     |              |                        |                     | 3a(i)           |            |
|      | (ii) Related organizations  |                                 |             |                |                     |              |                        |                     | 3a(ii)          |            |
| b    | If "Yes" on line 3a(ii), are the related organization                                     | tions listed as requir          | red on So   | chedule R?     |                     |              |                        |                     | 3b              |            |
| 4    | Describe in Part XIII the intended uses of the  |                                 | wment fu    | unds.          |                     |              |                        |                     |                 |            |
| Par  | t VI Land, Buildings, and Equipm  |                                 |             |                |                     |              |                        |                     |                 |            |
|      | Complete if the organization answered   | d "Yes" on Form 990             | D, Part IV  | , line 11a. S  | See Form 990        | ), Part X, I | ine 10.                |                     |                 |            |
|      | Description of property   | (a) Cost or o<br>basis (investr |             | • •            | or other<br>(other) |              | cumulate<br>preciation | ed                  | <b>(d)</b> Book | value      |
| 1a   | Land  |                                 |             |                |                     |              |                        |                     |                 |            |
| b    | Buildings   |                                 |             |                |                     |              |                        |                     |                 |            |
| с    | Leasehold improvements  |                                 |             |                | 3,634.              |              | 89,1                   |                     |                 | ,482.      |
| d    | Equipment   |                                 |             |                | 2,897.              |              | 26,20                  |                     |                 | ,692.      |
|      | Other   |                                 |             |                | 3,604.              |              | 72,84                  | 18.                 |                 | ,756.      |
| Tota | . Add lines 1a through 1e. <i>(Column (d) must e</i>                                      | <u>qual Form 990, Part</u>      | X, colum    | n (B), line 1  | 0c.)                |              |                        |                     | 51              | ,930.      |

Schedule D (Form 990) 2022

| (3) Other  |                                |  |                          |
|--|--------------------------------|--|--------------------------|
| (A)  |                                |  |                          |
| (B)  |                                |  |                          |
| (C)  |                                |  |                          |
| (D)  |                                |  |                          |
| (E)  |                                |  |                          |
| (F)  |                                |  |                          |
| (G)  |                                |  |                          |
| (H)  |                                |  |                          |
| Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) | )                              |  |                          |
| Part VIII Investments - Program Related                          | ,<br>I.                        |  |                          |
| Complete if the organization answered "Y                         |                                | 11c. See Form 990. Part X. line 13.      |                          |
| (a) Description of investment                                    | (b) Book value                 | (c) Method of valuation: Cost of         | end-of-vear market value |
|  | (2) 2001 10.00                 |  |                          |
| (1)  |                                |  |                          |
| (2)  |                                |  |                          |
| (3)  |                                |  |                          |
| (4)  |                                |  |                          |
| (5)  |                                |  |                          |
| (6)  |                                |  |                          |
| (7)  |                                |  |                          |
| (8)  |                                |  |                          |
| (9)  |                                |  |                          |
| Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) | )                              |  |                          |
| Part IX Other Assets.  |                                |  |                          |
| Complete if the organization answered "Y                         |                                | e 11d. See Form 990, Part X, line 15.    |                          |
|  | (a) Description                |  | (b) Book value           |
| (1) CARES EMPLOYER RETENTION                                     |                                | ABLE                                     | 61,841                   |
| (2) RIGHT OF USE ASSETS - B                                      | UILDING LEASE                  |  | 522,126                  |
| (3)  |                                |  |                          |
| (4)  |                                |  |                          |
| (5)  |                                |  |                          |
| (6)  |                                |  |                          |
| (7)  |                                |  |                          |
| (8)  |                                |  |                          |
| (9)  |                                |  |                          |
| Total. (Column (b) must equal Form 990, Part X, col. (B          | 3) line 15.)                   |  | 583,967                  |
| Part X Other Liabilities.  |                                |  |                          |
| Complete if the organization answered "Y                         | es" on Form 990, Part IV, line | e 11e or 11f. See Form 990, Part X, line | e 25.                    |
| 1. (a) Description of liability                                  |                                |  | (b) Book value           |
| (1) Federal income taxes   |                                |  |                          |
| (2) LONG TERM LEASE LIABILI                                      | ТҮ                             |  | 518,527                  |
| (3)  |                                |  |                          |
| (8)  |                                |  |                          |
|  |                                |  |                          |
| (4)  |                                |  |                          |
| (4)<br>(5)   |                                |  |                          |
| (4)<br>(5)<br>(6)  |                                |  |                          |
| (4)<br>(5)<br>(6)<br>(7)   |                                |  |                          |
| (4)<br>(5)<br>(6)<br>(7)<br>(8)                                  |                                |  |                          |
| (4)<br>(5)<br>(6)<br>(7)   |                                |  |                          |

(c) Method of valuation: Cost or end-of-year market value

#### Part VII Investments - Other Securities.

(a) Description of security or category (including name of security)

(1) Financial derivatives(2) Closely held equity interests

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(b) Book value

|  | edule D (Form 990) 2022 THE CURE STARTS NOW, INC.   |  |                |                            | 0269131 Page 4   |
|--|---|--|----------------|----------------------------|--|
| Pa   | rt XI Reconciliation of Revenue per Audited Financial Stater  | ments With   | Revenue per Re | turn.                      |  |
|  | Complete if the organization answered "Yes" on Form 990, Part IV, line 1  | 12a.   |                |                            |  |
| 1  | Total revenue, gains, and other support per audited financial statements  |  |                | 1                          | 5,770,260.   |
| 2  | Amounts included on line 1 but not on Form 990, Part VIII, line 12:   |  |                |                            |  |
| а  | Net unrealized gains (losses) on investments  | 2a   |                |                            |  |
| b  | Donated services and use of facilities  | 2b   | 29,917.        |                            |  |
| с  | Recoveries of prior year grants   | 2c   |                |                            |  |
| d  | Other (Describe in Part XIII.)  | 2d   | 508,713.       |                            |  |
| е  | Add lines 2a through 2d   |  |                | 2e                         | 538,630.   |
| 3  | Subtract line 2e from line 1  |  |                | 3                          | 5,231,630.   |
| 4  | Amounts included on Form 990, Part VIII, line 12, but not on line 1:  |  |                |                            |  |
| а  | Investment expenses not included on Form 990, Part VIII, line 7b  | 4a   |                |                            |  |
| b  | Other (Describe in Part XIII.)  | 4b   |                |                            |  |
|  | Add lines <b>4a</b> and <b>4b</b>   |  |                | 4c                         | 0.   |
| с  | Add lines 4a and 4b   |  |                |                            |  |
| 5  | Total revenue. Add lines <b>3</b> and <b>4c.</b> (This must equal Form 990 Part 1 line 12)  |  |                | 5                          | 5,231,630.   |
| 5  | Total revenue. Add lines 3 and 4c. ( <i>This must equal Form 990. Part I, line 12.</i> )<br>rt XII Reconciliation of Expenses per Audited Financial State   |  |                | 5                          | 5,231,630.   |
| 5  | Total revenue. Add lines <b>3</b> and <b>4c.</b> (This must equal Form 990 Part 1 line 12)  | ements With  |                | 5                          | <u>5,231,630.</u><br>n.  |
| 5  | Total revenue. Add lines 3 and 4c. (This must equal Form 990. Part I. line 12.)   | ements With  | Expenses per F | 5                          | 5,231,630.   |
| 5<br>Pa  | Total revenue. Add lines 3 and 4c. ( <i>This must equal Form 990. Part I. line 12.</i> )<br><b>rt XII</b> Reconciliation of Expenses per Audited Financial State<br>Complete if the organization answered "Yes" on Form 990, Part IV, line 1  | ements With  | Expenses per F | 5<br>letur                 | <u>5,231,630.</u><br>n.  |
| 5<br>Pa  | Total revenue. Add lines 3 and 4c. ( <i>This must equal Form 990, Part I, line 12.</i> )<br><b>rt XII</b> Reconciliation of Expenses per Audited Financial State<br>Complete if the organization answered "Yes" on Form 990, Part IV, line 1<br>Total expenses and losses per audited financial statements  | ements With<br>12a.  | Expenses per F | 5<br>letur                 | <u>5,231,630.</u><br>n.  |
| 5<br>Pa<br>1<br>2  | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)         rt XII         Reconciliation of Expenses per Audited Financial State         Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:   | ements With 12a. 2a  | Expenses per F | 5<br>letur                 | <u>5,231,630.</u><br>n.  |
| 5<br>Pa<br>1<br>2<br>a   | Total revenue. Add lines 3 and 4c. (This must equal Form 990. Part I. line 12.)         rt XII         Reconciliation of Expenses per Audited Financial State         Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities         Prior year adjustments   | 2a 2b  | Expenses per F | 5<br>letur                 | <u>5,231,630.</u><br>n.  |
| 5<br>Pa<br>1<br>2<br>a<br>b  | Total revenue. Add lines 3 and 4c. (This must equal Form 990. Part I. line 12.)         rt XII         Reconciliation of Expenses per Audited Financial State         Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities  | 2a         2a           2b         2c                                  | Expenses per F | 5<br>letur                 | 5,231,630.<br>n.<br>6,566,687.                                 |
| 5<br>Pa<br>1<br>2<br>a<br>b  | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) <b>Reconciliation of Expenses per Audited Financial State</b> Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities         Prior year adjustments         Other losses         Other (Describe in Part XIII.)   | 2a           2a           2b           2c           2d                 | Expenses per F | 5<br>letur                 | 5,231,630.<br>n.<br>6,566,687.<br>508,713.                     |
| 5<br>Pai<br>1<br>2<br>a<br>b<br>c<br>d                                   | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)         Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)         Reconciliation of Expenses per Audited Financial State         Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities         Prior year adjustments       Other losses         Other (Describe in Part XIII.)       Add lines 2a through 2d  | 2a           12a.           2a           2b           2c           2d  | Expenses per F | 5<br>letur                 | 5,231,630.<br>n.<br>6,566,687.                                 |
| 5<br>Par<br>1<br>2<br>a<br>b<br>c<br>d<br>e                              | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) <b>Reconciliation of Expenses per Audited Financial State</b> Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities         Prior year adjustments         Other losses         Other (Describe in Part XIII.)   | 2a           12a.           2a           2b           2c           2d  | Expenses per F | 5<br>letur<br>1<br>2e      | 5,231,630.<br>n.<br>6,566,687.<br>508,713.                     |
| 5<br>Par<br>1<br>2<br>a<br>b<br>c<br>d<br>e<br>3                         | Total revenue. Add lines 3 and 4c. (This must equal Form 990. Part I. line 12.)         rt XII         Reconciliation of Expenses per Audited Financial State         Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities         Prior year adjustments         Other losses         Other (Describe in Part XIII.)         Add lines 2a through 2d         Subtract line 2e from line 1  | 2a       12a.       2a       2b       2c       2d                      | Expenses per F | 5<br>letur<br>1<br>2e      | 5,231,630.<br>n.<br>6,566,687.<br>508,713.                     |
| 5<br>Par<br>1<br>2<br>a<br>b<br>c<br>d<br>e<br>3<br>4                    | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)         rt XII         Reconciliation of Expenses per Audited Financial State         Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities         Prior year adjustments         Other losses         Other (Describe in Part XIII.)         Add lines 2a through 2d         Subtract line 2e from line 1         Amounts included on Form 990, Part IX, line 25, but not on line 1:   | 2a         12a.         2a         2b         2c         2d            | Expenses per F | 5<br>letur<br>1<br>2e      | 5,231,630.<br>n.<br>6,566,687.<br>508,713.                     |
| 5<br>Par<br>1<br>2<br>a<br>b<br>c<br>d<br>e<br>3<br>4                    | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)         Reconciliation of Expenses per Audited Financial State         Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities         Prior year adjustments         Other losses         Other (Describe in Part XIII.)         Add lines 2a through 2d         Subtract line 2e from line 1         Amounts included on Form 990, Part IX, line 25, but not on line 1:         Investment expenses not included on Form 990, Part VIII, line 7b                       | 2a         12a.         2a         2b         2c         2d         2d | Expenses per F | 5<br>letur<br>1<br>2e      | 5,231,630.<br>n.<br>6,566,687.<br>508,713.<br>6,057,974.<br>0. |
| 5<br>Pa<br>1<br>2<br>a<br>b<br>c<br>d<br>e<br>3<br>4<br>a<br>b<br>c<br>5 | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) <b>Reconciliation of Expenses per Audited Financial State</b> Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities         Prior year adjustments       Other losses         Other (Describe in Part XIII.)       Add lines 2a through 2d         Subtract line 2e from line 1       Amounts included on Form 990, Part IX, line 25, but not on line 1:         Investment expenses not included on Form 990, Part VIII, line 7b       Other (Describe in Part XIII.) | 2a         12a.         2a         2b         2c         2d         2d | Expenses per F | 5<br>letur<br>1<br>2e<br>3 | 5,231,630.<br>n.<br>6,566,687.<br>508,713.<br>6,057,974.       |

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2:

THE CURE STARTS NOW, INC. IS A OHIO NONPROFIT ORGANIZATION AS DESCRIBED IN

SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE AND ARE EXEMPT FROM FEDERAL

AND STATE INCOME TAXES ON RELATED INCOME PURSUANT TO THE INTERNAL REVENUE

CODE.

| THE ORGANIZATION HAS ADOPTED THE PROVISIONS OF THE ACCOUNT | THE | ORGANIZATION | HAS | ADOPTED | THE | PROVISIONS | OF | THE | ACCOUNTIN |
|--|-----|--------------|-----|---------|-----|------------|----|-----|-----------|
|--|-----|--------------|-----|---------|-----|------------|----|-----|-----------|

PRONOUNCEMENT RELATED TO ACCOUNTING FOR UNCERTAINITY IN INCOME TAXES. THE

ORGANIZATION RECOGNIZED NO INTEREST OR PENALTIES IN THE STATEMENTS OF

ACTIVITIES FOR THE YEARS ENDED DECEMBER 31, 2022 AND 2021. IF THE

SITUATION AROSE IN WHICH THE ORGANIZATION WOULD HAVE INTEREST TO

RECOGNIZE, IT WOULD BE RECOGNIZED IN OTHER EXPENSES. CURRENTLY, THE PRIOR 232054 09-01-22 Schedule D (Form 990) 2022

| Schedule D (Form 990) 2022 THE CURE STARTS NOW, INC.        | 26-0269131 Page 5 |
|---|-------------------|
| Part XIII Supplemental Information (continued)              |                   |
| THREE YEARS ARE OPEN UNDER FEDERAL AND STATE STATUTUES OF I | LIMITATIONS AND   |
| REMAIN SUBJECT TO REVIEW AND CHANGE. THE ORGANIZATION IS N  | IOT CURRENTLY     |
| UNDER AUDIT NOR HAS THE ORGANIZATION BEEN CONTACTED BY THES | SE                |
| JURISDICTIONS.  |                   |
|   |                   |
| BASED ON THE EVALUATION OF THE ORGANIZATION'S TAX POSITIONS | 5, MANAGEMENT     |
| BELIEVES ALL POSITIONS TAKEN WOULD BE UPHELD UNDER AN EXAMI | INATION.          |
| THEREFORE, NO PROVISION FOR THE EFFECTS OF UNCERTAIN TAX PO | DSITIONS HAS      |
| BEEN RECORDED FOR THE YEARS ENDED DECEMBER 31, 2022 AND 202 | 21                |
| PART XI, LINE 2D - OTHER ADJUSTMENTS:                       |                   |
| FUNDRAISING EXPENSES  | 508,713.          |
|   |                   |
| PART XII, LINE 2D - OTHER ADJUSTMENTS:                      |                   |
| FUNDRAISING EXPENSES  | 508,713.          |
|   | 500,715.          |
|   |                   |
|   |                   |
|   |                   |
|   |                   |
|   |                   |
|   |                   |
|   |                   |
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|   |                   |
|   |                   |
|   |                   |

| SCHEDULE F Statement of Activities Outside the United States |   |   |   |                      | ates –   | OMB No. 1545-0047    |  |
|--|---|---|---|----------------------|--|----------------------|--|
| (Form 990)   |   |   |   |                      |  |                      |  |
| Department of the Treasury<br>Internal Revenue Service       | Go to w                                   | ww.irs.aov/Form   | Attach to Form 990.<br>1990 for instructions and the latest i   | nformation.          | Open to Public<br>Inspection   |                      |  |
| Name of the organization                                     | <u>uo to //</u>                           | ww.iis.govii oin  |   |                      | Employer id  | dentification number |  |
| THE CURE STARTS  |   | <b>n</b>  |   |                      | 26-026   | 9131                 |  |
| Part I General Info  | ormation on A                             | ctivities Out   | side the United States. Compl   | ete if the orgar     | ization answe  | red "Yes" on         |  |
| Form 990, Part   |   |   |   | -                    |  |                      |  |
| U U  | 0   |   | ds to substantiate the amount of its gra<br>the selection criteria used to award the  |                      | ,  | Yes X No             |  |
| 2 For grantmakers. Des<br>United States.                     | cribe in Part V the                       | e organization's  | procedures for monitoring the use of its  | s grants and ot      | her assistance   | e outside the        |  |
| 3 Activities per Region. (                                   |   |   | an be duplicated if additional space is r   |                      |  |                      |  |
| (a) Region   | (b) Number of<br>offices<br>in the region | (c) Number of<br>employees,<br>agents, and<br>independent<br>contractors<br>in the region | (d) Activities conducted in the region<br>(by type) (such as, fundraising, pro-<br>gram services, investments, grants to<br>recipients located in the region) | is a pro<br>describe | vity listed in (d<br>gram service,<br>e specific type<br>e(s) in the regio | for and              |  |
|  |   |   |   |                      |  |                      |  |
| EUROPE   |   |   | PROGRAM SERVICES  | MEDICAL RES          | SEARCH   | 1,712,555.           |  |
|  |   |   |   |                      |  |                      |  |
| AUSTRALIA  |   |   | PROGRAM SERVICES  | MEDICAL RES          | SEARCH   | 477,364.             |  |
| NORTH AMERICA  |   |   | PROGRAM SERVICES  | MEDICAL RES          | SEARCH   | 28,247.              |  |
|  |   |   |   |                      |  |                      |  |
|  |   |   |   |                      |  |                      |  |
|  |   |   |   |                      |  |                      |  |
|  |   |   |   |                      |  |                      |  |
|  |   |   |   |                      |  |                      |  |
| 3 a Subtotal   | 0   | 0   |   |                      |  | 2,218,166.           |  |
| <b>b</b> Total from continuation                             |   | _   |   |                      |  |                      |  |
| sheets to Part I<br>c Totals (add lines 3a                   | 0   | 0   |   |                      |  | 0.                   |  |
| and 3b)  | 0   | 0   |   |                      |  | 2,218,166.           |  |

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2022

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

| 1 (a) Name of organization | (b) IRS code section<br>and EIN (if applicable) | (c) Region                                     | <b>(d)</b> Purpose of<br>grant   | (e) Amount<br>of cash grant | (f) Manner of cash disbursement | <b>(g)</b> Amount of<br>noncash<br>assistance | <b>(h)</b> Description<br>of noncash<br>assistance | (i) Method of<br>valuation (book, FMV<br>appraisal, other) |
|----------------------------|---|--|--|-----------------------------|---------------------------------|---|--|--|
|                            |   | EUROPE (INCLUDING<br>ICELAND &<br>GREENLAND) - |  |                             |                                 |   |  |  |
|                            |   |  | MEDICAL RESEARCH   | 1712555.                    | WIRE TRANSFER                   | 0.  |  |  |
|                            |   | EAST ASIA AND THE<br>PACIFIC -<br>AUSTRALIA,   |  |                             |                                 |   |  |  |
|                            |   | BRUNEI, BURMA,                                 | MEDICAL RESEARCH   | 377,364.                    | WIRE TRANSFER                   | ٥.  |  |  |
|                            |   |  |  |                             |                                 |   |  |  |
|                            |   | NORTH AMERICA                                  | MEDICAL RESEARCG   | 28,247.                     | WIRE TRANSFER                   | ٥.  |  |  |
|                            |   |  |  |                             |                                 |   |  |  |
|                            |   |  |  |                             |                                 |   |  |  |
|                            |   |  |  |                             |                                 |   |  |  |
|                            |   |  |  |                             |                                 |   |  |  |
|                            |   |  |  |                             |                                 |   |  |  |
| exempt 501(c)(3) orga      | nization by the IRS, o                          | or for which the grantee                       | l<br>ecognized as charities by the t<br>or counsel has provided a sect | ion 501(c)(3) equ           | uivalency letter                | ····· • ·                                     |  |  |

26-0269131

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16.

Part III can be duplicated if additional space is needed.

| (a) Type of grant or assistance | <b>(b)</b> Region | (c) Number of recipients | (d) Amount of cash grant | <b>(e)</b> Manner of cash disbursement | <b>(f)</b> Amount of noncash assistance | (g) Description of noncash assistance | <b>(h)</b> Method of<br>valuation<br>(book, FMV,<br>appraisal, other) |
|---------------------------------|-------------------|--------------------------|--------------------------|--|---|---------------------------------------|---|
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
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|                                 |                   |                          |                          |  |   |                                       |   |

Schedule F (Form 990) 2022

| 1 | Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)   | Yes | X No |
|---|--|-----|------|
| 2 | Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may<br>be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and<br>Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a<br>U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990) | Yes | X No |
| 3 | Did the organization have an ownership interest in a foreign corporation during the tax year? <i>If</i> "Yes," <i>the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect to Certain Foreign Corporations (see Instructions for Form 5471)</i>   | Yes | X No |
| 4 | Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? <i>If</i> "Yes," <i>the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)</i>  | Yes | X No |
| 5 | Did the organization have an ownership interest in a foreign partnership during the tax year? <i>If</i> "Yes," <i>the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain Foreign Partnerships (see Instructions for Form 8865)</i>   | Yes | X No |
| 6 | Did the organization have any operations in or related to any boycotting countries during the tax year? <i>If</i> "Yes," <i>the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713; don't file with Form 990)</i>   | Yes | X No |

Schedule F (Form 990) 2022

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

PART I, LINE 2:

A PROGRESS REPORT MUST BE SUBMITTED BY THE INVESTIGATOR(S) ON ANNUAL

INTERVALS AND AT THE END OF THE OF THE FUNDING PERIOD. FAILURE TO SUBMIT

A PROGRESS REPORT WILL EXCLUDE THE INVESTIGATOR FROM ANY FUTURE FUNDING

FROM THE FOUNDATION. BI-YEARLY RESEARCHERS MUST PRESENT IN-PERSON AT THE

DIPG SYMPOSIUM.

| SCHEDULE G  | Suppleme   | ntal Information Regarding   | Fund                                    | Iraisi   | ing or Gaming A   | ctiv    | ities   | OMB No. 1545-0047    |
|---|--|--|---|--|---|---------|---|----------------------|
| (Form 990)  |  | e organization answered "Yes" on<br>organization entered more than \$1 |   |  |   | r 19,   | or if the   | 2022                 |
| Department of the Treasury  |  | Attach to Form 990 c   | or Forr                                 | n 990  | -EZ.  |         |   | Open to Public       |
| Internal Revenue Service  |  | o www.irs.gov/Form990 for instruc                                      | ctions                                  | and tl   | ne latest informatio  | n.      |   | Inspection           |
| Name of the organization  |  |  |   |  |   |         |   | dentification number |
|   |  | E STARTS NOW, INC.   |   |  |   |         | 26-026  |                      |
|   | complete this part   | Complete if the organization answe<br>t.                               | ered "Y                                 | es" or   | n Form 990, Part IV, I  | ine 1   | 7. Form 990-  | EZ filers are not    |
| <ul> <li>a Mail solicitat</li> <li>b Internet and</li> <li>c Phone solicitat</li> <li>d In-person so</li> <li>2 a Did the organization</li> <li>key employees list</li> </ul> | tions<br>email solicitations<br>tations<br>licitations<br>on have a written o<br>red in Form 990, Pa |  | tion of<br>tion of<br>fundra<br>(incluc | non-g<br>gover<br>aising<br>ling of<br>onal fu | overnment grants<br>nment grants<br>events<br>ficers, directors, trus<br>undraising services? |         | <b>Y</b>  | es 🗌 No<br>be        |
| compensated at le   | •  | · / /  |   | 5  |   |         |   |                      |
| (i) Name and addres<br>or entity (fund  |  | (ii) Activity  | fùndi<br>have c                         | ustody<br>itrol of                             | (iv) Gross receipts from activity   | tò (c   | Amount paic<br>or retained by<br>fundraiser<br>ted in col. <b>(i)</b> |                      |
|   |  |  | Yes                                     | No   | -   |         |   |                      |
|   |  |  |   |  |   |         |   |                      |
|   |  |  |   |  |   |         |   |                      |
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|   |  |  |   |  |   |         |   |                      |
| Total   |  |  |   |  |   |         |   |                      |
| 3 List all states in white or licensing.  | ich the organizatio  | n is registered or licensed to solicit o                               | ontrib                                  | utions   | or has been notified  | it is e | exempt from   | registration         |
|   |  |  |   |  |   |         |   |                      |
|   |  |  |   |  |   |         |   |                      |

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990) 2022

THE CURE STARTS NOW, INC.

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000

|                 |   |   | (a) Event #1<br>ONCE IN A<br>LIFETIME GAL  | (b) Event #2<br>TEAM BROCK<br>GOLF  | (c) Other events                   | (d) Total events<br>(add col. (a) through                    |
|-----------------|---|---|--|---|------------------------------------|--|
| D               |   |   | (event type)   | (event type)  | (total number)                     | col. <b>(c)</b> )  |
| שמווחפ          | 1                                       | Gross receipts  | 663,423.   | 114,919.  | 1,247,248.                         | 2,025,590  |
|                 | 2                                       | Less: Contributions   | 53,810.  | 20,215.   | 530,430.                           | 604,455  |
|                 | 3                                       | Gross income (line 1 minus line 2)  | 609,613.   | 94,704.   | 716,818.                           | 1,421,135  |
|                 | 4                                       | Cash prizes   |  |   |                                    |  |
|                 | 5                                       | Noncash prizes  |  |   |                                    |  |
| 200             | 6                                       | Rent/facility costs   | 24,841.  | 7,908.  | 91,758.                            | 124,507  |
| Ulrect Expenses |   |   |  |   |                                    |  |
|                 | 7                                       | Food and beverages  | 86,208.  | 4,806.  | 60,427.                            | 151,441  |
|                 | 8                                       | Entertainment   |  | 650.  | 22,137.                            | 22,787   |
|                 | 9                                       | Other direct expenses   | 27,711.  | 8,579.  | 173,688.                           | 209,978  |
|                 | 10                                      | Direct expense summary. Add lines 4 throug  | h 9 in column (d)  |   |                                    | 508,713  |
| _               | 11<br>rt I                              | Net income summary. Subtract line 10 from<br><b>Gaming.</b> Complete if the organization<br>\$15,000 on Form 990-EZ, line 6a.   |  | 990, Part IV, line 19, or r   |                                    |  |
| 'a              |   | <b>II Gaming.</b> Complete if the organization  |  |   |                                    | 912,422<br>(d) Total gaming (add                             |
| 'a              |   | <b>II Gaming.</b> Complete if the organization  | answered "Yes" on Form   | 990, Part IV, line 19, or r<br>(b) Pull tabs/instant                      | eported more than                  | 912,422<br>(d) Total gaming (add                             |
| a evenue        | rt  <br>1                               | II Gaming. Complete if the organization<br>\$15,000 on Form 990-EZ, line 6a.  | answered "Yes" on Form   | 990, Part IV, line 19, or r<br>(b) Pull tabs/instant                      | eported more than                  | 912,422<br>(d) Total gaming (add                             |
| Panene          | rt  <br>1                               | <b>II Gaming.</b> Complete if the organization \$15,000 on Form 990-EZ, line 6a.  | answered "Yes" on Form   | 990, Part IV, line 19, or r<br>(b) Pull tabs/instant                      | eported more than                  | 912,422<br>(d) Total gaming (add                             |
| _               | 1<br>2<br>3                             | Gaming. Complete if the organization     \$15,000 on Form 990-EZ, line 6a.     Gross revenue     Cash prizes  | answered "Yes" on Form   | 990, Part IV, line 19, or r<br>(b) Pull tabs/instant                      | eported more than                  | 912,422<br>(d) Total gaming (add<br>col. (a) through col. (c |
| a evenue        | 1<br>2<br>3                             | II       Gaming. Complete if the organization \$15,000 on Form 990-EZ, line 6a.         Gross revenue   | answered "Yes" on Form   | 990, Part IV, line 19, or r<br>(b) Pull tabs/instant                      | eported more than                  | 912,422<br>(d) Total gaming (add                             |
| anijavan        | rt I<br>1<br>2<br>3<br>4<br>5           | II       Gaming. Complete if the organization \$15,000 on Form 990-EZ, line 6a.         Gross revenue   | answered "Yes" on Form   | 990, Part IV, line 19, or r<br>(b) Pull tabs/instant                      | eported more than                  | 912,422<br>(d) Total gaming (add                             |
| a evenue        | rt I<br>2<br>3<br>4<br>5<br>6           | Gaming. Complete if the organization     \$15,000 on Form 990-EZ, line 6a.      Gross revenue     Cash prizes     Noncash prizes     Rent/facility costs     Other direct expenses                    | answered "Yes" on Form   | 990, Part IV, line 19, or r (b) Pull tabs/instant bingo/progressive bingo | eported more than (c) Other gaming | 912,422<br>(d) Total gaming (add                             |
| anijaau         | rt I<br>1<br>2<br>3<br>4<br>5<br>6<br>7 | Gaming. Complete if the organization     \$15,000 on Form 990-EZ, line 6a.     Gross revenue     Cash prizes     Noncash prizes     Rent/facility costs     Other direct expenses     Volunteer labor | answered "Yes" on Form (a) Bingo (a) Bingo (b) Bingo (c) | 990, Part IV, line 19, or r (b) Pull tabs/instant bingo/progressive bingo | eported more than (c) Other gaming | 912,422<br>(d) Total gaming (add                             |

10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year?

b If "Yes," explain:

232082 10-27-22

| Scł | nedule G (Form 990) 2022 THE CURE STARTS NOW, INC. 26  | -0269         | 131      | Page <b>3</b> |
|-----|--|---------------|----------|---------------|
| 11  | Does the organization conduct gaming activities with nonmembers?   |               | Yes      | No            |
|     | Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed        |               |          |               |
|     | to administer charitable gaming?   |               | Yes      | No No         |
| 13  | Indicate the percentage of gaming activity conducted in:   |               |          |               |
| 1   | a The organization's facility  | 13a           |          | %             |
|     | a An outside facility  |               |          | %             |
| 14  | Enter the name and address of the person who prepares the organization's gaming/special events books and records:            |               |          |               |
|     | Name   |               |          |               |
|     | Address  |               |          |               |
| 15  | a Does the organization have a contract with a third party from whom the organization receives gaming revenue?               |               | Yes      | No No         |
|     | b If "Yes," enter the amount of gaming revenue received by the organization \$ and the amoun                                 | r             |          |               |
|     | of gaming revenue retained by the third party \$   |               |          |               |
|     | c If "Yes," enter name and address of the third party:   |               |          |               |
|     | ······································   |               |          |               |
|     | Name   |               |          |               |
|     |  |               |          |               |
|     | Address  |               |          |               |
|     |  |               |          |               |
| 16  | Gaming manager information:  |               |          |               |
|     |  |               |          |               |
|     | Name   |               |          |               |
|     |  |               |          |               |
|     | Gaming manager compensation \$   |               |          |               |
|     | Description of semilase provided   |               |          |               |
|     | Description of services provided   |               |          |               |
|     |  |               |          |               |
|     |  |               |          |               |
|     | Director/officer Employee Independent contractor   |               |          |               |
|     |  |               |          |               |
| 17  | Mandatory distributions:   |               |          |               |
|     | a Is the organization required under state law to make charitable distributions from the gaming proceeds to                  |               |          |               |
|     | retain the state gaming license?   |               | Yes      | 🗌 No          |
| I   | D Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the |               |          |               |
|     | organization's own exempt activities during the tax year \$  |               |          |               |
| Pa  | ITT IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and            | Part III, lir | nes 9, 9 | 9b, 10b,      |
|     | 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.                             |               |          |               |
|     |  |               |          |               |
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| Schedule G | (Form | 990) |
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| Part IV | Supplemental Information (continued) |
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| SCHEDULE I<br>(Form 990)  | Granto and Other Acolotanico to Organizationo, |   |                             |  |   |                                       |                                       |  |
|---|--|---|-----------------------------|--|---|---------------------------------------|---------------------------------------|--|
| Department of the Treasury<br>Internal Revenue Service  |  | <b>O</b> a <b>t</b> a umumi ina           | Attach to Form              |  |   |                                       | Open to Public<br>Inspection          |  |
| Name of the organization  |  | GO to www.irs                             | .gov/Form990 for            | the latest morma                       | auon.   |                                       | Employer identification number        |  |
| THE CURE  | STARTS NO                                      | W, INC.                                   |                             |  |   |                                       | 26-0269131                            |  |
| Part I General Information on Grants a  |  |   |                             |  |   |                                       |                                       |  |
| <ol> <li>Does the organization maintain records t<br/>criteria used to award the grants or assis</li> <li>Describe in Part IV the organization's pro</li> </ol> | tance?   |   |                             |  |   | stance, and the selecti               | on X Yes No                           |  |
| Part II Grants and Other Assistance to I  | Domestic Organiz                               | ations and Domestic                       | <b>Governments.</b> C       | complete if the orga                   | anization answered "Y   | es" on Form 990, Part                 | IV, line 21, for any                  |  |
| recipient that received more than \$  | 5,000. Part II can                             | be duplicated if addition                 | onal space is need          | ed.                                    |   | 1                                     |                                       |  |
| <b>1 (a)</b> Name and address of organization<br>or government  | (b) EIN  | <b>(c)</b> IRC section<br>(if applicable) | (d) Amount of<br>cash grant | (e) Amount of<br>noncash<br>assistance | <b>(f)</b> Method of<br>valuation (book,<br>FMV, appraisal,<br>other) | (g) Description of noncash assistance | (h) Purpose of grant<br>or assistance |  |
| CINCINNATI CHILDREN'S HOSPITAL<br>3333 BURNET AVENUE, ML 4900<br>CINCINNATI, OH 45229   | 31-0833936                                     | 501(C)(3)                                 | 263,867.                    | 0.                                     |   |                                       | MEDICAL RESEARCH                      |  |
| CHILDREN'S HOSPITAL OF PITTSBURGH<br>FOUNDATION - 4401 PENN AVE, FP4129<br>- PITTSBURGH, PA 15224   | 25-1865744                                     | 501(C)(3)                                 | 100,000.                    | 0.                                     |   |                                       | MEDICAL RESEARCH                      |  |
| MUSELLA FOUNDATION<br>1100 PENINSULA BLVD<br>HEWLETT, NY 11577  | 13-3938057                                     | 501(C)(3)                                 | 12,500.                     | 0.                                     |   |                                       | MEDICAL RESEARCH                      |  |
| PEDIATRIC BRAIN TUMOR CONSORTIUM<br>FOUNDATION - 10280 CHESTER RD -<br>CINCINNATI, OH 45215   | 20-8573849                                     | 501(C)(3)                                 | 25,000.                     | 0.                                     |   |                                       | MEDICAL RESEARCH                      |  |
| THE UNIVERSITY OF TEXAS MD<br>ANDERSON CANCER CENTER - 6767<br>BERTNER AVENUE, ML 4900 ROOM<br>S5,8316 - HOUSTON, TX 77030                                      | 74-6001118                                     | 501(C)(3)                                 | 100,000.                    | 0.                                     |   |                                       | MEDICAL RESEARCH                      |  |
| SONALASENSE<br>2600 TENTH ST #435<br>BERKLEY, CA 94710  | 83-3259527                                     |   | 198,436,                    | 0.                                     |   |                                       | MEDICAL RESEARCH                      |  |
| 2 Enter total number of section 501(c)(3) ar  |  |   | 1 1                         | U                                      | L   | I                                     |                                       |  |

3 Enter total number of other organizations listed in the line 1 table

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) 2022

| Schedule I (Form 990) | $\mathbf{THE}$ | CURE | STARTS | NOW, | INC. |
|-----------------------|----------------|------|--------|------|------|
|-----------------------|----------------|------|--------|------|------|

26-0269131 Page 1

| Part II Continuation of Grants and Other                         |            |                                  |                             |  |   |  |                                       |
|--|------------|----------------------------------|-----------------------------|--|---|--|---------------------------------------|
| (a) Name and address of organization or government               | (b) EIN    | (c) IRC section<br>if applicable | (d) Amount of<br>cash grant | (e) Amount of<br>noncash<br>assistance | <b>(f)</b> Method of<br>valuation<br>(book, FMV,<br>appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant<br>or assistance |
| NN & ROBERT H LURIE CHILDREN'S<br>DSPITAL - 225 E CHICAGO AVE NO |            |                                  |                             |  |   |  |                                       |
| 8 - CHICAGO, IL 60611  | 36-2167817 | 501(C)(3)                        | 100,000.                    | 0.                                     |   |  | MEDICAL RESEARCH                      |
|  |            |                                  |                             |  |   |  |                                       |
|  |            |                                  |                             |  |   |  |                                       |
|  |            |                                  |                             |  |   |  |                                       |
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|  |            |                                  |                             |  |   |  |                                       |
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|  |            |                                  |                             |  |   |  |                                       |
|  |            |                                  |                             |  |   |  |                                       |
|  |            |                                  |                             |  |   |  |                                       |

THE CURE STARTS NOW, INC. Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.

Part III can be duplicated if additional space is needed.

| (a) Type of grant or assistance | <b>(b)</b> Number of recipients | (c) Amount of<br>cash grant | (d) Amount of non-<br>cash assistance | <b>(e)</b> Method of valuation<br>(book, FMV, appraisal, other) | (f) Description of noncash assistance |
|---------------------------------|---------------------------------|-----------------------------|---------------------------------------|---|---------------------------------------|
|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |
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|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |

Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

PART I, LINE 2:

GRANT FUNDS ARE MONITORED BY A MEDICAL ADVISORY COUNCIL. GRANT

APPLICATIONS ARE ACCEPTED BY OUR STRATEGIC COUNCIL COMPRISED OF CHAPTER

**REPRESENTATIVES.** APPLCATIONS ARE THEN APPROVED BY THE BOARD OF DIRECTORS.

Schedule I (Form 990) 2022

Part III

(Form 990)

# **Transactions With Interested Persons**

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.

Attach to Form 990 or Form 990-EZ

| OMB No. 1545-0047 |  |
|-------------------|--|
| 0000              |  |

2022

| Name of the | organization |
|-------------|--------------|

| Department of the Treasury<br>Internal Revenue Service | Go t                  | o ww         |                 |         |                   | ructions and the lat   | test information.       |                |             |                   | spect    | ion           | lic    |  |
|--|-----------------------|--------------|-----------------|---------|-------------------|------------------------|-------------------------|----------------|-------------|-------------------|----------|---------------|--------|--|
| Name of the organization                               | n                     |              | -               |         |                   |                        |                         | Em             | ployer      | r ident           | ificati  | on nui        | mber   |  |
|  | THE CUF               | RE S         | STARTS N        | ΌW,     | INC               | 2.                     |                         | 26             | -02         | 691               | 31       |               |        |  |
| Part I Excess E  | Benefit Trans         | actio        | ons (section 5  | 01(c)(3 | 3), secti         | on 501(c)(4), and se   | ction 501(c)(29) orgai  | nizatio        | ons on      | ly).              |          |               |        |  |
| Complete i   | f the organization    | answ         | vered "Yes" on  | Form §  | 990, Pa           | rt IV, line 25a or 25b | o, or Form 990-EZ, Pa   | art V, I       | ine 40      | b.                |          |               |        |  |
| 1<br>(a) Name of disqual                               | ified person          | <b>(b)</b> R | elationship bet |         |                   | ified                  | c) Description of tran  | (d) Correc     |             |                   |          |               |        |  |
|  |                       |              | person and o    | rganiza | ation             |                        |                         |                |             |                   | <u> </u> | es            | No     |  |
|  |                       |              |                 |         |                   |                        |                         |                |             |                   | —        | $\rightarrow$ |        |  |
|  |                       |              |                 |         |                   |                        |                         |                |             |                   | +-       | +             |        |  |
|  |                       |              |                 |         |                   |                        |                         |                |             |                   | -        | -             |        |  |
|  |                       |              |                 |         |                   |                        |                         |                |             |                   | +        | -             |        |  |
|  |                       |              |                 |         |                   |                        |                         |                |             |                   |          |               |        |  |
| 2 Enter the amount o                                   | f tax incurred by t   | the or       | ganization man  | agers   | or disq           | ualified persons dur   | ing the year under      |                |             |                   |          |               |        |  |
| section 4958   |                       |              |                 |         |                   |                        |                         |                |             |                   |          |               |        |  |
| 3 Enter the amount o                                   | f tax, if any, on lir | ie 2, a      | above, reimburs | ed by   | the org           | anization              |                         |                | \$          |                   |          |               |        |  |
| Part II Loans to                                       | and/or From           | Inte         | erested Per     | sons    |                   |                        |                         |                |             |                   |          |               |        |  |
|  |                       |              |                 |         |                   | Part V line 38a or F   | Form 990, Part IV, line | ≥ 26° d        | or if th    | e oraș            | nizatic  | n             |        |  |
|  | amount on Form        |              |                 |         |                   |                        |                         | <i>5 20,</i> ( | 21 11 11    | e orgu            | mzanc    |               |        |  |
| (a) Name of  | (b) Relation          | Í            | (c) Purpose     | (d) La  | oan to or         | (e) Original           | (f) Balance due         | (g)            | <b>)</b> In | (h) Ap            | proved   |               | ritten |  |
| interested person                                      | with organiz          | ation        | of loan         |         | m the<br>ization? | principal amount       |                         | default?       |             | by board or agree |          | agree         | ment?  |  |
|  |                       |              |                 | То      | From              |                        |                         | Yes            | No          | Yes               | No       | Yes           | No     |  |
|  |                       |              |                 |         |                   |                        |                         |                | <u> </u>    | ──                | <u> </u> |               |        |  |
|  |                       |              |                 |         |                   |                        |                         |                | <u> </u>    | ──                | <u> </u> |               |        |  |
|  |                       |              |                 |         |                   |                        |                         |                |             |                   |          |               |        |  |
|  |                       |              |                 |         |                   |                        |                         |                |             |                   |          |               |        |  |
|  |                       |              |                 |         |                   |                        |                         |                |             |                   |          |               |        |  |
|  |                       |              |                 |         |                   |                        |                         |                |             |                   |          |               |        |  |
|  |                       |              |                 |         |                   |                        |                         |                |             |                   |          |               |        |  |
|  |                       |              |                 |         |                   |                        |                         |                |             | <u> </u>          |          |               |        |  |
|  |                       |              |                 |         |                   |                        |                         |                |             | <u> </u>          |          |               |        |  |
| Total<br>Part III Grants o                             | r Assistance          | Bor          | ofiting Intor   | osta    | d Dor             | <u></u> \$             |                         |                |             |                   |          |               |        |  |
|  |                       |              | -               |         |                   |                        |                         |                |             |                   |          |               |        |  |

Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

| (a) Name of interested person | <b>(b)</b> Relationship between<br>interested person and<br>the organization | <b>(c)</b> Amount of assistance | <b>(d)</b> Type of assistance | (e) Purpose of assistance |
|-------------------------------|--|---------------------------------|-------------------------------|---------------------------|
|                               |  |                                 |                               |                           |
|                               |  |                                 |                               |                           |
|                               |  |                                 |                               |                           |
|                               |  |                                 |                               |                           |
|                               |  |                                 |                               |                           |
|                               |  |                                 |                               |                           |
|                               |  |                                 |                               |                           |
|                               |  |                                 |                               |                           |
|                               |  |                                 |                               |                           |
|                               |  |                                 |                               |                           |

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule L (Form 990) 2022

Schedule L (Form 990) 2022

| Part IV Business Transactions Involvi | ng Intere   | ested  | Persoi     | ns.           |                           |                                |   |    |
|---------------------------------------|---|--------|------------|---------------|---------------------------|--------------------------------|---|----|
| Complete if the organization answered | "Yes" on Fo   | orm 99 | 0, Part IV | , line 28a, 2 | 8b, or 28c.               |                                |   |    |
| (a) Name of interested person         | (b) Relationship between interested person and the organization |        |            |               | (c) Amount of transaction | (d) Description of transaction | (e) Sharing of organization's revenues? |    |
|                                       |   |        |            |               |                           |                                | Yes                                     | No |
| KEITH DESSERICH                       | KEITH   | IS     | SOLE       | MEMBE         | 176,402.                  | RENTAL AGRE                    |   | X  |
|                                       |   |        |            |               |                           |                                |   |    |
|                                       |   |        |            |               |                           |                                |   |    |
|                                       |   |        |            |               |                           |                                |   |    |
|                                       |   |        |            |               |                           |                                |   |    |
|                                       |   |        |            |               |                           |                                |   |    |
|                                       |   |        |            |               |                           |                                |   |    |
|                                       |   |        |            |               |                           |                                |   |    |
|                                       |   |        |            |               |                           |                                |   |    |
|                                       |   |        |            |               |                           |                                |   |    |

THE CURE STARTS NOW, INC.

Part V Supplemental Information.

Schedule L (Form 990) 2022

Provide additional information for responses to questions on Schedule L (see instructions).

SCH L, PART IV, BUSINESS TRANSACTIONS INVOLVING INTERESTED PERSONS:

(A) NAME OF PERSON: KEITH DESSERICH

(B) RELATIONSHIP BETWEEN INTERESTED PERSON AND ORGANIZATION:

KEITH IS SOLE MEMBER OF TIOC, LLC

(D) DESCRIPTION OF TRANSACTION: RENTAL AGREEMENT - THIS TRANSACTION HAS

BEEN APPROVED BY THE BOARD AND IS COMPARATIVE TO AVERAGE RENTAL COST OF

THE AREA. AMOUNT INCLUDES UTILITIES, BUILDING MAINTENANCE, SERVICES,

TAXES AND INSURANCE.

26-0269131 Page 2

| SCHEDULE   | Μ |
|------------|---|
| (Form 990) |   |

# **Noncash Contributions**

OMB No. 1545-0047 2022

| Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. |
|--|
| Attach to Form 990.  |

|         |                       | Complete if the or             | ganizations a    | answered "Yes" o           | n Form 990, Part l'               | V, lines 29 d | or 30.     | LU            |        |      |
|---------|-----------------------|--------------------------------|------------------|----------------------------|-----------------------------------|---------------|------------|---------------|--------|------|
| Depart  | ment of the Treasury  |                                | •                | Attach to Form 9           | •                                 |               |            | Open to       | Publi  | ic   |
| Interna | I Revenue Service     | Go to www.ii                   | rs.gov/Form      | 990 for instructior        | is and the latest in              | formation.    |            | Inspe         | ction  |      |
| Name    | e of the organizatior | n                              |                  |                            |                                   |               | Employer   | identificatio | on nur | mber |
|         |                       | THE CURE STA                   | ARTS NO          | W, INC.                    |                                   |               | 2          | 6-0269        | 131    |      |
| Par     | rt I Types of         | f Property                     |                  | -                          |                                   |               |            |               |        |      |
|         |                       |                                | (a)              | (b)                        | (c)                               |               |            | (d)           |        |      |
|         |                       |                                | Check if         | Number of contributions or | Noncash contrit<br>amounts report |               |            | of determin   | •      |      |
|         |                       |                                | applicable       |                            | Form 990, Part VII                |               | noncash co | ntribution ar | nount  | S    |
| 1       | Art - Works of art    |                                |                  |                            |                                   |               |            |               |        |      |
| 2       |                       | asures                         |                  |                            |                                   |               |            |               |        |      |
| 3       |                       | erests                         |                  |                            |                                   |               |            |               |        |      |
| 4       |                       | ations                         |                  |                            |                                   |               |            |               |        |      |
| 5       |                       | sehold goods                   |                  |                            |                                   |               |            |               |        |      |
| 6       |                       | hicles                         |                  |                            |                                   |               |            |               |        |      |
| 7       |                       |                                |                  |                            |                                   |               |            |               |        |      |
| 8       |                       | ty                             |                  |                            |                                   |               |            |               |        |      |
| 9       |                       | ly traded                      |                  |                            |                                   |               |            |               |        |      |
| 10      |                       | y held stock                   |                  |                            |                                   |               |            |               |        |      |
| 11      | Securities - Partne   |                                |                  |                            |                                   |               |            |               |        |      |
|         | trust interests       |                                |                  |                            |                                   |               |            |               |        |      |
| 12      | Securities - Miscel   |                                |                  |                            |                                   |               |            |               |        |      |
| 13      | Qualified conserva    | ation contribution -           |                  |                            |                                   |               |            |               |        |      |
|         | Historic structures   | 3                              |                  |                            |                                   |               |            |               |        |      |
| 14      | Qualified conserva    | ation contribution - Other     |                  |                            |                                   |               |            |               |        |      |
| 15      | Real estate - Resid   | dential                        |                  |                            |                                   |               |            |               |        |      |
| 16      |                       | mercial                        |                  |                            |                                   |               |            |               |        |      |
| 17      |                       | r                              |                  |                            |                                   |               |            |               |        |      |
| 18      |                       |                                |                  |                            |                                   |               |            |               |        |      |
| 19      |                       |                                |                  |                            |                                   |               |            |               |        |      |
| 20      |                       | I supplies                     |                  |                            |                                   |               |            |               |        |      |
| 21      | Taxidermy             |                                |                  |                            |                                   |               |            |               |        |      |
| 22      |                       |                                |                  |                            |                                   |               |            |               |        |      |
| 23      |                       | ens                            |                  |                            |                                   |               |            |               |        |      |
| 24      | Archeological artifa  | acts                           |                  |                            |                                   |               |            |               |        |      |
| 25      | Other ( EVE           | NT EQUIPMENT )                 | X                | 3                          | 63,                               | ,560.FI       | MV         |               |        |      |
| 26      | Other (               | )                              |                  |                            |                                   |               |            |               |        |      |
| 27      | Other (               | )                              |                  |                            |                                   |               |            |               |        |      |
| 28      | Other (               | )                              |                  |                            |                                   |               |            |               |        |      |
| 29      | Number of Forms       | 8283 received by the organ     | ization during   | g the tax year for co      | ontributions                      |               |            |               |        |      |
|         | for which the orga    | nization completed Form 82     | 283, Part V, D   | onee Acknowledg            | ement                             | 29            |            |               |        |      |
|         |                       |                                |                  |                            |                                   |               |            |               | Yes    | No   |
| 30a     |                       | id the organization receive b  | •                | • • • • •                  |                                   | -             |            |               |        |      |
|         | must hold for at lea  | ast 3 years from the date of   | f the initial co | ntribution, and whi        | ch isn't required to              | be used for   |            |               |        |      |
|         | exempt purposes       | for the entire holding period  | ł?               |                            |                                   |               |            | 30a           |        | X    |
| b       | If "Yes," describe t  | the arrangement in Part II.    |                  |                            |                                   |               |            |               |        |      |
| 31      | Does the organization | tion have a gift acceptance    | policy that re   | equires the review o       | of any nonstandard                | contributior  | ıs?        | 31            |        | X    |
| 32a     | Does the organization | tion hire or use third parties | or related or    | ganizations to solid       | cit, process, or sell i           | noncash       |            |               |        |      |
|         | contributions?        |                                |                  |                            |                                   |               |            | 32a           |        | X    |

33 If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.

**b** If "Yes," describe in Part II.

|  | LHA | For Paperwork Reduction Act Notice, see the Instru | uctions for Form 990. |
|--|-----|--|-----------------------|
|--|-----|--|-----------------------|

**Supplemental Information.** Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

SCHEDULE M, PART I, COLUMN (B):

### NUMBER OF CONTRIBUTIONS

SCHEDULE O (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

## Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or Form 990-EZ. Go to www.irs.gov/Form990 for the latest information.

INC.



Employer identification number 26-0269131

### FORM 990, PART VI, SECTION A, LINE 2:

THE CURE STARTS NOW,

GAVIN BAUMGARDNER, DOUGLAS DESSERICH, KEITH DESSERICH, AND BROOKE DESSERICH

HAVE A FAMILY RELATIONSHIP

FORM 990, PART VI, SECTION A, LINE 7B:

DECISIONS OF THE GOVERNING BODY ARE APPROVED BY THE BOARD OF DIRECTORS.

FORM 990, PART VI, SECTION B, LINE 11B:

THE EXECUTIVE DIRECTOR PREPARES THE FINANCIAL STATMENTS. THE CHAIRMAN OF

THE BOARD AND THE TREASURER REVIEW THE FINANCIAL STATEMENTS PRIOR TO

SENDING THEM TO THE ACCOUNTING FIRM. THE ACCOUNTING FIRM PREPARES THE FORM

990 AND IT IS PRESENTED TO THE BOARD OF DIRECTORS AT THE FOLLOWING MEETING

AND PRIOR TO FILING.

FORM 990, PART VI, SECTION B, LINE 12C:

EACH YEAR THE CONFLICT OF INTEREST POLICY IS RE-SENT AND THE MEMBERS OF THE BOARD OF DIRECTORS RE-SIGN THE POLICY. ANY BOARD MEMBERS WITH A CONFLICT CANNOT DISCUSS OR VOTE ON THE MATTER.

FORM 990, PART VI, SECTION B, LINE 15A:

THE BOARD REVEIWED AND APPROVED SALARIES BASED ON DATA FROM AN INDEPENDENT

REVIEW OF COMPARABLE ORGANIZATIONS AND THERE COMPENSATION COMPARABLE

STAFF/POSITIONS.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:

| Schedule O (Form 990) 2022 | Page <b>2</b>                  |
|----------------------------|--------------------------------|
| Name of the organization   | Employer identification number |
| THE CURE STARTS NOW, INC.  | 26-0269131                     |

AL, AR, CA, CO, CT, FL, GA, IA, IL, IN, KS, KY, LA, MA, MD, MI, MN, MS, NC, NE, NH, NJ, NY, OH, OR

PA, RI, SC, TN, TX, UT, VA, WA, WI

FORM 990, PART VI, SECTION C, LINE 19:

AN ANNUAL REPORT, FINANCIAL STATEMENTS, AND OTHER STATISTICAL INFORMATION

ARE ALL MADE AVAILABLE UPON REQUEST AND ON WEBSITE.

FORM 990, PART XII, LINE 2C:

THE PROCESS HAS NOT CHANGED FROM PRIOR YEARS.

Caution: Forms printed from within Adobe Acrobat products may not meet IRS or state taxing agency specifications. When using Acrobat, select the "Actual Size" in the Adobe "Print" dialog.

STATE COPY

# TAX RETURN FILING INSTRUCTIONS

ILLINOIS FORM AG990-IL

## FOR THE YEAR ENDING

DECEMBER 31, 2022

## PREPARED FOR:

THE CURE STARTS NOW, INC. 10280 CHESTER ROAD CINCINNATI, OH 45215

### PREPARED BY:

VONLEHMAN & COMPANY INC. 810 WRIGHT'S SUMMIT PARKWAY, SUITE 300 FORT WRIGHT, KY 41011

### AMOUNT OF TAX:

**BALANCE DUE OF \$15** 

#### MAKE CHECK PAYABLE TO:

ILLINOIS CHARITY BUREAU FUND

## MAIL TAX RETURN TO:

OFFICE OF THE ATTORNEY GENERAL CHARITABLE TRUST BUREAU 100 WEST RANDOLPH ST., 11TH FLOOR CHICAGO, IL 60601-3175

### **RETURN MUST BE MAILED ON OR BEFORE:**

JUNE 30, 2023

## SPECIAL INSTRUCTIONS:

THE REPORT SHOULD BE SIGNED AND DATED BY AN AUTHORIZED INDIVIDUAL(S).

| For Off         | ice Use Only   | ILLINOIS CHARITABLE ORGANIZATION ANNUAL  |                         |            |            | Form AG990-IL<br>Revised 1/19     |
|-----------------|--|--|-------------------------|------------|------------|-----------------------------------|
| PMT             | #  | Attorney General KWAME RAOUL State of Il<br>Charitable Trust Bureau, 100 West Rando  |                         | ~~         | ш          |                                   |
|                 |  | 11th Floor, Chicago, Illinois 60601  | nhu                     | со         |            |                                   |
| AMT             |  | Report for the Fiscal Period:  |                         | X          |            | III items attached:<br>IRS Return |
| 7 (1011         |  |  | Make Checks             |            |            | Financial Statements              |
|                 |  | Beginning 01/01/2022   | Payable to              |            | Copy of    | Form IFC                          |
| INIT            |  |  | the Illinois<br>Charity | X          | \$15.00/   | Annual Report Filing Fee          |
|                 | 06 0060101   | & Ending <u>12/31/2022</u><br>M0 DAY YB  | Bureau Fund             |            |            | ) Late Report Filing Fee          |
|                 | al ID # <u>26-0269131</u><br>Distributions to the organization t |  | rganization was o       | orootor    |            | MO DAY YR                         |
| Areco           | LEGAL  |  | Year-end                | JEalei     | ! <b>.</b> |                                   |
|                 |  | STARTS NOW, INC.   | amounts                 |            |            |                                   |
|                 | MAIL   |  | A) ASSETS               |            | A) \$      | 2,625,696.                        |
|                 | DRESS 10280 CHES   |  | B) LIABILITIES          |            | B) \$      | 612,509.                          |
|                 | , STATE CINCINNATI<br>P CODE 45215                               | , ОН   | C) NET ASSET            | S          | C) \$      | 2,013,187.                        |
| <u> </u>        |  | REVENUE ITEMS DURING THE YEAR:   | PERCENTA                | GE         |            | AMOUNT                            |
|                 |  | RIBUTIONS & PROGRAM SERVICE REV. (GROSS AMTS.)                                       | 82.480                  |            | D) \$      | 4,315,043.                        |
|                 | E) GOVERNMENT GRANTS &   | A MEMBERSHIP DUES  |                         | %          | E) \$      |                                   |
|                 | F) OTHER REVENUES  |  | 17.520                  | ) %        | F) \$      | 916,587.                          |
|                 |  |  |                         |            |            | E 001 600                         |
| п.              |  | E AND CONTRIBUTIONS RECEIVED (ADD D, E, & F)<br>EXPENDITURES DURING THE YEAR:        | 10                      | 0 %        | G) \$      | 5,231,630.                        |
|                 | H) OPERATING CHARITABLE  |  | 20.796                  | 5 %        | H) \$      | 1,259,790.                        |
|                 | ,  |  |                         |            |            | <u> </u>                          |
|                 | I) EDUCATION PROGRAM S   | ERVICE EXPENSE   |                         | %          | I) \$      |                                   |
|                 |  |  | 20.796                  | 5          |            | 1 250 700                         |
|                 | J) TOTAL CHARITABLE PRO  | GRAM SERVICE EXPENSE (ADD H & I)   | 20.790                  | 5%         | J) \$      | 1,259,790.                        |
|                 | J1) JOINT COSTS ALLOCATED  | D TO PROGRAM SERVICES (INCLUDED IN J):   |                         |            |            |                                   |
|                 |  |  |                         |            |            |                                   |
|                 | K) GRANTS TO OTHER CHAP  | RITABLE ORGANIZATIONS  | 68.411                  | L %        | K) \$      | 4,144,313.                        |
|                 | L) TOTAL CHARITABLE PRO  | GRAM SERVICE EXPENDITURE (ADD J & K)   | 89.206                  | 5%         | L) \$      | 5,404,103.                        |
|                 |  |  |                         |            |            |                                   |
|                 | M) MANAGEMENT AND GENE   | ERAL EXPENSE   | 2.194                   | 4 %        | M) \$      | 132,925.                          |
|                 |  |  |                         | <b>`</b>   |            |                                   |
|                 | N) FUNDRAISING EXPENSE   |  | 8.599                   | <b>9</b> % | N) \$      | 520,946.                          |
|                 | 0) TOTAL EXPENDITURES T  | HIS PERIOD (ADD L. M. & N)   | 10                      | 0 %        | 0) \$      | 6,057,974.                        |
|                 |  | AID FUNDRAISER AND CONSULTANT ACTIVITIES:  |                         |            | <u>, </u>  |                                   |
|                 |  | rt of Individual Fundraising Campaign- Form IFC. One for each PFR.)                  |                         |            |            |                                   |
|                 | PROFESSIONAL FUNDRAISER  |  | 10                      | o o/       | D) ¢       | 0                                 |
|                 | P) TOTAL AMOUNT RAISED   | BY PAID PROFESSIONAL FUNDRAISERS   | 10                      | 0 %        | P) \$      | 0.                                |
|                 | Q) TOTAL FUNDRAISERS FEE   | ES AND EXPENSES  |                         | %          | Q) \$      |                                   |
|                 | a)   |  |                         | ,.         |            |                                   |
|                 | R) NET RECEIVED BY THE CH  | HARITY (P MINUS Q=R)   |                         | %          | R) \$      |                                   |
|                 | PROFESSIONAL FUNDRAISING   |  |                         |            |            | 0                                 |
| IV              |  | PROFESSIONAL FUNDRAISING CONSULTANTS<br>• THE (3) HIGHEST PAID PERSONS DURING THE YE | AR:                     |            | S) \$      | 0.                                |
|                 | T) NAME, TITLE: BROOK  |  |                         |            | T) \$      |                                   |
|                 | U) NAME, TITLE:  |  |                         |            | U) \$      |                                   |
|                 | V) NAME, TITLE:  |  |                         |            | V) \$      |                                   |
| ۷.              | CHARITABLE PROG  | RAM DESCRIPTION: CHARITABLE PROGRAM (3 HIGHEST BY \$ EXPENDE<br>CODE CATEGORIES      | ED)                     |            | List on    | back side of instructions         |
| 01-22           |  | AISE MONEY FOR CANCER RESEARCH   |                         |            | W)#        | CODE 052                          |
| 298091 04-01-22 |  | COLLARBORATIVE SYMPOSIUM   |                         |            | X) #       | 052                               |
| 2980            | Y) DESCRIPTION: CANCE  |  |                         |            | Ý) #       | 052                               |

| IF  | THE ANSWER TO ANY OF THE FOLLOWING IS YES, ATTACH A DETAILED EXPLANATION:  |             | YES | NO |
|-----|--|-------------|-----|----|
|     |  | Ì           | 120 |    |
| 1.  | WAS THE ORGANIZATION THE SUBJECT OF ANY COURT ACTION, FINE, PENALTY OR JUDGMENT?   | . <b>1.</b> |     | Х  |
| 2.  | HAS THE ORGANIZATION OR A CURRENT DIRECTOR, TRUSTEE, OFFICER OR EMPLOYEE THEREOF, EVER BEEN CONVICTED BY ANY COURT OF ANY MISDEMEANOR INVOLVING THE MISUSE OR MISAPPROPRIATION OF FUNDS OR ANY FELONY?   | . 2.        |     | X  |
| 3.  | DID THE ORGANIZATION MAKE A GRANT AWARD OR CONTRIBUTION TO ANY ORGANIZATION IN WHICH ANY OF ITS OFFICERS,<br>DIRECTORS OR TRUSTEES OWNS AN INTEREST; OR WAS IT A PARTY TO ANY TRANSACTION IN WHICH ANY OF ITS OFFICERS,<br>DIRECTORS OR TRUSTEES HAS A MATERIAL FINANCIAL INTEREST; OR DID ANY OFFICER, DIRECTOR OR TRUSTEE RECEIVE<br>ANYTHING OF VALUE NOT REPORTED AS COMPENSATION? | 3.          |     | X  |
| 4.  | HAS THE ORGANIZATION INVESTED IN ANY CORPORATE STOCK IN WHICH ANY OFFICER, DIRECTOR OR TRUSTEE OWNS MORE<br>THAN 10% OF THE OUTSTANDING SHARES?  |             |     | X  |
| 5.  | IS ANY PROPERTY OF THE ORGANIZATION HELD IN THE NAME OF OR COMMINGLED WITH THE PROPERTY OF ANY OTHER PERSON OR ORGANIZATION?   | 5.          |     | X  |
| 6.  | DID THE ORGANIZATION USE THE SERVICES OF A PROFESSIONAL FUNDRAISER? (ATTACH FORM IFC)  | . 6.        |     | X  |
| 7a. | DID THE ORGANIZATION ALLOCATE THE COST OF ANY SOLICITATION, MAILING, ADVERTISEMENT OR LITERATURE COSTS<br>BETWEEN PROGRAM SERVICE AND FUNDRAISING EXPENSES?  | 7.          |     | X  |
| 7b. | . IF "YES", ENTER (i) THE AGGREGATE AMOUNT OF THESE JOINT COSTS \$; (ii) THE AMOUNT<br>ALLOCATED TO PROGRAM SERVICES \$; (iii) THE AMOUNT ALLOCATED TO MANAGEMENT AND<br>GENERAL \$; AND (iv) THE AMOUNT ALLOCATED TO FUNDRAISING \$   |             |     |    |
| 8.  | DID THE ORGANIZATION EXPEND ITS RESTRICTED FUNDS FOR PURPOSES OTHER THAN RESTRICTED PURPOSES?  | . 8.        |     | X  |
| 9.  | HAS THE ORGANIZATION EVER BEEN REFUSED REGISTRATION OR HAD ITS REGISTRATION OR TAX EXEMPTION SUSPENDED OR REVOKED BY ANY GOVERNMENTAL AGENCY?  | 9.          |     | X  |
| 10. | WAS THERE OR DO YOU HAVE ANY KNOWLEDGE OF ANY KICKBACK, BRIBE, OR ANY THEFT, DEFALCATION, MISAPPROPRIATION, COMMINGLING OR MISUSE OF ORGANIZATIONAL FUNDS?   | 10.         |     | X  |
| 11. | LIST THE NAME AND ADDRESS OF THE FINANCIAL INSTITUTIONS WHERE THE ORGANIZATION MAINTAINS ITS THREE LARGEST ACCOUNTS:   |             |     |    |
|     | STOCK YARDS BANK AND TRUST 101 W 4TH STREET CINCINNATI OH 4520   | 2           |     |    |
|     |  |             |     |    |
|     |  |             |     |    |
| 12. | NAME AND TELEPHONE NUMBER OF CONTACT PERSON: BROOKE DESSERICH 513-72-4888  |             |     |    |

#### ALL ATTACHMENTS MUST ACCOMPANY THIS REPORT - SEE INSTRUCTIONS

UNDER PENALTY OF PERJURY, I (WE) THE UNDERSIGNED DECLARE AND CERTIFY THAT I (WE) HAVE EXAMINED THIS ANNUAL REPORT AND THE ATTACHED DOCUMENTS, INCLUDING ALL THE SCHEDULES AND STATEMENTS, AND THE FACTS THEREIN STATED ARE TRUE AND COMPLETE AND FILED WITH THE ILLINOIS ATTORNEY GENERAL FOR THE PURPOSE OF HAVING THE PEOPLE OF THE STATE OF ILLINOIS RELY THEREUPON. I HEREBY FURTHER AUTHORIZE AND AGREE TO SUBMIT MYSELF AND THE REGISTRANT HEREBY TO THE JURISDICTION OF THE STATE OF ILLINOIS.

| BE SURE TO INCLUDE ALL FEES DUE:   | KEITH DESSERICH                   |           |      |
|--|-----------------------------------|-----------|------|
| 1.) REPORTS ARE DUE WITHIN SIX<br>MONTHS OF YOUR FISCAL YEAR END.                | PRESIDENT OF TRUSTEE (PRINT NAME) | SIGNATURE | DATE |
| 2.) FOR FEES DUE SEE INSTRUCTIONS.   | DOUGLAS DESSERICH                 |           |      |
| 3.) REPORTS THAT ARE LATE OR<br>INCOMPLETE ARE SUBJECT TO A<br>\$100.00 PENALTY. | TREASURER OF TRUSTEE (PRINT NAME) | SIGNATURE | DATE |
| •  | BRYAN PAUTSCH                     |           |      |
| 298101<br>04-01-22   | PREPARER (PRINT NAME)             | SIGNATURE | DATE |

| Form <b>990</b> |
|-----------------|
|-----------------|

Т

## \*\* PUBLIC DISCLOSURE COPY \*\* Return of Organization Exempt From Income Tax

OMB No. 1545-0047

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Do not enter social security numbers on this form as it may be made public. Go to www.irs.gov/Form990 for instructions and the latest information. 2022 Open to Public Inspection

| Department of the Treasury<br>Internal Revenue Service Go to www.irs.gov/Form990 for instructions and the latest information. |                      |                 | Open to Public<br>Inspection  |              |                                  |              |
|---|----------------------|-----------------|---|--------------|----------------------------------|--------------|
| A For the 2022 calendar year, or tax year beginning and ending  |                      |                 |   |              | •                                |              |
|   | Check if<br>applicat | De: C Name of   | organization  |              | D Employer identificat           | on number    |
|   | Addr<br>chan         | ess<br>THE      | CURE STARTS NOW, INC.   |              |                                  |              |
|   | Nam                  | e               | usiness as  |              | 26-0269131                       |              |
|   | Initia               |                 | and street (or P.0. box if mail is not delivered to street address)   | Room/suite   |                                  |              |
|   | Final                | 1028            | 0 CHESTER ROAD  | in our our o | 513-772-48                       | 88           |
|   | termi                | 2               | own, state or province, country, and ZIP or foreign postal code   |              | G Gross receipts \$              | 5,740,343.   |
|   | Amer                 | nded CTNC       | INNATI, OH 45215  |              | H(a) Is this a group retur       |              |
|   |                      |                 | nd address of principal officer: BROOKE DESSERICH   |              | for subordinates?                |              |
|   | pend                 |                 | AS C ABOVE  |              | H(b) Are all subordinates includ |              |
| 1   | Tax-ex               | empt status:    | <b>X</b> 501(c)(3) 501(c) ( ) (insert no.) 4947(a)(1)   | or 🗌 527     |                                  |              |
|   | Webs                 |                 | ://WWW.THECURESTARTSNOW.ORG   |              | H(c) Group exemption n           |              |
|   |                      |                 | X Corporation Trust Association Other   | L Year       | of formation: 2007 M S           |              |
|   | art I                | Summary         |   |              | •                                | <u>v</u>     |
|   | 1                    | Briefly describ | e the organization's mission or most significant activities: ${ m \underline{TO}}$ ${ m \underline{E}}$   | DUCATE       | , AID, AND FU                    | ND CURES     |
| Governance  |                      |                 | CER, STARTING FIRST WITH PEDIATRIC  |              |                                  |              |
| nar   | 2                    | Check this bo   | k if the organization discontinued its operations or dispos   | sed of more  | than 25% of its net assets       |              |
| Vel   | 3                    | 3               | 7   |              |                                  |              |
|   |                      | Number of ind   | ependent voting members of the governing body (Part VI, line 1b)  |              | 4                                | 4            |
| ې<br>د  | 5                    |                 | of individuals employed in calendar year 2022 (Part V, line 2a)   |              |                                  | 25           |
| Activities &  | 6                    |                 | of volunteers (estimate if necessary)   |              |                                  | 800          |
| çti   | 7 a                  |                 |   |              |                                  | 0.           |
| _   | b                    | Net unrelated   | business taxable income from Form 990-T, Part I, line 11  | <u></u>      | 7b                               | 0.           |
|   |                      |                 |   |              | Prior Year                       | Current Year |
| Ð   | 8                    | Contributions   | and grants (Part VIII, line 1h)   |              | 3,378,419.                       | 4,315,043.   |
| Revenue   | 9                    | Program servi   | ce revenue (Part VIII, line 2g)   |              | 0.                               | 0.           |
| eve   | 10                   | Investment ind  | come (Part VIII, column (A), lines 3, 4, and 7d)  |              | 0.                               | 0.           |
| æ   | 11                   | Other revenue   | (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)  |              | 854,177.                         | 916,587.     |
|   | 12                   | Total revenue   | - add lines 8 through 11 (must equal Part VIII, column (A), line 12)  |              | 4,232,596.                       | 5,231,630.   |
|   | 13                   | Grants and sir  | nilar amounts paid (Part IX, column (A), lines 1-3)   |              | 1,507,790.                       | 4,144,313.   |
|   | 14                   | Benefits paid   | o or for members (Part IX, column (A), line 4)  |              | 0.                               | 0.           |
| ŝ   | 15                   | Salaries, other | compensation, employee benefits (Part IX, column (A), lines 5-10)   |              | 810,755.                         | 1,082,006.   |
| sus   | <b>16</b> a          | Professional fu | compensation, employee benefits (Part IX, column (A), lines 5-10)<br>undraising fees (Part IX, column (A), line 11e)<br>ng expenses (Part IX, column (D), line 25) 520, 9 |              | 0.                               | 0.           |
| Expenses  | . b                  | Total fundraisi | ng expenses (Part IX, column (D), line 25) 520, 9   | 46.          |                                  |              |
|   | 17                   |                 | es (Part IX, column (A), lines 11a-11d, 11f-24e)  |              | 974,782.                         | 831,655.     |
|   | 18                   |                 | s. Add lines 13-17 (must equal Part IX, column (A), line 25)  |              | 3,293,327.                       | 6,057,974.   |
|   | 19                   | Revenue less    | expenses. Subtract line 18 from line 12   |              | 939,269.                         | -826,344.    |
| Net Assets or   |                      |                 |   | Be           | ginning of Current Year          | End of Year  |
| sset  | 20                   | Total assets (F |   |              | 2,875,483.                       | 2,625,696.   |
| it As   | 21                   |                 | (Part X, line 26)   |              | 65,869.                          | 612,509.     |
| No.   | 22                   | Net assets or   | fund balances. Subtract line 21 from line 20  |              | 2,809,614.                       | 2,013,187.   |
| Pa  | art II               | Signature       | BIOCK   |              |                                  |              |

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

| Sign  | Signature of officer                      |  | Date                             |  |  |  |  |  |
|---|---|--|----------------------------------|--|--|--|--|--|
| Here  | BROOKE DESSERICH, EXECUTI                 | VE DIRECTOR  |                                  |  |  |  |  |  |
|   | Type or print name and title              |  |                                  |  |  |  |  |  |
|   | Print/Type preparer's name                | Preparer's signature   | Date Check PTIN                  |  |  |  |  |  |
| Paid  | BRYAN PAUTSCH                             | BRYAN PAUTSCH  | 06/15/23 self-employed P00034913 |  |  |  |  |  |
| Preparer  | Firm's name VONLEHMAN & COMPA             | NY INC.  | Firm's EIN 31-0905417            |  |  |  |  |  |
| Use Only  | Firm's address 810 WRIGHT'S SUMM          | IT PARKWAY, SUITE 300  | 0                                |  |  |  |  |  |
|   | FORT WRIGHT, KY 4                         | 1011   | Phone no. (859) 331-3300         |  |  |  |  |  |
| May the IRS discuss this return with the preparer shown above? See instructions |   |  |                                  |  |  |  |  |  |
| 232001 12-1   | 3-22 LHA For Paperwork Reduction Act Noti | 232001 12-13-22 LHA For Paperwork Reduction Act Notice, see the separate instructions. Form 990 (2022) |                                  |  |  |  |  |  |

| Form       | 990 (2022) THE CURE STARTS NOW, INC. 26-0269131 Page 2   |
|------------|--|
|            | t III Statement of Program Service Accomplishments   |
|            | Check if Schedule O contains a response or note to any line in this Part III   |
| 1          | Briefly describe the organization's mission:   |
|            | TO EDUCATE, AID, AND FUND CURES FOR CANCER, STARTING FIRST WITH  |
|            | PEDIATRIC BRAIN CANCER   |
|            |  |
| 2          | Did the organization undertake any significant program services during the year which were not listed on the                                 |
| 2          | prior Form 990 or 990-EZ?  |
|            | If "Yes," describe these new services on Schedule O.   |
| 3          | Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes X No                        |
|            | If "Yes," describe these changes on Schedule O.  |
| 4          | Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.         |
|            | Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and |
|            | revenue, if any, for each program service reported.  |
| 4a         | (Code:) (Expenses \$4,179,459. including grants of \$4,144,313. ) (Revenue \$)   |
|            | IN ITS EFFORTS TO FOCUS ON THOSE CANCERS THAT PRESENT THE GREATEST   |
|            | OPPORTUNITES FOR AN ENCOMPASSING CANCER CURE, THE FOUNDATION ANNUALLY  |
|            | AWARDS RESEARCH GRANTS TO INSTITUTIONS AND MEDICAL PROFESSIONALS.  |
|            | TYPICALLY, GRANTS AWARDED HAVE A FOCUS ON PEDIATRIC BRAIN CANCERS, AS  |
|            | THIS WAS THE ORIGIN OF THE FOUNDATION'S PHILOSOPHY. GRANT APPLICATIONS   |
|            | WILL BE JUDGED ON A PEER-REVIEWED BASIS WITH THE FOUNDATION'S MEDICAL  |
|            | ADVISORY COUNCIL, WHICH IS COMPRISED OF TOP ONCOLOGISTS AND RESEARCHERS  |
|            | FROM AROUND THE WORLD, AS WELL AS PARENT ADVOCATES. GRANTS ARE JUDGED  |
|            | BASED ON MULTIPLE CRITERIA INCLUDING SCIENTIFIC MERIT, DISEASE IMPACT,   |
|            | INNOVATION, FEASIBILITY, AND EXPERTISE OF THE INVESTIGATOR.  |
|            |  |
|            | (Code:) (Expenses \$13,512. including grants of \$) (Revenue \$)   |
| 4b         | (Code:) (Expenses \$13,512 including grants of \$) (Revenue \$) THE DIPG/DMG SYMPOSIUM, ORIGINALLY HELD IN CINCINNATI IN 2011, IS A          |
|            | BIENNIAL CONFERENCE THAT FEATURES CANCER EXPERTS FROM AROUND THE WORLD   |
|            | IN COLLABORATION WITH FAMILIES AND FOUNDATIONS SUPPORTING THEIR WORK.  |
|            | ATTENDED BY FOUNDATIONS AND INSTITUTIONS WORLDWIDE. THE DIPG/DMG   |
|            | COLLABORATIVE SYMPOSIUM QUICKLY BECAME A DYNAMIC COOPERATIVE, EXPLORING  |
|            | REVOLUTIONARY DIPG AND DMG RESEARCH, CLINICAL PROTOCOLS, AND UNIVERSAL   |
|            | APPLICATIONS OF DIPG RESEARCH IN THE SEARCH FOR A CURE FOR ALL FORMS OF  |
|            | CANCER.  |
|            |  |
|            |  |
|            |  |
|            |  |
| 4c         |  |
|            | FAMILY SUPPORT AND AWARENESS FUNDS PROVIDE EMOTIONAL SUPPORT,  |
|            | MECHANISMS TO HONOR THEIR CHILD'S LEGACY AND OTHER ASSISTANCE FOR  |
|            | FAMILIES BATTLING PEDIATRIC CANCER. THIS INCLUDES INFORMATION  |
|            | WEBSITES, TRIAL DISCOVERY TOOLS, PATIENT ASSISTANCE AND PROGRAMS TO  |
|            | FEATURE PATIENTS WITH THE INTENTION OF BUILDING LOCAL SUPPORT AND  |
|            | AWARENESS.   |
|            |  |
|            |  |
|            |  |
|            |  |
|            |  |
| <u> </u>   |  |
| 4d         | Other program services (Describe on Schedule O.)   |
| <b>A</b> - | (Expenses \$ including grants of \$ ) (Revenue \$ )       Total program service expenses     5,404,103.                                      |
| 40         | Total program service expenses 5,404,103.<br>Form 990 (2022)   |
| 232001     | Porm 990 (2022)  |

 Form 990 (2022)
 THE CURE STARTS NOW, INC.

 Part IV
 Checklist of Required Schedules

|          |   |            | Yes  | No       |
|----------|---|------------|------|----------|
| 1        | Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?   |            |      |          |
|          | If "Yes," complete Schedule A   | 1          | Х    |          |
| 2        | Is the organization required to complete Schedule B, Schedule of Contributors? See instructions   | 2          | Х    |          |
| 3        | Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for   |            |      |          |
|          | public office? If "Yes," complete Schedule C, Part I  | 3          |      | X        |
| 4        | Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect  |            |      |          |
|          | during the tax year? If "Yes," complete Schedule C, Part II   | 4          |      | X        |
| 5        | Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or  |            |      |          |
|          | similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III   | 5          |      | X X      |
| 6        | Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to   |            |      |          |
|          | provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I  | 6          |      | X X      |
| 7        | Did the organization receive or hold a conservation easement, including easements to preserve open space,   |            |      |          |
|          | the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II  | 7          |      | X        |
| 8        | Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete  |            |      |          |
|          | Schedule D, Part III  | 8          |      | X        |
| 9        | Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for   |            |      |          |
|          | amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?   |            |      | v        |
|          | If "Yes," complete Schedule D, Part IV  | 9          |      | <u>x</u> |
| 10       | Did the organization, directly or through a related organization, hold assets in donor-restricted endowments  |            |      | - v      |
|          | or in quasi endowments? <i>If "Yes," complete Schedule D, Part V</i>  | 10         |      | X        |
| 11       | If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X,   |            |      |          |
| _        | as applicable.  |            |      |          |
| а        | Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,   | 11a        | х    |          |
| h        | Part VI<br>Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total   |            | - 11 | <u> </u> |
| D        |   | 11b        |      | x        |
| ~        | assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i><br>Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total |            |      | - 23     |
| C        | assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII  | 11c        |      | x        |
| d        | Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in   |            |      | <u> </u> |
|          | Part X, line 16? If "Yes," complete Schedule D, Part IX   | 11d        | х    |          |
| е        | Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X   | 11e        | Х    |          |
| f        | Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses   |            |      |          |
|          | the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X  | 11f        | х    |          |
| 12a      | Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete   |            |      |          |
|          | Schedule D, Parts XI and XII  | 12a        | Х    |          |
| b        | Was the organization included in consolidated, independent audited financial statements for the tax year?   |            |      |          |
|          | If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional   | 12b        |      | X        |
| 13       | Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E   | 13         |      | X        |
| 14a      | Did the organization maintain an office, employees, or agents outside of the United States?   | 14a        |      | X        |
| b        | Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,   |            |      |          |
|          | investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000  |            |      |          |
|          | or more? If "Yes," complete Schedule F, Parts I and IV  | 14b        | Х    |          |
| 15       | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any   |            |      |          |
|          | foreign organization? If "Yes," complete Schedule F, Parts II and IV  | 15         | Х    |          |
| 16       | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to  |            |      |          |
|          | or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV   | 16         |      | X        |
| 17       | Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,   |            |      |          |
| 40       | column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions  | 17         |      | X X      |
| 18       | Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines  |            | v    |          |
| 10       | 1c and 8a? If "Yes," complete Schedule G, Part II   | 18         | Х    |          |
| 19       | Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If</i> "Yes,"   | 40         |      | x        |
| 20-      | complete Schedule G, Part III   | 19         | 1    | X        |
| 20a<br>h |   | 20a<br>20b |      |          |
| 21       | If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?  | 200        |      | <u> </u> |
| - '      | domestic government on Part IX, column (A), line 1? <i>If</i> "Yes," <i>complete Schedule I. Parts I and II</i>   | 21         | х    |          |
|          |   |            |      |          |

Form 990 (2022)

- Form 990 (2022)
- THE CURE STARTS NOW, INC. Part IV Checklist of Required Schedules (continued)

|      |   |     | Yes | No       |
|------|---|-----|-----|----------|
| 22   | Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on   |     |     |          |
|      | Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III   | 22  |     | X        |
| 23   | Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current   |     |     |          |
|      | and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete  |     |     |          |
|      | Schedule J  | 23  |     | X        |
| 24a  | Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the   |     |     |          |
|      | last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete  |     |     |          |
|      | Schedule K. If "No," go to line 25a   | 24a |     | X        |
| b    | Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?   | 24b |     |          |
| с    | Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease  |     |     |          |
|      | any tax-exempt bonds?   | 24c |     |          |
| d    | Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?   | 24d |     |          |
| 25a  | Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit  |     |     |          |
|      | transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I   | 25a |     | X        |
| b    | Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and  |     |     |          |
|      | that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete   |     |     |          |
|      | Schedule L, Part I  | 25b |     | X        |
| 26   | Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current   |     |     |          |
|      | or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%   |     |     |          |
|      | controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II  | 26  |     | X        |
| 27   | Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee,   |     |     |          |
|      | creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled   |     |     |          |
|      | entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III  | 27  |     | X        |
| 28   | Was the organization a party to a business transaction with one of the following parties (see the Schedule L, Part IV,  |     |     |          |
|      | instructions for applicable filing thresholds, conditions, and exceptions):   |     |     |          |
| а    | A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If  |     |     |          |
|      | "Yes," complete Schedule L, Part IV   | 28a | X   |          |
| b    | A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV   | 28b |     | X        |
| С    | A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? If  |     |     |          |
|      | "Yes," complete Schedule L, Part IV   | 28c |     | X        |
| 29   | Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M  | 29  | Х   |          |
| 30   | Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation   |     |     |          |
|      | contributions? If "Yes," complete Schedule M  | 30  |     | X        |
| 31   | Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I  | 31  |     | x        |
| 32   | Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete  |     |     |          |
|      | Schedule N, Part II   | 32  |     | X        |
| 33   | Did the organization own 100% of an entity disregarded as separate from the organization under Regulations  |     |     |          |
|      | sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I   | 33  |     | <u> </u> |
| 34   | Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and   |     |     |          |
|      | Part V, line 1  | 34  |     | X        |
|      | Did the organization have a controlled entity within the meaning of section 512(b)(13)?   | 35a |     | X        |
| b    | If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity   |     |     |          |
|      | within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2   | 35b |     | <u> </u> |
| 36   | Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?  |     |     |          |
|      | If "Yes," complete Schedule R, Part V, line 2   | 36  |     | X        |
| 37   | Did the organization conduct more than 5% of its activities through an entity that is not a related organization  |     |     |          |
| ••   | and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI  | 37  |     | X        |
| 38   | Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19?  |     | v   |          |
| Par  | Note: All Form 990 filers are required to complete Schedule 0           t V         Statements Regarding Other IRS Filings and Tax Compliance   | 38  | Х   | <u> </u> |
| ı al | Charle if Cabadula O contains a response or note to any line in this Part V   |     |     |          |
|      | Check if Schedule O contains a response or note to any line in this Part V  |     |     |          |
|      |   |     | Yes | No       |
|      | Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable <b>1a 1a</b> Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable <b>1b 0</b> | -   |     |          |
|      | Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable <b>1b 0</b>   | -   |     |          |

c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?

1c

|         | Form 990 (2022)       THE CURE STARTS NOW, INC.       26-0269131         Part V       Statements Regarding Other IRS Filings and Tax Compliance (continued)   |          |      |    |  |
|---------|---|----------|------|----|--|
| Fai     | Statements Regarding Other IRS Fillings and Tax Compliance (continued)  |          |      |    |  |
| 0-      |   |          | Yes  | No |  |
| za      | Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,<br>filed for the calendar year ending with or within the year covered by this return 2a 25                      |          |      |    |  |
| h       | filed for the calendar year ending with or within the year covered by this return 2a   25<br>If at least one is reported on line 2a, did the organization file all required federal employment tax returns? | 2b       | х    |    |  |
| b<br>3a |   | 20<br>3a | - 11 | x  |  |
|         | If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O   | 3b       |      |    |  |
|         | At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a   | 00       |      |    |  |
|         | financial account in a foreign country (such as a bank account, securities account, or other financial account)?  | 4a       |      | х  |  |
| b       | If "Yes," enter the name of the foreign country   |          |      |    |  |
|         | See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).   |          |      |    |  |
| 5a      | Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?   | 5a       |      | Х  |  |
| b       | Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?  | 5b       |      | Х  |  |
| с       | If "Yes" to line 5a or 5b, did the organization file Form 8886-T?   | 5c       |      |    |  |
| 6a      | Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit   |          |      |    |  |
|         | any contributions that were not tax deductible as charitable contributions?   | 6a       |      | X  |  |
| b       | If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts  |          |      |    |  |
|         | were not tax deductible?  | 6b       |      |    |  |
| 7       | Organizations that may receive deductible contributions under section 170(c).   |          |      |    |  |
| а       | Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?   | 7a       |      | X  |  |
| b       | If "Yes," did the organization notify the donor of the value of the goods or services provided?   | 7b       |      |    |  |
| С       | Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required   |          |      |    |  |
|         | to file Form 8282?  | 7c       |      | X  |  |
| d       | If "Yes," indicate the number of Forms 8282 filed during the year 7d  |          |      |    |  |
| е       | Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?   | 7e       |      |    |  |
| f       | Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?  | 7f<br>7g |      |    |  |
| g       |   |          |      |    |  |
| -       | h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?  |          |      |    |  |
| 8       |   |          |      |    |  |
| •       | sponsoring organization have excess business holdings at any time during the year?  | 8        |      |    |  |
| 9       | <b>Sponsoring organizations maintaining donor advised funds.</b><br>Did the sponsoring organization make any taxable distributions under section 4966?  | 9a       |      |    |  |
| a<br>b  | Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?   | 9a<br>9b |      |    |  |
| 10      | Section 501(c)(7) organizations. Enter:   | 55       |      |    |  |
| а       | Initiation fees and capital contributions included on Part VIII, line 12 <b>10a</b>   |          |      |    |  |
| b       | Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b   |          |      |    |  |
| 11      | Section 501(c)(12) organizations. Enter:  |          |      |    |  |
| а       | Gross income from members or shareholders   |          |      |    |  |
| b       | Gross income from other sources. (Do not net amounts due or paid to other sources against   |          |      |    |  |
|         | amounts due or received from them.)   |          |      |    |  |
| 12a     |   | 12a      |      |    |  |
| b       | If "Yes," enter the amount of tax-exempt interest received or accrued during the year   |          |      |    |  |
| 13      | Section 501(c)(29) qualified nonprofit health insurance issuers.  |          |      |    |  |
| а       | Is the organization licensed to issue qualified health plans in more than one state?  | 13a      |      |    |  |
|         | Note: See the instructions for additional information the organization must report on Schedule O.   |          |      |    |  |
| b       | Enter the amount of reserves the organization is required to maintain by the states in which the  |          |      |    |  |
|         | organization is licensed to issue qualified health plans 13b  |          |      |    |  |
| с       | Enter the amount of reserves on hand 13c  |          |      |    |  |
| 14a     | Did the organization receive any payments for indoor tanning services during the tax year?  | 14a      |      | X  |  |
| b       | If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O   | 14b      |      |    |  |
| 15      | Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or   |          |      |    |  |
|         | excess parachute payment(s) during the year?  |          |      | X  |  |
|         | If "Yes," see the instructions and file Form 4720, Schedule N.  |          |      |    |  |
| 16      | Is the organization an educational institution subject to the section 4968 excise tax on net investment income?   | 16       |      | X  |  |
|         | If "Yes," complete Form 4720, Schedule O.   |          |      |    |  |
| 17      | Section 501(c)(21) organizations. Did the trust, or any disqualified or other person engage in any activities   |          |      |    |  |
|         | that would result in the imposition of an excise tax under section 4951, 4952 or 4953?  | 17       |      |    |  |
|         | If "Yes," complete Form 6069.   |          |      |    |  |

| Form 990 (2022) |
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|-----------------|

## THE CURE STARTS NOW, INC.

| 26-0269131 | Page <b>6</b> |
|------------|---------------|
|------------|---------------|

Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

| Check if Schedule O contains a response or note to any line in this Part VI |  |
|---|--|
| Check if Schedule C contains a response of hote to any line in this Part Vi |  |

| v |
|---|

| Check if Schedule O contains a response or note to any line in this Part VI |   |         |          |          |  |  |
|---|---|---------|----------|----------|--|--|
| Sec   | tion A. Governing Body and Management   |         |          |          |  |  |
|   |   |         | Yes      | No       |  |  |
| 1a  | Enter the number of voting members of the governing body at the end of the tax year <b>1a</b>   | 7       |          |          |  |  |
|   | If there are material differences in voting rights among members of the governing body, or if the governing   |         |          |          |  |  |
|   | body delegated broad authority to an executive committee or similar committee, explain on Schedule O.   |         |          |          |  |  |
| b   |   | 1       |          |          |  |  |
| 2   | Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other  |         |          |          |  |  |
|   | officer, director, trustee, or key employee?  | 2       | х        |          |  |  |
| 3   | Did the organization delegate control over management duties customarily performed by or under the direct supervision   |         |          |          |  |  |
| -   | of officers, directors, trustees, or key employees to a management company or other person?   | 3       |          | x        |  |  |
| 4   | Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?  | 4       |          | X        |  |  |
| 5   | Did the organization become aware during the year of a significant diversion of the organization's assets?  | 5       |          | X        |  |  |
| 6   | Did the survey institute to survey and the later of   | 6       |          | X        |  |  |
| 0<br>7a   | Did the organization have members or stockholders?<br>Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or        |         |          |          |  |  |
| 1a  |   | 7a      |          | x        |  |  |
| h   | more members of the governing body?<br>Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or                   | 10      |          |          |  |  |
| D   |   | 7b      | x        |          |  |  |
| •   | persons other than the governing body?<br>Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: | 70      | - 23     |          |  |  |
| 8   |   | 0-      | х        |          |  |  |
| a   | The governing body?<br>Each committee with authority to act on behalf of the governing body?  | 8a      | X        |          |  |  |
| b   | ,   | 8b      |          |          |  |  |
| 9   | Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the  |         |          | x        |  |  |
| Sec   | organization's mailing address? <i>If "Yes," provide the names and addresses on Schedule O</i>  | 9       |          | л        |  |  |
| 000   | tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)  |         | V.       |          |  |  |
|   |   |         | Yes<br>X | No       |  |  |
|   | Did the organization have local chapters, branches, or affiliates?  | 10a     |          |          |  |  |
| b   | If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,  |         | v        |          |  |  |
|   | and branches to ensure their operations are consistent with the organization's exempt purposes?   | 10b     | X<br>X   | <u> </u> |  |  |
|   | Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?   | 11a     |          |          |  |  |
| b   | Describe on Schedule O the process, if any, used by the organization to review this Form 990.   |         | v        |          |  |  |
| 12a   | Did the organization have a written conflict of interest policy? <i>If</i> " <i>No</i> ," <i>go to line 13</i>  | 12a     | X        |          |  |  |
| b   | Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?   | 12b     | X        |          |  |  |
| С   | Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe  |         | 77       |          |  |  |
|   | on Schedule O how this was done   | 12c     | X        |          |  |  |
| 13  | Did the organization have a written whistleblower policy?   | 13      | X        |          |  |  |
| 14  | Did the organization have a written document retention and destruction policy?  | 14      | X        |          |  |  |
| 15  | Did the process for determining compensation of the following persons include a review and approval by independent  |         |          |          |  |  |
|   | persons, comparability data, and contemporaneous substantiation of the deliberation and decision?   |         |          |          |  |  |
| а   | The organization's CEO, Executive Director, or top management official  | 15a     | X        |          |  |  |
| b   | Other officers or key employees of the organization   | 15b     |          | X        |  |  |
|   | If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.  |         |          |          |  |  |
| 16a   | Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a   |         |          |          |  |  |
|   | taxable entity during the year?   | 16a     |          | X        |  |  |
| b   | If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation  |         |          |          |  |  |
|   | in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's  |         |          |          |  |  |
|   | exempt status with respect to such arrangements?  | 16b     |          |          |  |  |
| Sec   | tion C. Disclosure  |         |          |          |  |  |
| 17  | List the states with which a copy of this Form 990 is required to be filed _AL, AR, CA, CO, CT, FL, GA, IA, II  |         |          |          |  |  |
| 18  | Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3  | s only) | availal  | ole      |  |  |
|   | for public inspection. Indicate how you made these available. Check all that apply.   |         |          |          |  |  |
|   | Own website Another's website X Upon request Other <i>(explain on Schedule O)</i>   |         |          |          |  |  |
| 19  | Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and   | d finan | cial     |          |  |  |
|   | statements available to the public during the tax year.   |         |          |          |  |  |
| 20  | State the name, address, and telephone number of the person who possesses the organization's books and records  |         |          |          |  |  |
|   | BROOKE DESSERICH - 513-772-4888   |         |          |          |  |  |
|   | 10280 CHESTER RD, CINCINNATI, OH 45215  |         |          |          |  |  |

DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

(7) MELISSA SALADONIS

(8) ALYSSA HAWRANKO

(9) DOUG DESSERICH

## Form 990 (2022)

| Section A. Officers, Directors, Trustees, Key   | Employees, a                      | nd H                           | ligh  | est (   | Com                                    | nper  | sate                                     | ed Employees                       |  |                                 |  |
|---|-----------------------------------|--------------------------------|---|---------|--|---|--|------------------------------------|--|---------------------------------|--|
| <ul> <li>1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.</li> <li>List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation.</li> <li>Enter -0- in columns (D), (E), and (F) if no compensation was paid.</li> </ul> |                                   |                                |   |         |  |   |  |                                    |  |                                 |  |
| <ul> <li>List all of the organization's current key employees, if any. See the instructions for definition of "key employee."</li> <li>List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee)</li> </ul>  |                                   |                                |   |         |  |   |  |                                    |  |                                 |  |
| who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.  |                                   |                                |   |         |  |   |  |                                    |  |                                 |  |
| <ul> <li>List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.</li> <li>List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization,</li> </ul>                          |                                   |                                |   |         |  |   |  |                                    |  |                                 |  |
| more than \$10,000 of reportable compensation from the organization and any related organizations.<br>See the instructions for the order in which to list the persons above.  |                                   |                                |   |         |  |   |  |                                    |  |                                 |  |
| Check this box if neither the organization r  | or any related o                  | orga                           | niza  | tion    | con                                    | nper  | sate                                     | ed any current officer, d          | irector, or trustee.                       |                                 |  |
| (A)   | (B)                               |                                |   | (0      | C)                                     |   |  | (D)                                | (E)  | (F)                             |  |
| Name and title  | Average<br>hours per<br>week      | box                            | Position<br>(do not check more than one<br>box, unless person is both an<br>officer and a director/trustee) |         |  | than o<br>s both                              | ı an                                     | Reportable<br>compensation<br>from | Reportable<br>compensation<br>from related | Estimated<br>amount of<br>other |  |
|   | (list any<br>hours for<br>related | A ector                        |   |         | the<br>organization<br>(W-2/1099-MISC/ | organizations<br>(W-2/1099-MISC/<br>1099-NEC) | compensation<br>from the<br>organization |                                    |  |                                 |  |
|   | organizations<br>below<br>line)   | Individual trustee or director | In stitutional trustee  | Officer | Key employee                           | Highest compensated<br>employee               | Former                                   | 1099-NEC)                          | 1099-NEC)                                  | and related<br>organizations    |  |
| (1) MIKE WEINER   | 60.00                             |                                |   |         | Ť                                      | 1 0   | ш  |                                    |  |                                 |  |
| сто   |                                   |                                |   |         |  | x   |  | 107,001.                           | 0.   | 26,711.                         |  |
| (2) BROOKE DESSERICH  | 60.00                             |                                |   |         |  |   |  |                                    |  |                                 |  |
| EXECUTIVE DIRECTOR/CEO  |                                   |                                |   | X       |  |   |  | 100,086.                           | 0.   | 11,375.                         |  |
| (3) KEITH DESSERICH   | 60.00                             |                                |   |         |  |   |  |                                    |  |                                 |  |
| CHAIRMAN  |                                   | Х                              |   | X       |  |   |  | 29,994.                            | 0.   | 11,140.                         |  |
| (4) GAVIN BAUMGARDNER   | 5.00                              |                                |   |         |  |   |  |                                    |  |                                 |  |
| DIRECTOR  |                                   | Х                              |   | X       |  |   |  | 0.                                 | 0.   | 0.                              |  |
| (5) TERRY REGAN   | 1.00                              |                                |   |         |  |   |  |                                    |  |                                 |  |
| DIRECTOR  | 1 00                              | Х                              | <u> </u>  | X       |  | <u> </u>                                      |  | 0.                                 | 0.   | 0.                              |  |
| (6) TAMARA EKIS   | 1.00                              | 1                              |   | 1       |  |   |  |                                    |  |                                 |  |

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## **Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

Officers Directors Trustees Key Employees and Highest Compensated Employees ction A

 Form 990 (2022)
 THE CURE STARTS NOW, INC.
 26-0

 Part VII
 Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated

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|   | STARTS   |                                |                       |         |                          |                                  |        |   | 26-02  | 6913     | 1   | Page <b>8</b>                |
|---|--|--------------------------------|-----------------------|---------|--------------------------|----------------------------------|--------|---|--|----------|---|------------------------------|
| Part VII Section A. Officers, Directors, Tru  |  | ploy                           | ees,                  |         |                          | ghes                             | t Co   |   | , ,  |          |   |                              |
| (A)<br>Name and title   | (B)<br>Average<br>hours per<br>week                                  | box                            | not cl<br>, unles     | ss per  | ition<br>more<br>rson i: | )<br>than o<br>s both<br>pr/trus | an     | <b>(D)</b><br>Reportable<br>compensation<br>from    | <b>(E)</b><br>Reportable<br>compensatior<br>from related | 1        | (F)<br>Estima<br>amoun<br>othe                      | t of                         |
|   | (list any<br>hours for<br>related<br>organizations<br>below<br>line) | Individual trustee or director | Institutional trustee | Officer | key em ployee            | Highest compensated<br>employee  | Former | the<br>organization<br>(W-2/1099-MISC/<br>1099-NEC) | organizations<br>(W-2/1099-MIS<br>1099-NEC)              | C/       | ompens<br>from t<br>organiza<br>and rela<br>rganiza | ation<br>he<br>ation<br>ated |
|   | ,  | -                              | <u> </u>              | Ó       | ×                        | Ξ                                | Ч      |   |  |          |   |                              |
|   |  |                                |                       |         |                          |                                  |        |   |  |          |   |                              |
|   |  |                                |                       |         |                          |                                  |        |   |  |          |   |                              |
|   |  |                                |                       |         |                          |                                  |        |   |  |          |   |                              |
|   |  | -                              |                       |         |                          |                                  |        |   |  |          |   |                              |
|   |  | -                              |                       |         |                          |                                  |        |   |  |          |   |                              |
|   |  | -                              |                       |         |                          |                                  |        |   |  |          |   |                              |
|   |  | -                              |                       |         |                          |                                  |        |   |  |          |   |                              |
| 1b Subtotal<br>c Total from continuation sheets to Part V   |  |                                |                       |         |                          |                                  |        | 237,081.  |  | 0.       | 49,2  | 226.                         |
| c Total from continuation sheets to Part V<br>d Total (add lines 1b and 1c)   |  |                                |                       |         |                          |                                  |        | 237,081.  |  | 0.       | 49,2  |                              |
| 2 Total number of individuals (including but compensation from the organization   |  |                                |                       |         |                          |                                  |        | ceived more than \$100,                             | 000 of reportable  |          |   | 2                            |
| 3 Did the organization list any former office   |  |                                |                       |         |                          |                                  |        |   |  |          | Yes   |                              |
| <ul> <li>line 1a? <i>If "Yes," complete Schedule J for</i></li> <li>For any individual listed on line 1a, is the send value of a variations and value of a variations.</li> </ul> | sum of reportabl   | e co                           | mpe                   | ensa    | tion                     | and                              | oth    | er compensation from t                              | ne organization  |          |   | X                            |
| <ul> <li>and related organizations greater than \$15</li> <li>Did any person listed on line 1a receive or rendered to the organization? <i>If</i> "Yes." co</li> </ul>            | accrue comper  | isati                          | on fr                 | om      | any                      | unre                             | late   | ed organization or individ                          | lual for services  | 4        |   | X                            |
| Section B. Independent Contractors  | mplete Scheaule  | <u>ə J T</u>                   | <u>or s</u> l         | icn ț   | bers                     | <u>on</u> .                      |        |   |  |          | ·   | - 21                         |
| 1 Complete this table for your five highest of the organization. Report compensation for  | -  | -                              |                       |         |                          |                                  |        |   |  | ensation | from  |                              |
| (A)<br>Name and busines   | s address  | NC                             | ONE                   | 2       |                          |                                  |        | <b>(B)</b><br>Description of s                      | ervices  | Com      | <b>(C)</b><br>pensati                               | on                           |
|   |  |                                |                       |         |                          |                                  |        |   |  |          |   |                              |
|   |  |                                |                       |         |                          |                                  | _      |   |  |          |   |                              |
|   |  |                                |                       |         |                          |                                  | -      |   |  |          |   |                              |
|   |  |                                |                       |         |                          |                                  |        |   |  |          |   |                              |
| 2 Total number of independent contractors<br>\$100.000 of compensation from the organ   |  | ot lin                         | nitec                 | d to f  | thos<br>C                |                                  | ted    | above) who received mo                              | ore than   |          |   |                              |

| Ра  | rτ ۱ |   | Statement of Revenue   |                       |                             |                          |                  |                         |
|---|------|---|--|-----------------------|-----------------------------|--------------------------|------------------|-------------------------|
|   |      |   | Check if Schedule O contains a respons                             | e or note to any line |                             | (P)                      | (0)              |                         |
|   |      |   |  |                       | <b>(A)</b><br>Total revenue | (B)<br>Related or exempt | (C)<br>Unrelated | (D)<br>Revenue excluded |
|   |      |   |  |                       |                             |                          | business revenue | from tax under          |
|   |      |   |  |                       |                             |                          |                  | sections 512 - 514      |
| nts   | 1    | а | Federated campaigns 1a   |                       |                             |                          |                  |                         |
| an<br>our   |      | b | Membership dues 1b   |                       |                             |                          |                  |                         |
| ۹°,   |      | С | Fundraising events 1c  | 604,455.              |                             |                          |                  |                         |
| lar l   |      | d | Related organizations 11   |                       |                             |                          |                  |                         |
| s, in   |      | е | Government grants (contributions) 1e                               |                       |                             |                          |                  |                         |
| ri or   |      | f | All other contributions, gifts, grants, and                        |                       |                             |                          |                  |                         |
| ibu   |      |   | similar amounts not included above 1f                              | 3,710,588.            |                             |                          |                  |                         |
| Contributions, Gifts, Grants<br>and Other Similar Amounts |      | g | Noncash contributions included in lines 1a-1f                      | 63,560.               |                             |                          |                  |                         |
| <u>0</u> E  |      | h | Total. Add lines 1a-1f   |                       | 4,315,043.                  |                          |                  |                         |
|   |      |   |  | Business Code         |                             |                          |                  |                         |
| ce  | 2    | а |  | _                     |                             |                          |                  |                         |
| ervi  |      | b |  | _                     |                             |                          |                  |                         |
| o Si  |      | с |  | _                     |                             |                          |                  |                         |
| ran<br>Sev  |      | d |  | _                     |                             |                          |                  |                         |
| Program Service<br>Revenue                                |      | е |  |                       |                             |                          |                  |                         |
| ٩.  |      |   | All other program service revenue                                  |                       |                             |                          |                  |                         |
|   | _    |   | Total. Add lines 2a-2f   |                       |                             |                          |                  |                         |
|   | 3    |   | Investment income (including dividends, inte                       | ,                     |                             |                          |                  |                         |
|   |      |   | other similar amounts)   |                       |                             |                          |                  |                         |
|   | 4    |   | Income from investment of tax-exempt bonc                          | · ·                   |                             |                          |                  |                         |
|   | 5    | • | Royalties  |                       |                             |                          |                  |                         |
|   |      |   | (i) Real   | (ii) Personal         |                             |                          |                  |                         |
|   | 6    | a | Gross rents 6a   |                       |                             |                          |                  |                         |
|   |      | b | Less: rental expenses 6b   |                       |                             |                          |                  |                         |
|   |      | с | Rental income or (loss) 6c   | _                     |                             |                          |                  |                         |
|   | _    |   |  | s (ii) Other          |                             |                          |                  |                         |
|   |      | а |  |                       |                             |                          |                  |                         |
|   |      |   | assets other than inventory <b>7a</b>                              |                       |                             |                          |                  |                         |
| •   |      | D | Less: cost or other basis  |                       |                             |                          |                  |                         |
| Revenue   |      | _ | and sales expenses 7b<br>Gain or (loss) 7c                         |                       |                             |                          |                  |                         |
| eve   |      |   | . ,  |                       |                             |                          |                  |                         |
| r<br>B  |      |   | Net gain or (loss)   |                       |                             |                          |                  |                         |
| Othe  | 8    | a | Gross income from fundraising events (not including \$ 604,455. of |                       |                             |                          |                  |                         |
| 0   |      |   | contributions reported on line 1c). See                            |                       |                             |                          |                  |                         |
|   |      |   |  | <b>Ba</b> 1,421,135.  |                             |                          |                  |                         |
|   |      | h |  | <b>3b</b> 508,713.    |                             |                          |                  |                         |
|   |      |   | Net income or (loss) from fundraising events                       |                       | 912,422.                    |                          |                  | 912,422.                |
|   | ٥    |   | Gross income from gaming activities. See                           |                       | ,                           |                          |                  |                         |
|   |      | u |  | )a                    |                             |                          |                  |                         |
|   |      | h |  | b                     |                             |                          |                  |                         |
|   |      |   | Net income or (loss) from gaming activities                        |                       |                             |                          |                  |                         |
|   | 10   |   | Gross sales of inventory, less returns                             |                       |                             |                          |                  |                         |
|   |      | 4 | -  | 0a                    |                             |                          |                  |                         |
|   |      | b |  | 0b                    |                             |                          |                  |                         |
|   |      |   | Net income or (loss) from sales of inventory                       |                       |                             |                          |                  |                         |
|   |      | - |  | Business Code         |                             |                          |                  |                         |
| Suc   | 11   | а | MISCELLANEOUS  | 900099                | 4,165.                      | 4,165.                   |                  |                         |
| Miscellaneous<br>Revenue                                  |      | b |  |                       | •                           |                          |                  |                         |
| ella  |      | с |  |                       |                             |                          |                  |                         |
| lis<br>B  |      |   | All other revenue  |                       |                             |                          |                  |                         |
| 2   |      |   | Total. Add lines 11a-11d   |                       | 4,165.                      |                          |                  |                         |
|   | 12   |   | Total revenue. See instructions                                    |                       | 5,231,630.                  | 4,165.                   | 0.               | 912,422.                |

THE CURE STARTS NOW, INC.

Form 990 (2022)

26-0269131

Page **9** 

| Form 990 (2022)      |         |          | STARTS | NOW, | INC. |  |
|----------------------|---------|----------|--------|------|------|--|
| Part IX Statement of | Functio | onal Exp | oenses |      |      |  |

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

|        | Check if Schedule O contains a response or note to any line in this Part IX                      |                              |                               |                              |                           |  |  |  |  |  |
|--------|--|------------------------------|-------------------------------|------------------------------|---------------------------|--|--|--|--|--|
| Do     | not include amounts reported on lines 6b,  | <b>(A)</b><br>Total expenses | <b>(B)</b><br>Program service | <b>(C)</b><br>Management and | <b>(D)</b><br>Fundraising |  |  |  |  |  |
| 7b,    | 8b, 9b, and 10b of Part VIII.  | rotal expenses               | expenses                      | general expenses             | expenses                  |  |  |  |  |  |
| 1      | Grants and other assistance to domestic organizations  |                              |                               |                              |                           |  |  |  |  |  |
|        | and domestic governments. See Part IV, line 21   | 2,026,147.                   | 2,026,147.                    |                              |                           |  |  |  |  |  |
| 2      | Grants and other assistance to domestic  |                              |                               |                              |                           |  |  |  |  |  |
|        | individuals. See Part IV, line 22  |                              |                               |                              |                           |  |  |  |  |  |
| 3      | Grants and other assistance to foreign   |                              |                               |                              |                           |  |  |  |  |  |
|        | organizations, foreign governments, and foreign  |                              |                               |                              |                           |  |  |  |  |  |
|        | individuals. See Part IV, lines 15 and 16  | 2,118,166.                   | 2,118,166.                    |                              |                           |  |  |  |  |  |
| 4      | Benefits paid to or for members  |                              |                               |                              |                           |  |  |  |  |  |
| 5      | Compensation of current officers, directors,   |                              | 1.50, 100                     | 11                           | <b>60 07</b>              |  |  |  |  |  |
|        | trustees, and key employees  | 237,081.                     | 162,422.                      | 11,783.                      | 62,876.                   |  |  |  |  |  |
| 6      | Compensation not included above to disqualified  |                              |                               |                              |                           |  |  |  |  |  |
|        | persons (as defined under section 4958(f)(1)) and  |                              |                               |                              |                           |  |  |  |  |  |
|        | persons described in section 4958(c)(3)(B)   |                              | 207 000                       | 00 070                       |                           |  |  |  |  |  |
| 7      | Other salaries and wages   | 580,887.                     | 397,960.                      | 28,870.                      | 154,057.                  |  |  |  |  |  |
| 8      | Pension plan accruals and contributions (include   |                              |                               |                              |                           |  |  |  |  |  |
| -      | section 401(k) and 403(b) employer contributions)  | 264,038.                     | 175 013                       | 10 604                       | 60 221                    |  |  |  |  |  |
| 9      | Other employee benefits  | ∠04,U38.                     | 175,013.                      | 19,694.                      | 69,331.                   |  |  |  |  |  |
| 10     | Payroll taxes  |                              |                               |                              |                           |  |  |  |  |  |
| 11     | Fees for services (nonemployees):  |                              |                               |                              |                           |  |  |  |  |  |
|        | Management   | 10,610.                      | 5,922.                        | 2,345.                       | 2,343.                    |  |  |  |  |  |
|        |  | 24,956.                      | 13,930.                       | 5,515.                       | 5,511.                    |  |  |  |  |  |
|        | Accounting   | 24,930.                      | 13,950.                       | 5,515.                       | 5,511.                    |  |  |  |  |  |
|        | Lobbying<br>Professional fundraising services. See Part IV, line 17                              |                              |                               |                              |                           |  |  |  |  |  |
| f      | Investment management fees   |                              |                               |                              |                           |  |  |  |  |  |
|        | Other. (If line 11g amount exceeds 10% of line 25,   |                              |                               |                              |                           |  |  |  |  |  |
| a      | column (A), amount, list line 11g expenses on Sch 0.)  | 5,995.                       | 3,346.                        | 1,325.                       | 1,324.                    |  |  |  |  |  |
| 12     | Advertising and promotion  | 145,223.                     | 144,673.                      | 1,0201                       | 550.                      |  |  |  |  |  |
| 13     | Office expenses  | 104,158.                     | 81,960.                       | 3,571.                       | 18,627.                   |  |  |  |  |  |
| 14     | Information technology   | 129,873.                     | 88,417.                       | 6,429.                       | 35,027.                   |  |  |  |  |  |
| 15     | Royalties  |                              |                               |                              |                           |  |  |  |  |  |
| 16     | Occupancy  | 175,719.                     | 119,630.                      | 8,698.                       | 47,391.                   |  |  |  |  |  |
| 17     | Travel   | 20,444.                      | 16,734.                       |                              | 3,710.                    |  |  |  |  |  |
| 18     | Payments of travel or entertainment expenses   |                              |                               |                              |                           |  |  |  |  |  |
|        | for any federal, state, or local public officials  |                              |                               |                              |                           |  |  |  |  |  |
| 19     | Conferences, conventions, and meetings   |                              |                               |                              |                           |  |  |  |  |  |
| 20     | Interest   |                              |                               |                              |                           |  |  |  |  |  |
| 21     | Payments to affiliates   |                              |                               |                              |                           |  |  |  |  |  |
| 22     | Depreciation, depletion, and amortization  | 43,581.                      |                               | 43,581.                      |                           |  |  |  |  |  |
| 23     | Insurance  | 6,270.                       | 4,269.                        | 310.                         | 1,691.                    |  |  |  |  |  |
| 24     | Other expenses. Itemize expenses not covered above. (List miscellaneous expenses on line 24e. If |                              |                               |                              |                           |  |  |  |  |  |
|        | line 24e amount exceeds 10% of line 25, column (A),  |                              |                               |                              |                           |  |  |  |  |  |
| -      | amount, list line 24e expenses on Schedule 0.)<br>PROGRAM SUPPLIES                               | 86,284.                      |                               |                              | 86,284.                   |  |  |  |  |  |
| a<br>b | FAMILY AWARENESS   | 28,874.                      | 28,874.                       |                              | 00,204.                   |  |  |  |  |  |
| u<br>o | MISCELLANEOUS  | 27,842.                      | 20,0740                       |                              | 27,842.                   |  |  |  |  |  |
| c<br>d | COMPUTER   | 16,247.                      | 11,061.                       | 804.                         | 4,382.                    |  |  |  |  |  |
|        | All other expenses   | 5,579.                       | 5,579.                        |                              | ±,502+                    |  |  |  |  |  |
| 25     | Total functional expenses. Add lines 1 through 24e   | 6,057,974.                   | 5,404,103.                    | 132,925.                     | 520,946.                  |  |  |  |  |  |
| 26     | Joint costs. Complete this line only if the organization   | .,,                          | -,,                           |                              |                           |  |  |  |  |  |
|        | reported in column (B) joint costs from a combined   |                              |                               |                              |                           |  |  |  |  |  |
|        | educational campaign and fundraising solicitation.   |                              |                               |                              |                           |  |  |  |  |  |
|        | Check here if following SOP 98-2 (ASC 958-720)   |                              |                               |                              |                           |  |  |  |  |  |
|        |  |                              |                               |                              | - 000 (*****              |  |  |  |  |  |

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| THE | CURE | STARTS | NOW, | INC. |
|-----|------|--------|------|------|
|     |      |        |      |      |

| Pa                          | rt X     | Balance Sheet  |                    |                     |                                 |          |                             |
|-----------------------------|----------|--|--------------------|---------------------|---------------------------------|----------|-----------------------------|
|                             |          | Check if Schedule O contains a response or not       | e to any           | line in this Part X |                                 |          |                             |
|                             |          |  |                    |                     | <b>(A)</b><br>Beginning of year |          | <b>(B)</b><br>End of year   |
|                             | 1        | Cash - non-interest-bearing                          |                    |                     | 2,479,537.                      | 1        | 1,916,662.                  |
|                             | 2        | Savings and temporary cash investments               |                    |                     |                                 | 2        |                             |
|                             | 3        | Pledges and grants receivable, net                   |                    |                     | 14,145.                         | 3        | 6,553.                      |
|                             | 4        | Accounts receivable, net                             |                    |                     | 22,500.                         | 4        | 0.                          |
|                             | 5        | Loans and other receivables from any current or      |                    |                     |                                 |          |                             |
|                             |          | trustee, key employee, creator or founder, subst     | antial co          | ontributor, or 35%  |                                 |          |                             |
|                             |          | controlled entity or family member of any of thes    |                    |                     |                                 | 5        |                             |
|                             | 6        | Loans and other receivables from other disqualit     |                    |                     |                                 |          |                             |
|                             |          | under section 4958(f)(1)), and persons described     | l in sect          | ion 4958(c)(3)(B)   |                                 | 6        |                             |
| S                           | 7        | Notes and loans receivable, net                      |                    |                     |                                 | 7        |                             |
| Assets                      | 8        | Inventories for sale or use                          |                    |                     |                                 | 8        |                             |
| ¥8                          | 9        |  |                    |                     | 41,775.                         | 9        | 34,625.                     |
|                             | 10a      | Land, buildings, and equipment: cost or other        |                    |                     |                                 |          |                             |
|                             |          | basis. Complete Part VI of Schedule D                | 10a                | 240,135.            |                                 |          |                             |
|                             | b        | Less: accumulated depreciation                       | 10b                | 188,205.            | 95,511.                         | 10c      | <u>51,930.</u><br>2,019.    |
|                             | 11       | Investments - publicly traded securities             |                    |                     | 27,780.                         | 11       | 2,019.                      |
|                             | 12       | Investments - other securities. See Part IV, line 1  |                    |                     | 12                              |          |                             |
|                             | 13       | Investments - program-related. See Part IV, line     |                    | 13                  |                                 |          |                             |
|                             | 14       | Intangible assets                                    | 9,940.             | 14                  | 29,940.                         |          |                             |
|                             | 15       | Other assets. See Part IV, line 11                   |                    |                     | 184,295.                        | 15       | 583,967.                    |
|                             | 16       | Total assets. Add lines 1 through 15 (must equa      |                    |                     | 2,875,483.                      | 16       | 2,625,696.                  |
|                             | 17       | Accounts payable and accrued expenses                | 65,869.            | 17                  | 93,982.                         |          |                             |
|                             | 18       | Grants payable                                       |                    | 18                  |                                 |          |                             |
|                             | 19       | Deferred revenue                                     |                    |                     |                                 | 19       |                             |
|                             | 20       | Tax-exempt bond liabilities                          |                    | ·····               |                                 | 20       |                             |
|                             | 21       | Escrow or custodial account liability. Complete I    |                    |                     |                                 | 21       |                             |
| es                          | 22       | Loans and other payables to any current or form      |                    |                     |                                 |          |                             |
| Liabilities                 |          | trustee, key employee, creator or founder, subst     |                    |                     |                                 |          |                             |
| iab.                        |          | controlled entity or family member of any of thes    |                    | ·····               |                                 | 22       |                             |
|                             | 23       | Secured mortgages and notes payable to unrela        |                    |                     |                                 | 23       |                             |
|                             | 24       | Unsecured notes and loans payable to unrelated       |                    |                     |                                 | 24       |                             |
|                             | 25       | Other liabilities (including federal income tax, pa  | -                  |                     |                                 |          |                             |
|                             |          | parties, and other liabilities not included on lines | s 1 <i>1-</i> 24). | Complete Part X     | 0                               | 05       | 510 507                     |
|                             |          | of Schedule D  |                    | Г                   | 0.<br>65,869.                   |          | <u>518,527.</u><br>612,509. |
|                             | 26       |  |                    | X                   | 05,009.                         | 26       | 012,309.                    |
| S                           |          | Organizations that follow FASB ASC 958, che          | ck nere            |                     |                                 |          |                             |
| nce                         | 27       | and complete lines 27, 28, 32, and 33.               |                    |                     | 2,584,614.                      | 27       | 1,601,082.                  |
| ala                         | 27<br>28 | Net assets without donor restrictions                |                    |                     | 225,000.                        | 28       | 412,105.                    |
| Б                           | 20       | Organizations that do not follow FASB ASC 9          |                    |                     | 225,000.                        | 20       | 412,103.                    |
| ЦЦ                          |          | and complete lines 29 through 33.                    | 50, CHe            |                     |                                 |          |                             |
| م<br>م                      | 29       | Capital stock or trust principal, or current funds   |                    |                     |                                 | 29       |                             |
| ets                         | 30       | Paid-in or capital surplus, or land, building, or ec |                    |                     |                                 | 29<br>30 |                             |
| JSS                         | 31       | Retained earnings, endowment, accumulated in         |                    |                     |                                 | 31       |                             |
| Net Assets or Fund Balances | 32       | Total net assets or fund balances                    |                    |                     | 2,809,614.                      | 32       | 2,013,187.                  |
| z                           | 33       | Total liabilities and net assets/fund balances       |                    |                     | 2,875,483.                      | 33       | 2,625,696.                  |
|                             |          |  |                    |                     | _, , 1001                       | 00       | <b>5 arms 990</b> (2000)    |

Form **990** (2022)

# Part X Balance Sheet

| Form  | aan | (2022 |
|-------|-----|-------|
| FOILI | 990 | (2022 |

| Form | 1990 (2022) THE CURE STARTS NOW, INC.   | 26-026   | 9131    | Pag          | <sub>ge</sub> 12 |
|------|---|----------|---------|--------------|------------------|
| Pa   | rt XI Reconciliation of Net Assets  |          |         |              |                  |
|      | Check if Schedule O contains a response or note to any line in this Part XI   |          |         |              |                  |
|      |   |          |         |              |                  |
| 1    | Total revenue (must equal Part VIII, column (A), line 12)   |          | 5,231   |              |                  |
| 2    | Total expenses (must equal Part IX, column (A), line 25)  | 2        | 6,057   | 7,9'         | 74.              |
| 3    | Revenue less expenses. Subtract line 2 from line 1  | 3        | -826    |              |                  |
| 4    | Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))                             | 4        | 2,809   | <b>),</b> 6: | 14.              |
| 5    | Net unrealized gains (losses) on investments  | 5        |         |              |                  |
| 6    | Donated services and use of facilities  | 6        | 29      | ),9:         | 17.              |
| 7    | Investment expenses   | 7        |         |              |                  |
| 8    | Prior period adjustments  | 8        |         |              |                  |
| 9    | Other changes in net assets or fund balances (explain on Schedule O)  | 9        |         |              | 0.               |
| 10   | Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,                    |          |         |              |                  |
|      | column (B))   | 10       | 2,013   | 3,18         | 87.              |
| Pa   | rt XII Financial Statements and Reporting   |          |         |              |                  |
|      | Check if Schedule O contains a response or note to any line in this Part XII  |          | <u></u> |              | X                |
|      |   |          |         | Yes          | No               |
| 1    | Accounting method used to prepare the Form 990: Cash X Accrual Other  |          |         |              |                  |
|      | If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule        | Ο.       |         |              |                  |
| 2a   | Were the organization's financial statements compiled or reviewed by an independent accountant?                       |          | 2a      |              | X                |
|      | If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed       | on a     |         |              |                  |
|      | separate basis, consolidated basis, or both:  |          |         |              |                  |
|      | Separate basis Consolidated basis Both consolidated and separate basis  |          |         |              |                  |
| b    | Were the organization's financial statements audited by an independent accountant?                                    |          | 2b      | Х            |                  |
|      | If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate      | basis,   |         |              |                  |
|      | consolidated basis, or both:  |          |         |              |                  |
|      | X Separate basis Consolidated basis Both consolidated and separate basis  |          |         |              |                  |
| С    | If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the    | audit,   |         |              |                  |
|      | review, or compilation of its financial statements and selection of an independent accountant?                        |          | 2c      | X            |                  |
|      | If the organization changed either its oversight process or selection process during the tax year, explain on Sche    | edule O. |         |              |                  |
| 3a   | As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the       |          |         |              |                  |
|      | Uniform Guidance, 2 C.F.R. Part 200, Subpart F?   |          | 3a      |              | X                |
| b    | If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required | ed audit |         |              |                  |
|      | or audits, explain why on Schedule O and describe any steps taken to undergo such audits                              |          | 3b      |              | L                |

Form **990** (2022)

Department of the Treasury Internal Revenue Service

(Form 990)

## **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section

4947(a)(1) nonexempt charitable trust. Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

| OMB No. 1545-0047            |
|------------------------------|
| 2022                         |
| Open to Public<br>Inspection |

T

| Nam      | Name of the organization Employer identification number  |   |                         |   |                    |                    |                  |              |                            |  |
|----------|--|---|-------------------------|---|--------------------|--------------------|------------------|--------------|----------------------------|--|
|          |  | THE   | CURE START;             | S NOW, INC.                             |                    |                    |                  | 2            | 6-0269131                  |  |
| Pa       | rt I   | Reason for Public (   | Charity Status.         | (All organizations must o               | omplete th         | nis part.) S       | ee instruction   | S.           |                            |  |
| The      | organ  | ization is not a private found  | ation because it is: (F | For lines 1 through 12, c               | heck only          | one box.)          |                  |              |                            |  |
| 1        |  | A church, convention of ch  | urches, or associatio   | n of churches described                 | l in <b>sectio</b> | n 170(b)(1         | )(A)(i).         |              |                            |  |
| 2        |  | A school described in sect  | ion 170(b)(1)(A)(ii). ( | Attach Schedule E (Forn                 | n 990).)           |                    |                  |              |                            |  |
| 3        |  | A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). |                         |   |                    |                    |                  |              |                            |  |
| 4        | A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, |   |                         |   |                    |                    |                  |              |                            |  |
|          | city, and state:   |   |                         |   |                    |                    |                  |              |                            |  |
| 5        | An organization operated for the benefit of a college or university owned or operated by a governmental unit described in                  |   |                         |   |                    |                    |                  |              |                            |  |
|          | section 170(b)(1)(A)(iv). (Complete Part II.)  |   |                         |   |                    |                    |                  |              |                            |  |
| 6        |  | A federal, state, or local gov  | vernment or governm     | nental unit described in                | section 17         | 70(b)(1)(A)        | (v).             |              |                            |  |
| 7        | X  | An organization that norma  | lly receives a substar  | ntial part of its support f             | rom a gove         | ernmental          | unit or from th  | ne general p | public described in        |  |
|          |  | section 170(b)(1)(A)(vi). (C  | omplete Part II.)       |   |                    |                    |                  |              |                            |  |
| 8        |  | A community trust describe  | ed in section 170(b)(   | (1)(A)(vi). (Complete Par               | t II.)             |                    |                  |              |                            |  |
| 9        |  | An agricultural research org  | anization described     | in section 170(b)(1)(A)(                | ix) operate        | ed in conju        | inction with a   | land-grant   | college                    |  |
|          |  | or university or a non-land-g   | grant college of agric  | ulture (see instructions).              | Enter the          | name, city         | , and state of   | the college  | or                         |  |
|          |  | university:   |                         |   |                    |                    |                  |              |                            |  |
| 10       |  | An organization that norma  | Ily receives (1) more   | than 33 1/3% of its supp                | ort from c         | ontributior        | ns, membersh     | ip fees, and | d gross receipts from      |  |
|          |  | activities related to its exem  | npt functions, subjec   | t to certain exceptions;                | and (2) no         | more than          | 33 1/3% of its   | s support fi | rom gross investment       |  |
|          |  | income and unrelated busir  | ness taxable income     | (less section 511 tax) fro              | om busines         | ses acquii         | red by the org   | anization a  | fter June 30, 1975.        |  |
|          |  | See section 509(a)(2). (Cor   | mplete Part III.)       |   |                    |                    |                  |              |                            |  |
| 11       |  | An organization organized a   | and operated exclusi    | vely to test for public sa              | fety. See          | section 50         | )9(a)(4).        |              |                            |  |
| 12       |  | An organization organized a   | and operated exclusi    | vely for the benefit of, to             | perform t          | he functior        | ns of, or to ca  | rry out the  | purposes of one or         |  |
|          |  | more publicly supported or  | ganizations describe    | d in section 509(a)(1) o                | or section         | 509(a)(2).         | See section &    | 509(a)(3). 🤇 | Check the box on           |  |
|          |  | _lines 12a through 12d that   | describes the type of   | f supporting organization               | n and com          | plete lines        | 12e, 12f, and    | 12g.         |                            |  |
| а        |  | <b>Type I.</b> A supporting orga  | anization operated, s   | upervised, or controlled                | by its supp        | ported orga        | anization(s), ty | pically by   | giving                     |  |
|          |  | the supported organization  | on(s) the power to req  | gularly appoint or elect a              | majority c         | of the direc       | tors or truste   | es of the su | ipporting                  |  |
|          |  | organization. You must c  | complete Part IV, Se    | ections A and B.                        |                    |                    |                  |              |                            |  |
| b        |  | <b>Type II.</b> A supporting org  | anization supervised    | or controlled in connect                | tion with it       | s supporte         | d organizatio    | n(s), by hav | ring                       |  |
|          |  | control or management o   |                         |   | ame perso          | ns that co         | ntrol or manag   | ge the supp  | ported                     |  |
|          | _  | organization(s). You mus  |                         |   |                    |                    |                  |              |                            |  |
| с        |  | Type III functionally inte  |                         |   |                    |                    |                  | ly integrate | d with,                    |  |
|          |  | its supported organization  | . , . ,                 | •                                       |                    |                    | -                |              |                            |  |
| d        |  | Type III non-functionally   | • •                     |   |                    |                    |                  | °.           |                            |  |
|          |  | that is not functionally int  |                         |   | •                  |                    | -                | an attentiv  | reness                     |  |
|          | _  | requirement (see instructi  | -                       |   |                    |                    |                  |              |                            |  |
| е        |  | Check this box if the orga  |                         |   |                    |                    | Type I, Type     | II, Type III |                            |  |
|          | Fata   | functionally integrated, or   |                         | , | 0 0                | ation.             |                  |              |                            |  |
| 1        |  | er the number of supported on<br>vide the following information                                   | •                       | d organization(a)                       |                    |                    |                  |              |                            |  |
| <u> </u> |  | i) Name of supported  | (ii) EIN                | (iii) Type of organization              | (iv) Is the org    | anization listed   | (v) Amount of    | monetary     | (vi) Amount of other       |  |
|          |  | organization  |                         | (described on lines 1-10                | Yes                | ng document?<br>No | support (see ir  | structions)  | support (see instructions) |  |
|          |  |   |                         | above (see instructions))               |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
|          |  |   |                         |   |                    |                    |                  |              |                            |  |
| Tota     |  |   |                         |   |                    |                    |                  |              |                            |  |

232022 12-09-22

|     | Schedule A (Form 990) 2022 THE CURE STARTS NOW, INC. 26-0269131 Page 2   |                       |                      |                      |                      |          |                        |  |  |  |  |
|-----|--|-----------------------|----------------------|----------------------|----------------------|----------|------------------------|--|--|--|--|
| Fa  | Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)<br>(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization                        |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization failed to qualify under Part III. If the organization failed to qualify under the tests listed below, please complete Part III.) |                       |                      |                      |                      |          |                        |  |  |  |  |
| Sec | Section A. Public Support  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | Calendar year (or fiscal year beginning in) (a) 2018 (b) 2019 (c) 2020 (d) 2021 (e) 2022 (f) Total   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | Gifts, grants, contributions, and  | (4) 2010              | (6) 2010             | (0) 2020             |                      |          |                        |  |  |  |  |
| •   | membership fees received. (Do not  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | include any "unusual grants.")   | 2952881.              | 1960169.             | 2129478.             | 3378419.             | 4315043. | 14735990.              |  |  |  |  |
| 2   | Tax revenues levied for the organ-   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | ization's benefit and either paid to   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | or expended on its behalf  |                       |                      |                      |                      |          |                        |  |  |  |  |
| 3   | The value of services or facilities  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | furnished by a governmental unit to  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | the organization without charge  |                       |                      |                      |                      |          |                        |  |  |  |  |
| 4   | Total. Add lines 1 through 3   | 2952881.              | 1960169.             | 2129478.             | 3378419.             | 4315043. | 14735990.              |  |  |  |  |
| 5   | The portion of total contributions   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | by each person (other than a   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | governmental unit or publicly  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | supported organization) included   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | on line 1 that exceeds 2% of the   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | amount shown on line 11,   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | column (f)   |                       |                      |                      |                      |          | 64,173.                |  |  |  |  |
|     | Public support. Subtract line 5 from line 4.   |                       |                      |                      |                      |          | 14671817.              |  |  |  |  |
|     | ction B. Total Support   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | ndar year (or fiscal year beginning in)  | (a) 2018<br>2952881.  | (b)2019<br>1960169.  | (c) 2020<br>2129478. | (d) 2021<br>3378419. | (e) 2022 | (f) Total<br>14735990. |  |  |  |  |
|     | Amounts from line 4  | 2952001.              | 1900109.             | 21294/0.             | 33/0419.             | 4313043. | 14/33990.              |  |  |  |  |
| 8   | Gross income from interest,  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | dividends, payments received on  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | securities loans, rents, royalties,<br>and income from similar sources   | 835.                  | 257.                 |                      |                      |          | 1,092.                 |  |  |  |  |
| 9   | Net income from unrelated business   |                       | 237.                 |                      |                      |          | 1,0521                 |  |  |  |  |
| 9   | activities, whether or not the   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | business is regularly carried on   |                       |                      |                      |                      |          |                        |  |  |  |  |
| 10  | Other income. Do not include gain  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | or loss from the sale of capital   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | assets (Explain in Part VI.)   | 1388047.              | 1392080.             | 1221308.             | 873,279.             | 916,587. | 5791301.               |  |  |  |  |
| 11  | <b>Total support.</b> Add lines 7 through 10   |                       |                      |                      |                      |          | 20528383.              |  |  |  |  |
| 12  | Gross receipts from related activities,  | etc. (see instructio  | ons)                 |                      |                      | 12       | 45,000.                |  |  |  |  |
| 13  | First 5 years. If the Form 990 is for the  | ne organization's fir |                      |                      |                      | 01(c)(3) |                        |  |  |  |  |
|     | organization, check this box and stop here   |                       |                      |                      |                      |          |                        |  |  |  |  |
| See | ction C. Computation of Publi  | c Support Per         | centage              |                      |                      |          |                        |  |  |  |  |
| 14  | Public support percentage for 2022 (I  | ine 6, column (f), d  | ivided by line 11, c | olumn (f))           |                      | 14       | 71.47 %                |  |  |  |  |
| 15  | 15 Public support percentage from 2021 Schedule A, Part II, line 14 15 70.62 %   |                       |                      |                      |                      |          |                        |  |  |  |  |
| 16a | 16a 33 1/3% support test - 2022. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and  |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | stop here. The organization qualifies as a publicly supported organization X   |                       |                      |                      |                      |          |                        |  |  |  |  |
| b   | b 33 1/3% support test - 2021. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | and stop here. The organization qual   |                       |                      |                      |                      |          |                        |  |  |  |  |
| 17a | 17a 10% -facts-and-circumstances test - 2022. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more,   |                       |                      |                      |                      |          |                        |  |  |  |  |
|     | and if the organization meets the fact   |                       |                      |                      |                      |          |                        |  |  |  |  |
| -   | meets the facts-and-circumstances te   |                       |                      |                      |                      |          |                        |  |  |  |  |
| b   | b 10% -facts-and-circumstances test - 2021. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or  |                       |                      |                      |                      |          |                        |  |  |  |  |

18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions Schedule A (Form 990) 2022

organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization

more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the

%

%

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|--------|----------|--|
|        |          |  |

13

15

16

#### ization's benefit and either paid to or expended on its behalf 5 The value of services or facilities furnished by a governmental unit to the organization without charge 6 Total. Add lines 1 through 5 ..... 7a Amounts included on lines 1, 2, and 3 received from disqualified persons b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year c Add lines 7a and 7b Public support. (Subtract line 7c from line 6.) Section B. Total Support Calendar year (or fiscal year beginning in) (a) 2018 (b) 2019 (c) 2020 (d) 2021 (e) 2022 (f) Total 9 Amounts from line 6 10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 c Add lines 10a and 10b 11 Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on **12** Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) Total support. (Add lines 9, 10c, 11, and 12.) 14 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** Section C. Computation of Public Support Percentage Public support percentage for 2022 (line 8, column (f), divided by line 13, column (f)) 15 Public support percentage from 2021 Schedule A, Part III, line 15 16 Section D. Computation of Investment Income Percentage 17 Investment income percentage for 2022 (line 10c, column (f), divided by line 13, column (f) 17 18 Investment income percentage from 2021 Schedule A, Part III, line 17 18 19a 33 1/3% support tests - 2022. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization b 33 1/3% support tests - 2021. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization 20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions Schedule A (Form 990) 2022

(a) 2018

Schedule A (Form 990) 2022

Section A. Public Support Calendar year (or fiscal year beginning in)

1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") 2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose 3 Gross receipts from activities that are not an unrelated trade or business under section 513 4 Tax revenues levied for the organ-

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

(b) 2019

INC

(c) 2020

(d) 2021

(f) Total

%

%

%

%

(e) 2022

Schedule A (Form 990) 2022 THE
Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

## Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If* "Yes," *describe in* **Part VI** *how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.*
- **c** Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If* "Yes," *explain in* **Part VI** *what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in* **Part VI.**
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If* "Yes," *complete Part I of Schedule L (Form 990).*
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? *If* "Yes," *complete Part I of Schedule L (Form 990).*
- **9a** Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in **Part VI.**
- **b** Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," *provide detail in* **Part VI.**
- c Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in **Part VI.**
- **10a** Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If* "Yes," *answer line 10b below.* 
  - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

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1

2

3a

3b

3c

4a

4b

4c

5a

5b

5c

6

Yes

No

## THE CURE STARTS NOW, INC.

|         | (Form 990) 2022 |           | CURE      |     |
|---------|-----------------|-----------|-----------|-----|
| Part IV | Supporting Orga | nizations | (continue | ed) |

THE CURE STARTS NOW, INC.

1

2

|     |  |     | Yes | No |
|-----|--|-----|-----|----|
| 11  | Has the organization accepted a gift or contribution from any of the following persons?                                    |     |     |    |
| а   | A person who directly or indirectly controls, either alone or together with persons described on lines 11b and             |     |     |    |
|     | 11c below, the governing body of a supported organization?   | 11a |     |    |
| b   | A family member of a person described on line 11a above?   | 11b |     |    |
| с   | A 35% controlled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide         |     |     |    |
|     | detail in Part VI.   | 11c |     |    |
| Sec | tion B. Type I Supporting Organizations  |     |     |    |
|     |  |     | Yes | No |
| 1   | Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or |     |     |    |

| • | more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? If "No," describe in <b>Part VI</b> how the supported organization(s) |   |
|---|--|---|
|   | effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the      |   |
| • | supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.   | _ |
| 2 | Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in   |   |

Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,

|              | <u>. or controllea the sub</u> | oporting organization. |
|--------------|--------------------------------|------------------------|
| Section C. T | pe II Supporting               | Organizations          |

 1
 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).
 Image: Test of the support of the su

|--|

|   |  |   | Yes | No |
|---|--|---|-----|----|
| 1 | Did the organization provide to each of its supported organizations, by the last day of the fifth month of the         |   |     |    |
|   | organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax  |   |     |    |
|   | year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the |   |     |    |
|   | organization's governing documents in effect on the date of notification, to the extent not previously provided?       | 1 |     |    |
| 2 | Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported       |   |     |    |
|   | organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how     |   |     |    |
|   | the organization maintained a close and continuous working relationship with the supported organization(s).            | 2 |     |    |
| 3 | By reason of the relationship described on line 2, above, did the organization's supported organizations have a        |   |     |    |
|   | significant voice in the organization's investment policies and in directing the use of the organization's             |   |     |    |
|   | income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's           |   |     |    |
|   | supported organizations played in this regard.   | 3 |     |    |

### Section E. Type III Functionally Integrated Supporting Organizations

| 1 | Check the box next to the method that the organization used to satisfy the Integral Part Test during the ye  | ear (see instructions)  |
|---|--|---|
| - | Oneon the box next to the method that the organization used to satisfy the integral r art rest during the ye | <i>far (</i> <b>eee</b> |

- a The organization satisfied the Activities Test. Complete line 2 below.
- **b** The organization is the parent of each of its supported organizations. *Complete* **line 3** *below.*

| c |  | The organization supported a governmental entity. | Describe in Part VI how | you supported a | governmental entity | (see instructions). |
|---|--|---|-------------------------|-----------------|---------------------|---------------------|
|---|--|---|-------------------------|-----------------|---------------------|---------------------|

- 2 Activities Test. Answer lines 2a and 2b below.
- a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes," then in **Part VI identify those supported organizations and explain** how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.
- b Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in* Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.
- 3 Parent of Supported Organizations. Answer lines 3a and 3b below.
- a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *If* "Yes" or "*No*" *provide details in* **Part VI.**
- **b** Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? *If "Yes," describe in* **Part VI** *the role played by the organization in this regard.*

No

Yes

| Sche | dule A (Form 990) 2022 THE CURE STARTS NOW, IN   |            |                       | 26-0269131 Page <b>6</b>       |  |  |  |  |  |
|------|--|------------|-----------------------|--------------------------------|--|--|--|--|--|
| Pa   | t V Type III Non-Functionally Integrated 509(a)(3) Supportir   | ig Organ   | nizations             |                                |  |  |  |  |  |
| 1    | 1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 ( <i>explain in</i> <b>Part VI</b> ). See instructions. |            |                       |                                |  |  |  |  |  |
|      | All other Type III non-functionally integrated supporting organizations mus  | t complete | Sections A through E. | 1                              |  |  |  |  |  |
| Sect | ion A - Adjusted Net Income  |            | (A) Prior Year        | (B) Current Year<br>(optional) |  |  |  |  |  |
| 1    | Net short-term capital gain  | 1          |                       |                                |  |  |  |  |  |
| 2    | Recoveries of prior-year distributions   | 2          |                       |                                |  |  |  |  |  |
| 3    | Other gross income (see instructions)  | 3          |                       |                                |  |  |  |  |  |
| 4    | Add lines 1 through 3.   | 4          |                       |                                |  |  |  |  |  |
| 5    | Depreciation and depletion   | 5          |                       |                                |  |  |  |  |  |
| 6    | Portion of operating expenses paid or incurred for production or   |            |                       |                                |  |  |  |  |  |
|      | collection of gross income or for management, conservation, or   |            |                       |                                |  |  |  |  |  |
|      | maintenance of property held for production of income (see instructions)   | 6          |                       |                                |  |  |  |  |  |
| 7    | Other expenses (see instructions)  | 7          |                       |                                |  |  |  |  |  |
| 8    | Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)   | 8          |                       |                                |  |  |  |  |  |
| Sect | ion B - Minimum Asset Amount   |            | (A) Prior Year        | (B) Current Year<br>(optional) |  |  |  |  |  |
| 1    | Aggregate fair market value of all non-exempt-use assets (see  |            |                       |                                |  |  |  |  |  |
|      | instructions for short tax year or assets held for part of year):  |            |                       |                                |  |  |  |  |  |
| а    | Average monthly value of securities  | 1a         |                       |                                |  |  |  |  |  |
| b    | Average monthly cash balances  | 1b         |                       |                                |  |  |  |  |  |
| с    | Fair market value of other non-exempt-use assets   | 1c         |                       |                                |  |  |  |  |  |
| d    | Total (add lines 1a, 1b, and 1c)   | 1d         |                       |                                |  |  |  |  |  |
| е    | Discount claimed for blockage or other factors   |            |                       |                                |  |  |  |  |  |
|      | (explain in detail in Part VI):  |            |                       |                                |  |  |  |  |  |
| 2    | Acquisition indebtedness applicable to non-exempt-use assets   | 2          |                       |                                |  |  |  |  |  |
| 3    | Subtract line 2 from line 1d.  | 3          |                       |                                |  |  |  |  |  |
| 4    | Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount,  |            |                       |                                |  |  |  |  |  |
|      | see instructions).   | 4          |                       |                                |  |  |  |  |  |
| 5    | Net value of non-exempt-use assets (subtract line 4 from line 3)   | 5          |                       |                                |  |  |  |  |  |
| 6    | Multiply line 5 by 0.035.  | 6          |                       |                                |  |  |  |  |  |
| 7    | Recoveries of prior-year distributions   | 7          |                       |                                |  |  |  |  |  |
| 8    | Minimum Asset Amount (add line 7 to line 6)  | 8          |                       |                                |  |  |  |  |  |
| Sect | ion C - Distributable Amount   |            |                       | Current Year                   |  |  |  |  |  |
| 1    | Adjusted net income for prior year (from Section A, line 8, column A)  | 1          |                       |                                |  |  |  |  |  |
| 2    | Enter 0.85 of line 1.  | 2          |                       |                                |  |  |  |  |  |
| 3    | Minimum asset amount for prior year (from Section B, line 8, column A)   | 3          |                       |                                |  |  |  |  |  |
| 4    | Enter greater of line 2 or line 3.   | 4          |                       |                                |  |  |  |  |  |
| 5    | Income tax imposed in prior year   | 5          |                       |                                |  |  |  |  |  |
| 6    | Distributable Amount. Subtract line 5 from line 4, unless subject to   |            |                       |                                |  |  |  |  |  |

emergency temporary reduction (see instructions).

7 Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).

6

Schedule A (Form 990) 2022

3

a From 2017 **b** From 2018 c From 2019 d From 2020 e From 2021

line 7:

and 4c. 8 Breakdown of line 7: a Excess from 2018 b Excess from 2019 c Excess from 2020 d Excess from 2021 e Excess from 2022

f Total of lines 3a through 3e

Part VI. See instructions.

|      | cdule A (Form 990) 2022 THE CURE STAR                           |                               | nizations (continued)                  |
|------|---|-------------------------------|--|
| Sect | ion D - Distributions   |                               | (continued)                            |
| 1    | Amounts paid to supported organizations to accomplish exe       | mpt purposes                  | 1                                      |
| 2    | Amounts paid to perform activity that directly furthers exemp   | t purposes of supported       |  |
|      | organizations, in excess of income from activity                |                               | 2                                      |
| 3    | Administrative expenses paid to accomplish exempt purpose       | s of supported organizations  | s <b>3</b>                             |
| 4    | Amounts paid to acquire exempt-use assets                       |                               | 4                                      |
| 5    | Qualified set-aside amounts (prior IRS approval required - pro  | ovide details in Part VI)     | 5                                      |
| 6    | Other distributions (describe in Part VI). See instructions.    |                               | 6                                      |
| 7    | Total annual distributions. Add lines 1 through 6.              |                               | 7                                      |
| 8    | Distributions to attentive supported organizations to which the | ne organization is responsive |  |
|      | (provide details in Part VI). See instructions.                 |                               | 8                                      |
| 9    | Distributable amount for 2022 from Section C, line 6            |                               | 9                                      |
| 10   | Line 8 amount divided by line 9 amount                          |                               | 10                                     |
| Sect | ion E - Distribution Allocations (see instructions)             | (i)<br>Excess Distributions   | (ii)<br>Underdistributions<br>Pre-2022 |
| 1    | Distributable amount for 2022 from Section C, line 6            |                               |  |
| 2    | Underdistributions, if any, for years prior to 2022 (reason-    |                               |  |
|      |   |                               |  |

able cause required - explain in Part VI). See instructions.

Excess distributions carryover, if any, to 2022

g Applied to underdistributions of prior years h Applied to 2022 distributable amount

a Applied to underdistributions of prior years **b** Applied to 2022 distributable amount

c Remainder. Subtract lines 4a and 4b from line 4. 5 Remaining underdistributions for years prior to 2022, if

than zero, explain in Part VI. See instructions. 6 Remaining underdistributions for 2022. Subtract lines 3h and 4b from line 1. For result greater than zero, explain in

7 Excess distributions carryover to 2023. Add lines 3j

any. Subtract lines 3g and 4a from line 2. For result greater

4 Distributions for 2022 from Section D,

i Carryover from 2017 not applied (see instructions) j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.

\$

1

8 9 10 **Current Year** 

(iii)

Distributable Amount for 2022

Schedule A (Form 990) 2022

| Schedule A (Form 990) 2022 THE CURE STARTS NOW, INC. 26-0269131 Page 8  |
|---|
| Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12;<br>Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information.<br>(See instructions.) |
| SCHEDULE A, PART II, LINE 10, EXPLANATION FOR OTHER INCOME:   |
| NET FUNDRAISING INCOME  |
| 2018 AMOUNT: \$ 1,388,047.  |
| 2019 AMOUNT: \$ 1,392,080.  |
| 2020 AMOUNT: \$ 1,221,308.  |
| 2021 AMOUNT: \$ 872,574.  |
| 2022 AMOUNT: \$ 912,422.  |
|   |
| OTHER INCOME  |
| 2021 AMOUNT: \$ 705.  |
| 2022 AMOUNT: \$ 4,165.  |
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|     |   | Cupplements                                   | al Financial Statementa  |           | OMB No. 1545-0047               |
|-----|---|---|--|-----------|---------------------------------|
|     | HEDULE D<br>m 990)                          | Complete if the orga                          | al Financial Statements<br>nization answered "Yes" on Form 990,<br>1, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. |           | 2022                            |
|     | ·   | Open to Public                                |  |           |                                 |
|     | tment of the Treasury<br>al Revenue Service |   | Attach to Form 990.<br>O for instructions and the latest information.  |           | Inspection                      |
| Nam | e of the organizati                         |   | THO THO  | Emp       | bloyer identification number    |
| Pa  | rt I Organiz                                | THE CURE STARTS NOT                           | d Funds or Other Similar Funds or Ad   |           | <u>26-0269131</u>               |
| I a |   | on answered "Yes" on Form 990, Part IV, lin   |  | Joour     | its. Complete li the            |
|     |   |   |  | (b) Fun   | ds and other accounts           |
| 1   | Total number at e                           | nd of year                                    |  | ()        |                                 |
| 2   |   | of contributions to (during year)             |  |           |                                 |
| 3   |   | of grants from (during year)                  |  |           |                                 |
| 4   |   | at end of year                                |  |           |                                 |
| 5   |   |   | writing that the assets held in donor advised fund   | ds        |                                 |
|     | are the organization                        | on's property, subject to the organization's  | exclusive legal control?   |           | Yes No                          |
| 6   | Did the organizati                          | on inform all grantees, donors, and donor a   | dvisors in writing that grant funds can be used o  | nly       |                                 |
|     | for charitable purp                         | poses and not for the benefit of the donor o  | r donor advisor, or for any other purpose conferr  | ing       |                                 |
|     | impermissible priv                          | vate benefit?                                 |  |           | Yes No                          |
| Pa  |   | · · · · · · · · · · · · · · · · · · ·         | ganization answered "Yes" on Form 990, Part IV   | , line 7. |                                 |
| 1   |   | servation easements held by the organization  |  |           |                                 |
|     |   | n of land for public use (for example, recrea | , <u> </u>   | -         |                                 |
|     |   | of natural habitat                            | Preservation of a cert   | ified his | storic structure                |
| •   |   | n of open space                               | ind concernation contribution in the form of a co  |           | tion accoment on the last       |
| 2   | day of the tax yea                          |   | fied conservation contribution in the form of a co   | liserva   | Held at the End of the Tax Year |
| -   |   |   |  | 2a        |                                 |
| b   |   |   |  | 2b        |                                 |
|     | ٠<br>۲                                      |   | ucture included in (a)   | 2c        |                                 |
|     |   | vation easements included in (c) acquired a   |  |           |                                 |
|     |   |   |  | 2d        |                                 |
| 3   |   |   | eased, extinguished, or terminated by the organi   | ization   | during the tax                  |
|     | year  |   |  |           |                                 |
| 4   | Number of states                            | where property subject to conservation eas    | sement is located  |           |                                 |
| 5   | Does the organiza                           | ation have a written policy regarding the per | iodic monitoring, inspection, handling of  |           |                                 |
|     |   | forcement of the conservation easements it    |  |           |                                 |
| 6   | Staff and voluntee                          | er hours devoted to monitoring, inspecting,   | handling of violations, and enforcing conservation   | on ease   | ments during the year           |
| _   |   | <u> </u>                                      |  |           |                                 |
| 7   | Amount of expense                           | ses incurred in monitoring, inspecting, hand  | lling of violations, and enforcing conservation ea   | semen     | ts during the year              |
| 8   |   |   | e satisfy the requirements of section 170(h)(4)(B)   | (i)       |                                 |
| 0   | and section 170(h                           |   |  |           | Yes No                          |
| 9   |   |   | on easements in its revenue and expense statem   |           |                                 |
| -   |   |   | note to the organization's financial statements the  |           |                                 |
|     | organization's acc                          | counting for conservation easements.          | , C  |           |                                 |
| Pa  | rt III Organiza                             | ations Maintaining Collections of             | Art, Historical Treasures, or Other S  | imila     | r Assets.                       |
|     | Complete i                                  | f the organization answered "Yes" on Form     | 990, Part IV, line 8.  |           |                                 |
| 1a  | •   | · •   | 8, not to report in its revenue statement and bala   |           |                                 |
|     |   | · · · · · · · · · · · · · · · · · · ·         | blic exhibition, education, or research in furtherar   | nce of p  | oublic                          |
| _   |   |   | ncial statements that describes these items.   |           |                                 |
| b   | -   |   | 8, to report in its revenue statement and balance  |           |                                 |
|     |   |   | exhibition, education, or research in furtherance  | e of pul  | olic service,                   |
|     | -   | ing amounts relating to these items:          |  |           | ¢                               |
|     |   |   |  |           | \$\$                            |
| 2   |   |   | asures, or other similar assets for financial gain,  |           |                                 |
| 2   | -   | unts required to be reported under FASB A     |  |           | ,                               |
| а   | -   |   |  |           | \$                              |
|     |   | · · · · · · · · · · · · · · · · · · ·         |  |           |                                 |

| b      | Assets included in Form 990, Part X                                    |
|--------|--|
| LHA    | For Paperwork Reduction Act Notice, see the Instructions for Form 990. |
| 232051 | 09-01-22   |

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| Sche |   | E STARTS N                      |             |                |                     |              |                        |                     |                 | Page 2     |
|------|---|---------------------------------|-------------|----------------|---------------------|--------------|------------------------|---------------------|-----------------|------------|
| Par  | t III   Organizations Maintaining C   | ollections of Ar                | t, Histo    | orical Tre     | easures, o          | r Other      | Similar                | <sup>-</sup> Assets | (continu        | ied)       |
| 3    | Using the organization's acquisition, accession   | on, and other record            | ls, check   | any of the t   | following that      | t make sig   | gnificant u            | ise of its          |                 |            |
|      | collection items (check all that apply):  |                                 |             |                |                     |              |                        |                     |                 |            |
| а    | Public exhibition   | c                               | 1 🗌 I       | Loan or exc    | hange progra        | am           |                        |                     |                 |            |
| b    | Scholarly research  | e                               | e 🗌 (       | Other          |                     |              |                        |                     |                 |            |
| с    | Preservation for future generations   |                                 |             |                |                     |              |                        |                     |                 |            |
| 4    | Provide a description of the organization's co  | ollections and explain          | n how the   | ey further th  | ne organizatio      | on's exem    | pt purpos              | se in Part          | XIII.           |            |
| 5    | During the year, did the organization solicit o   | r receive donations             | of art, his | storical treas | sures, or othe      | er similar : | assets                 |                     | _               |            |
| _    | to be sold to raise funds rather than to be ma  |                                 |             |                |                     |              |                        |                     | Yes             | No         |
| Par  |   |                                 | ete if the  | organizatio    | n answered          | "Yes" on     | Form 990               | , Part IV, I        | ine 9, or       |            |
|      | reported an amount on Form 990, Pa  |                                 |             |                |                     |              |                        |                     |                 |            |
| 1a   | Is the organization an agent, trustee, custodi  |                                 | •           |                |                     |              |                        |                     | -               |            |
|      | on Form 990, Part X?  |                                 |             |                |                     |              |                        | L                   | Yes             | No         |
| b    | If "Yes," explain the arrangement in Part XIII  | and complete the fo             | llowing ta  | able:          |                     |              |                        |                     |                 |            |
|      |   |                                 |             |                |                     |              |                        |                     | Amount          |            |
|      | Beginning balance   |                                 |             |                |                     |              |                        |                     |                 |            |
|      | Additions during the year   |                                 |             |                |                     |              |                        |                     |                 |            |
| e    | Distributions during the year   |                                 |             |                |                     |              |                        |                     |                 |            |
| T    | Ending balance  |                                 |             |                |                     |              | 1f                     |                     |                 |            |
|      | Did the organization include an amount on Fe  |                                 |             |                |                     |              |                        | L                   | Yes             |            |
| Par  | If "Yes," explain the arrangement in Part XIII.<br><b>t V</b> Endowment Funds. Complete i |                                 |             |                |                     |              | <u></u>                |                     |                 |            |
|      |   | (a) Current year                |             | rior year      | (c) Two yea         |              |                        | ears back           | (e) Four v      | /ears back |
| 1a   | Beginning of year balance   | ., ,                            | (-7)        | ,              | (-)                 |              | ()                     |                     | (-)             |            |
| b    | Contributions   |                                 |             |                |                     |              |                        |                     |                 |            |
| c    | Net investment earnings, gains, and losses  |                                 |             |                |                     |              |                        |                     |                 |            |
| d    | Grants or scholarships  |                                 |             |                |                     |              |                        |                     |                 |            |
|      | Other expenditures for facilities   |                                 |             |                |                     |              |                        |                     |                 |            |
| •    | and programs  |                                 |             |                |                     |              |                        |                     |                 |            |
| f    | Administrative expenses   |                                 |             |                |                     |              |                        |                     |                 |            |
| g    | End of year balance   |                                 |             |                |                     |              |                        |                     |                 |            |
| 2    | Provide the estimated percentage of the curr  |                                 | e (line 1g  | , column (a    | )) held as:         |              |                        |                     |                 |            |
| а    | Board designated or quasi-endowment   | •                               | %           |                |                     |              |                        |                     |                 |            |
| b    | Permanent endowment   | %                               | _           |                |                     |              |                        |                     |                 |            |
| с    | Term endowment  | %                               |             |                |                     |              |                        |                     |                 |            |
|      | The percentages on lines 2a, 2b, and 2c show  | uld equal 100%.                 |             |                |                     |              |                        |                     |                 |            |
| 3a   | Are there endowment funds not in the posse  | ssion of the organiza           | ation that  | t are held ar  | nd administer       | red for the  | e                      |                     | _               |            |
|      | organization by:  |                                 |             |                |                     |              |                        |                     |                 | Yes No     |
|      | (i) Unrelated organizations   |                                 |             |                |                     |              |                        |                     | 3a(i)           |            |
|      | (ii) Related organizations  |                                 |             |                |                     |              |                        |                     | 3a(ii)          |            |
| b    | If "Yes" on line 3a(ii), are the related organization                                     | tions listed as requir          | red on So   | chedule R?     |                     |              |                        |                     | 3b              |            |
| 4    | Describe in Part XIII the intended uses of the  |                                 | wment fu    | unds.          |                     |              |                        |                     |                 |            |
| Par  | t VI Land, Buildings, and Equipm  |                                 |             |                |                     |              |                        |                     |                 |            |
|      | Complete if the organization answered   | d "Yes" on Form 990             | D, Part IV  | , line 11a. S  | See Form 990        | ), Part X, I | ine 10.                |                     |                 |            |
|      | Description of property   | (a) Cost or o<br>basis (investr |             | • •            | or other<br>(other) |              | cumulate<br>preciation | ed                  | <b>(d)</b> Book | value      |
| 1a   | Land  |                                 |             |                |                     |              |                        |                     |                 |            |
| b    | Buildings   |                                 |             |                |                     |              |                        |                     |                 |            |
| с    | Leasehold improvements  |                                 |             |                | 3,634.              |              | 89,1                   |                     |                 | ,482.      |
| d    | Equipment   |                                 |             |                | 2,897.              |              | 26,20                  |                     |                 | ,692.      |
|      | Other   |                                 |             |                | 3,604.              |              | 72,84                  | 18.                 |                 | ,756.      |
| Tota | . Add lines 1a through 1e. <i>(Column (d) must e</i>                                      | <u>qual Form 990, Part</u>      | X, colum    | n (B), line 1  | 0c.)                |              |                        |                     | 51              | ,930.      |

Schedule D (Form 990) 2022

| (3) Other  |                                |  |                          |
|--|--------------------------------|--|--------------------------|
| (A)  |                                |  |                          |
| (B)  |                                |  |                          |
| (C)  |                                |  |                          |
| (D)  |                                |  |                          |
| (E)  |                                |  |                          |
| (F)  |                                |  |                          |
| (G)  |                                |  |                          |
| (H)  |                                |  |                          |
| Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) | )                              |  |                          |
| Part VIII Investments - Program Related                          | ,<br>I.                        |  |                          |
| Complete if the organization answered "Y                         |                                | 11c. See Form 990. Part X. line 13.      |                          |
| (a) Description of investment                                    | (b) Book value                 | (c) Method of valuation: Cost of         | end-of-vear market value |
|  | (2) 2001 10.00                 |  |                          |
| (1)  |                                |  |                          |
| (2)  |                                |  |                          |
| (3)  |                                |  |                          |
| (4)  |                                |  |                          |
| (5)  |                                |  |                          |
| (6)  |                                |  |                          |
| (7)  |                                |  |                          |
| (8)  |                                |  |                          |
| (9)  |                                |  |                          |
| Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) | )                              |  |                          |
| Part IX Other Assets.  |                                |  |                          |
| Complete if the organization answered "Y                         |                                | e 11d. See Form 990, Part X, line 15.    |                          |
|  | (a) Description                |  | (b) Book value           |
| (1) CARES EMPLOYER RETENTION                                     |                                | ABLE                                     | 61,841                   |
| (2) RIGHT OF USE ASSETS - B                                      | UILDING LEASE                  |  | 522,126                  |
| (3)  |                                |  |                          |
| (4)  |                                |  |                          |
| (5)  |                                |  |                          |
| (6)  |                                |  |                          |
| (7)  |                                |  |                          |
| (8)  |                                |  |                          |
| (9)  |                                |  |                          |
| Total. (Column (b) must equal Form 990, Part X, col. (B          | 3) line 15.)                   |  | 583,967                  |
| Part X Other Liabilities.  |                                |  |                          |
| Complete if the organization answered "Y                         | es" on Form 990, Part IV, line | e 11e or 11f. See Form 990, Part X, line | e 25.                    |
| 1. (a) Description of liability                                  |                                |  | (b) Book value           |
| (1) Federal income taxes   |                                |  |                          |
| (2) LONG TERM LEASE LIABILI                                      | ТҮ                             |  | 518,527                  |
| (3)  |                                |  |                          |
| (8)  |                                |  |                          |
|  |                                |  |                          |
| (4)  |                                |  |                          |
| (4)<br>(5)   |                                |  |                          |
| (4)<br>(5)<br>(6)  |                                |  |                          |
| (4)<br>(5)<br>(6)<br>(7)   |                                |  |                          |
| (4)<br>(5)<br>(6)<br>(7)<br>(8)                                  |                                |  |                          |
| (4)<br>(5)<br>(6)<br>(7)   |                                |  |                          |

(c) Method of valuation: Cost or end-of-year market value

#### Part VII Investments - Other Securities.

(a) Description of security or category (including name of security)

(1) Financial derivatives(2) Closely held equity interests

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(b) Book value

|  | edule D (Form 990) 2022 THE CURE STARTS NOW, INC.   |  |                |                            | 0269131 Page 4   |
|--|---|--|----------------|----------------------------|--|
| Pa   | rt XI Reconciliation of Revenue per Audited Financial Stater  | ments With   | Revenue per Re | turn.                      |  |
|  | Complete if the organization answered "Yes" on Form 990, Part IV, line 1  | 12a.   |                |                            |  |
| 1  | Total revenue, gains, and other support per audited financial statements  |  |                | 1                          | 5,770,260.   |
| 2  | Amounts included on line 1 but not on Form 990, Part VIII, line 12:   |  |                |                            |  |
| а  | Net unrealized gains (losses) on investments  | 2a   |                |                            |  |
| b  | Donated services and use of facilities  | 2b   | 29,917.        |                            |  |
| с  | Recoveries of prior year grants   | 2c   |                |                            |  |
| d  | Other (Describe in Part XIII.)  | 2d   | 508,713.       |                            |  |
| е  | Add lines 2a through 2d   |  |                | 2e                         | 538,630.   |
| 3  | Subtract line 2e from line 1  |  |                | 3                          | 5,231,630.   |
| 4  | Amounts included on Form 990, Part VIII, line 12, but not on line 1:  |  |                |                            |  |
| а  | Investment expenses not included on Form 990, Part VIII, line 7b  | 4a   |                |                            |  |
| b  | Other (Describe in Part XIII.)  | 4b   |                |                            |  |
|  | Add lines <b>4a</b> and <b>4b</b>   |  |                | 4c                         | 0.   |
| с  | Add lines 4a and 4b   |  |                |                            |  |
| 5  | Total revenue. Add lines <b>3</b> and <b>4c.</b> (This must equal Form 990 Part 1 line 12)  |  |                | 5                          | 5,231,630.   |
| 5  | Total revenue. Add lines 3 and 4c. ( <i>This must equal Form 990. Part I, line 12.</i> )<br>rt XII Reconciliation of Expenses per Audited Financial State   |  |                | 5                          | 5,231,630.   |
| 5  | Total revenue. Add lines <b>3</b> and <b>4c.</b> (This must equal Form 990 Part 1 line 12)  | ements With  |                | 5                          | <u>5,231,630.</u><br>n.  |
| 5  | Total revenue. Add lines 3 and 4c. (This must equal Form 990. Part I. line 12.)   | ements With  | Expenses per F | 5                          | 5,231,630.   |
| 5<br>Pa  | Total revenue. Add lines 3 and 4c. ( <i>This must equal Form 990. Part I. line 12.</i> )<br><b>rt XII</b> Reconciliation of Expenses per Audited Financial State<br>Complete if the organization answered "Yes" on Form 990, Part IV, line 1  | ements With  | Expenses per F | 5<br>letur                 | <u>5,231,630.</u><br>n.  |
| 5<br>Pa  | Total revenue. Add lines 3 and 4c. ( <i>This must equal Form 990, Part I, line 12.</i> )<br><b>rt XII</b> Reconciliation of Expenses per Audited Financial State<br>Complete if the organization answered "Yes" on Form 990, Part IV, line 1<br>Total expenses and losses per audited financial statements  | ements With<br>12a.  | Expenses per F | 5<br>letur                 | <u>5,231,630.</u><br>n.  |
| 5<br>Pa<br>1<br>2  | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)         rt XII         Reconciliation of Expenses per Audited Financial State         Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:   | ements With 12a. 2a  | Expenses per F | 5<br>letur                 | <u>5,231,630.</u><br>n.  |
| 5<br>Pa<br>1<br>2<br>a   | Total revenue. Add lines 3 and 4c. (This must equal Form 990. Part I. line 12.)         rt XII         Reconciliation of Expenses per Audited Financial State         Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities         Prior year adjustments   | 2a 2b  | Expenses per F | 5<br>letur                 | <u>5,231,630.</u><br>n.  |
| 5<br>Pa<br>1<br>2<br>a<br>b  | Total revenue. Add lines 3 and 4c. (This must equal Form 990. Part I. line 12.)         rt XII         Reconciliation of Expenses per Audited Financial State         Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities  | 2a         2a           2b         2c                                  | Expenses per F | 5<br>letur                 | 5,231,630.<br>n.<br>6,566,687.                                 |
| 5<br>Pa<br>1<br>2<br>a<br>b  | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) <b>Reconciliation of Expenses per Audited Financial State</b> Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities         Prior year adjustments         Other losses         Other (Describe in Part XIII.)   | 2a           2a           2b           2c           2d                 | Expenses per F | 5<br>letur                 | 5,231,630.<br>n.<br>6,566,687.<br>508,713.                     |
| 5<br>Pai<br>1<br>2<br>a<br>b<br>c<br>d                                   | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)         Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)         Reconciliation of Expenses per Audited Financial State         Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities         Prior year adjustments       Other losses         Other (Describe in Part XIII.)       Add lines 2a through 2d  | 2a           12a.           2a           2b           2c           2d  | Expenses per F | 5<br>letur                 | 5,231,630.<br>n.<br>6,566,687.                                 |
| 5<br>Par<br>1<br>2<br>a<br>b<br>c<br>d<br>e                              | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) <b>Reconciliation of Expenses per Audited Financial State</b> Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities         Prior year adjustments         Other losses         Other (Describe in Part XIII.)   | 2a           12a.           2a           2b           2c           2d  | Expenses per F | 5<br>letur<br>1<br>2e      | 5,231,630.<br>n.<br>6,566,687.<br>508,713.                     |
| 5<br>Par<br>1<br>2<br>a<br>b<br>c<br>d<br>e<br>3                         | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I. line 12.)         rt XII         Reconciliation of Expenses per Audited Financial State         Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities         Prior year adjustments         Other losses         Other (Describe in Part XIII.)         Add lines 2a through 2d         Subtract line 2e from line 1  | 2a       12a.       2a       2b       2c       2d                      | Expenses per F | 5<br>letur<br>1<br>2e      | 5,231,630.<br>n.<br>6,566,687.<br>508,713.                     |
| 5<br>Par<br>1<br>2<br>a<br>b<br>c<br>d<br>e<br>3<br>4                    | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)         rt XII         Reconciliation of Expenses per Audited Financial State         Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities         Prior year adjustments         Other losses         Other (Describe in Part XIII.)         Add lines 2a through 2d         Subtract line 2e from line 1         Amounts included on Form 990, Part IX, line 25, but not on line 1:   | 2a         12a.         2a         2b         2c         2d            | Expenses per F | 5<br>letur<br>1<br>2e      | 5,231,630.<br>n.<br>6,566,687.<br>508,713.                     |
| 5<br>Par<br>1<br>2<br>a<br>b<br>c<br>d<br>e<br>3<br>4                    | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)         Reconciliation of Expenses per Audited Financial State         Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities         Prior year adjustments         Other losses         Other (Describe in Part XIII.)         Add lines 2a through 2d         Subtract line 2e from line 1         Amounts included on Form 990, Part IX, line 25, but not on line 1:         Investment expenses not included on Form 990, Part VIII, line 7b                       | 2a         12a.         2a         2b         2c         2d         2d | Expenses per F | 5<br>letur<br>1<br>2e      | 5,231,630.<br>n.<br>6,566,687.<br>508,713.<br>6,057,974.<br>0. |
| 5<br>Pa<br>1<br>2<br>a<br>b<br>c<br>d<br>e<br>3<br>4<br>a<br>b<br>c<br>5 | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) <b>Reconciliation of Expenses per Audited Financial State</b> Complete if the organization answered "Yes" on Form 990, Part IV, line 1         Total expenses and losses per audited financial statements         Amounts included on line 1 but not on Form 990, Part IX, line 25:         Donated services and use of facilities         Prior year adjustments       Other losses         Other (Describe in Part XIII.)       Add lines 2a through 2d         Subtract line 2e from line 1       Amounts included on Form 990, Part IX, line 25, but not on line 1:         Investment expenses not included on Form 990, Part VIII, line 7b       Other (Describe in Part XIII.) | 2a         12a.         2a         2b         2c         2d         2d | Expenses per F | 5<br>letur<br>1<br>2e<br>3 | 5,231,630.<br>n.<br>6,566,687.<br>508,713.<br>6,057,974.       |

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2:

THE CURE STARTS NOW, INC. IS A OHIO NONPROFIT ORGANIZATION AS DESCRIBED IN

SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE AND ARE EXEMPT FROM FEDERAL

AND STATE INCOME TAXES ON RELATED INCOME PURSUANT TO THE INTERNAL REVENUE

CODE.

| THE ORONATENTION HER TROVIDIOND OF THE RECOUNTE | THE | ORGANIZATION | HAS | ADOPTED | THE | PROVISIONS | OF | THE | ACCOUNTIN |
|---|-----|--------------|-----|---------|-----|------------|----|-----|-----------|
|---|-----|--------------|-----|---------|-----|------------|----|-----|-----------|

PRONOUNCEMENT RELATED TO ACCOUNTING FOR UNCERTAINITY IN INCOME TAXES. THE

ORGANIZATION RECOGNIZED NO INTEREST OR PENALTIES IN THE STATEMENTS OF

ACTIVITIES FOR THE YEARS ENDED DECEMBER 31, 2022 AND 2021. IF THE

SITUATION AROSE IN WHICH THE ORGANIZATION WOULD HAVE INTEREST TO

RECOGNIZE, IT WOULD BE RECOGNIZED IN OTHER EXPENSES. CURRENTLY, THE PRIOR 232054 09-01-22 Schedule D (Form 990) 2022

| Schedule D (Form 990) 2022 THE CURE STARTS NOW, INC.        | 26-0269131 Page 5 |
|---|-------------------|
| Part XIII Supplemental Information (continued)              |                   |
| THREE YEARS ARE OPEN UNDER FEDERAL AND STATE STATUTUES OF I | LIMITATIONS AND   |
| REMAIN SUBJECT TO REVIEW AND CHANGE. THE ORGANIZATION IS N  | NOT CURRENTLY     |
| UNDER AUDIT NOR HAS THE ORGANIZATION BEEN CONTACTED BY THES | SE                |
| JURISDICTIONS.  |                   |
|   |                   |
| BASED ON THE EVALUATION OF THE ORGANIZATION'S TAX POSITIONS | 5, MANAGEMENT     |
| BELIEVES ALL POSITIONS TAKEN WOULD BE UPHELD UNDER AN EXAMI | INATION.          |
| THEREFORE, NO PROVISION FOR THE EFFECTS OF UNCERTAIN TAX PO | DSITIONS HAS      |
| BEEN RECORDED FOR THE YEARS ENDED DECEMBER 31, 2022 AND 202 | 21                |
| PART XI, LINE 2D - OTHER ADJUSTMENTS:                       |                   |
| FUNDRAISING EXPENSES  | 508,713.          |
|   |                   |
| PART XII, LINE 2D - OTHER ADJUSTMENTS:                      |                   |
| FUNDRAISING EXPENSES  | 508,713.          |
|   | 500,715.          |
|   |                   |
|   |                   |
|   |                   |
|   |                   |
|   |                   |
|   |                   |
|   |                   |
|   |                   |
|   |                   |
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|   |                   |
|   |                   |

| SCHEDULE F   | Stateme                                   | nt of Act   | ivities Outside the Ur  | nited Sta            | ates –   | OMB No. 1545-0047            |
|--|---|---|---|----------------------|--|------------------------------|
| (Form 990)   | Complete if the                           | e organization a  | nswered "Yes" on Form 990, Part IV,   | line 14b, 15, o      | or 16.   | 2022                         |
| Department of the Treasury<br>Internal Revenue Service | Go to w                                   | ww.irs.aov/Form   | Attach to Form 990.<br>1990 for instructions and the latest i   | nformation.          |  | Open to Public<br>Inspection |
| Name of the organization                               | <u>uo to //</u>                           | ww.iis.govii oin  |   |                      | Employer id  | dentification number         |
| THE CURE STARTS  |   | <b>n</b>  |   |                      | 26-026   | 9131                         |
| Part I General Info                                    | ormation on A                             | ctivities Out   | side the United States. Compl   | ete if the orgar     | ization answe  | red "Yes" on                 |
| Form 990, Part   |   |   |   | -                    |  |                              |
| U U  | 0   |   | ds to substantiate the amount of its gra<br>the selection criteria used to award the  |                      | ,  | Yes X No                     |
| 2 For grantmakers. Des<br>United States.               | cribe in Part V the                       | e organization's  | procedures for monitoring the use of its  | s grants and ot      | her assistance   | e outside the                |
| 3 Activities per Region. (                             |   |   | an be duplicated if additional space is r   |                      |  |                              |
| (a) Region   | (b) Number of<br>offices<br>in the region | (c) Number of<br>employees,<br>agents, and<br>independent<br>contractors<br>in the region | (d) Activities conducted in the region<br>(by type) (such as, fundraising, pro-<br>gram services, investments, grants to<br>recipients located in the region) | is a pro<br>describe | vity listed in (d<br>gram service,<br>e specific type<br>e(s) in the regio | for and                      |
|  |   |   |   |                      |  |                              |
| EUROPE   |   |   | PROGRAM SERVICES  | MEDICAL RES          | SEARCH   | 1,712,555.                   |
|  |   |   |   |                      |  |                              |
| AUSTRALIA  |   |   | PROGRAM SERVICES  | MEDICAL RES          | SEARCH   | 477,364.                     |
| NORTH AMERICA  |   |   | PROGRAM SERVICES  | MEDICAL RES          | SEARCH   | 28,247.                      |
|  |   |   |   |                      |  |                              |
|  |   |   |   |                      |  |                              |
|  |   |   |   |                      |  |                              |
|  |   |   |   |                      |  |                              |
|  |   |   |   |                      |  |                              |
| 3 a Subtotal   | 0   | 0   |   |                      |  | 2,218,166.                   |
| <b>b</b> Total from continuation                       |   | _   |   |                      |  |                              |
| sheets to Part I<br>c Totals (add lines 3a             | 0   | 0   |   |                      |  | 0.                           |
| and 3b)  | 0   | 0   |   |                      |  | 2,218,166.                   |

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2022

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

| 1 (a) Name of organization | (b) IRS code section<br>and EIN (if applicable) | (c) Region                                     | <b>(d)</b> Purpose of<br>grant                                    | (e) Amount<br>of cash grant | (f) Manner of cash disbursement | <b>(g)</b> Amount of<br>noncash<br>assistance | <b>(h)</b> Description<br>of noncash<br>assistance | (i) Method of<br>valuation (book, FMV<br>appraisal, other) |
|----------------------------|---|--|---|-----------------------------|---------------------------------|---|--|--|
|                            |   | EUROPE (INCLUDING<br>ICELAND &<br>GREENLAND) - |   |                             |                                 |   |  |  |
|                            |   |  | MEDICAL RESEARCH  | 1712555.                    | WIRE TRANSFER                   | ٥.  |  |  |
|                            |   | EAST ASIA AND THE<br>PACIFIC -<br>AUSTRALIA,   |   |                             |                                 |   |  |  |
|                            |   | BRUNEI, BURMA,                                 | MEDICAL RESEARCH  | 377,364.                    | WIRE TRANSFER                   | 0.  |  |  |
|                            |   |  |   |                             |                                 |   |  |  |
|                            |   | NORTH AMERICA                                  | MEDICAL RESEARCG  | 28,247.                     | WIRE TRANSFER                   | 0.  |  |  |
|                            |   |  |   |                             |                                 |   |  |  |
|                            |   |  |   |                             |                                 |   |  |  |
|                            |   |  |   |                             |                                 |   |  |  |
|                            |   |  |   |                             |                                 |   |  |  |
|                            |   |  |   |                             |                                 |   |  |  |
| exempt 501(c)(3) orga      | nization by the IRS, o                          | or for which the grantee                       | ecognized as charities by the t<br>or counsel has provided a sect | ion 501(c)(3) equ           | uivalency letter                | ······ • ·                                    |  |  |

26-0269131

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16.

Part III can be duplicated if additional space is needed.

| (a) Type of grant or assistance | <b>(b)</b> Region | (c) Number of recipients | (d) Amount of cash grant | <b>(e)</b> Manner of cash disbursement | <b>(f)</b> Amount of noncash assistance | (g) Description of noncash assistance | <b>(h)</b> Method of<br>valuation<br>(book, FMV,<br>appraisal, other) |
|---------------------------------|-------------------|--------------------------|--------------------------|--|---|---------------------------------------|---|
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |

Schedule F (Form 990) 2022

| 1 | Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)   | Yes | X No |
|---|--|-----|------|
| 2 | Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may<br>be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and<br>Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a<br>U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990) | Yes | X No |
| 3 | Did the organization have an ownership interest in a foreign corporation during the tax year? <i>If</i> "Yes," <i>the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect to Certain Foreign Corporations (see Instructions for Form 5471)</i>   | Yes | X No |
| 4 | Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? <i>If</i> "Yes," <i>the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)</i>  | Yes | X No |
| 5 | Did the organization have an ownership interest in a foreign partnership during the tax year? <i>If</i> "Yes," <i>the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain Foreign Partnerships (see Instructions for Form 8865)</i>   | Yes | X No |
| 6 | Did the organization have any operations in or related to any boycotting countries during the tax year? <i>If</i> "Yes," <i>the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713; don't file with Form 990)</i>   | Yes | X No |

Schedule F (Form 990) 2022

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

PART I, LINE 2:

A PROGRESS REPORT MUST BE SUBMITTED BY THE INVESTIGATOR(S) ON ANNUAL

INTERVALS AND AT THE END OF THE OF THE FUNDING PERIOD. FAILURE TO SUBMIT

A PROGRESS REPORT WILL EXCLUDE THE INVESTIGATOR FROM ANY FUTURE FUNDING

FROM THE FOUNDATION. BI-YEARLY RESEARCHERS MUST PRESENT IN-PERSON AT THE

DIPG SYMPOSIUM.

| SCHEDULE G  | Suppleme   | ntal Information Regarding  | Fund                                    | Iraisi   | ing or Gaming A   | ctiv    | ities   | OMB No. 1545-0047    |
|---|--|---|---|--|---|---------|---|----------------------|
| (Form 990)  |  | e organization answered "Yes" on<br>organization entered more than \$15 |   |  |   | r 19,   | or if the   | 2022                 |
| Department of the Treasury  |  | Attach to Form 990 c  | or Forr                                 | n 990  | -EZ.  |         |   | Open to Public       |
| Internal Revenue Service  |  | o www.irs.gov/Form990 for instruc                                       | ctions                                  | and tl   | ne latest informatio  | n.      |   | Inspection           |
| Name of the organization  |  |   |   |  |   |         |   | dentification number |
|   |  | E STARTS NOW, INC.  |   |  |   |         | 26-026  |                      |
|   | complete this part   | Complete if the organization answe<br>t.                                | ered "Y                                 | es" or   | n Form 990, Part IV, I  | ine 1   | 7. Form 990-  | EZ filers are not    |
| <ul> <li>a Mail solicitat</li> <li>b Internet and</li> <li>c Phone solicitat</li> <li>d In-person so</li> <li>2 a Did the organization</li> <li>key employees list</li> </ul> | tions<br>email solicitations<br>tations<br>licitations<br>on have a written o<br>red in Form 990, Pa |   | tion of<br>tion of<br>fundra<br>(incluc | non-g<br>gover<br>aising<br>ling of<br>onal fu | overnment grants<br>nment grants<br>events<br>ficers, directors, trus<br>undraising services? |         | <b>Y</b>  | es 🗌 No<br>be        |
| compensated at le   | •  | · / /   |   | 5  |   |         |   |                      |
| (i) Name and addres<br>or entity (fund  |  | (ii) Activity   | fùndi<br>have c                         | ustody<br>itrol of                             | (iv) Gross receipts from activity   | tò (c   | Amount paic<br>or retained by<br>fundraiser<br>ted in col. <b>(i)</b> |                      |
|   |  |   | Yes                                     | No   | -   |         |   |                      |
|   |  |   |   |  |   |         |   |                      |
|   |  |   |   |  |   |         |   |                      |
|   |  |   |   |  |   |         |   |                      |
|   |  |   |   |  |   |         |   |                      |
|   |  |   |   |  |   |         |   |                      |
|   |  |   |   |  |   |         |   |                      |
|   |  |   |   |  |   |         |   |                      |
|   |  |   |   |  |   |         |   |                      |
|   |  |   |   |  |   |         |   |                      |
| Total   |  |   |   |  |   |         |   |                      |
| 3 List all states in white or licensing.  | ich the organizatio  | n is registered or licensed to solicit o                                | ontrib                                  | utions   | or has been notified  | it is e | exempt from   | registration         |
|   |  |   |   |  |   |         |   |                      |
|   |  |   |   |  |   |         |   |                      |

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Schedule G (Form 990) 2022

THE CURE STARTS NOW, INC.

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000

|                 |   |   | (a) Event #1<br>ONCE IN A<br>LIFETIME GAL  | (b) Event #2<br>TEAM BROCK<br>GOLF  | (c) Other events                   | (d) Total events<br>(add col. (a) through                    |
|-----------------|---|---|--|---|------------------------------------|--|
| D               |   |   | (event type)   | (event type)  | (total number)                     | col. <b>(c)</b> )  |
| שמווחפ          | 1                                       | Gross receipts  | 663,423.   | 114,919.  | 1,247,248.                         | 2,025,590  |
|                 | 2                                       | Less: Contributions   | 53,810.  | 20,215.   | 530,430.                           | 604,455  |
|                 | 3                                       | Gross income (line 1 minus line 2)  | 609,613.   | 94,704.   | 716,818.                           | 1,421,135  |
|                 | 4                                       | Cash prizes   |  |   |                                    |  |
|                 | 5                                       | Noncash prizes  |  |   |                                    |  |
| 200             | 6                                       | Rent/facility costs   | 24,841.  | 7,908.  | 91,758.                            | 124,507  |
| Ulrect Expenses |   |   |  |   |                                    |  |
|                 | 7                                       | Food and beverages  | 86,208.  | 4,806.  | 60,427.                            | 151,441  |
|                 | 8                                       | Entertainment   |  | 650.  | 22,137.                            | 22,787   |
|                 | 9                                       | Other direct expenses   | 27,711.  | 8,579.  | 173,688.                           | 209,978  |
|                 | 10                                      | Direct expense summary. Add lines 4 throug  | h 9 in column (d)  |   |                                    | 508,713  |
| _               | 11<br>rt I                              | Net income summary. Subtract line 10 from<br><b>Gaming.</b> Complete if the organization<br>\$15,000 on Form 990-EZ, line 6a.   |  | 990, Part IV, line 19, or r   |                                    |  |
| 'a              |   | <b>II Gaming.</b> Complete if the organization  |  |   |                                    | 912,422<br>(d) Total gaming (add                             |
| 'a              |   | <b>II Gaming.</b> Complete if the organization  | answered "Yes" on Form   | 990, Part IV, line 19, or r<br>(b) Pull tabs/instant                      | eported more than                  | 912,422<br>(d) Total gaming (add                             |
| a evenue        | rt  <br>1                               | II Gaming. Complete if the organization<br>\$15,000 on Form 990-EZ, line 6a.  | answered "Yes" on Form   | 990, Part IV, line 19, or r<br>(b) Pull tabs/instant                      | eported more than                  | 912,422<br>(d) Total gaming (add                             |
| Panene          | rt  <br>1                               | II Gaming. Complete if the organization<br>\$15,000 on Form 990-EZ, line 6a.<br>Gross revenue   | answered "Yes" on Form   | 990, Part IV, line 19, or r<br>(b) Pull tabs/instant                      | eported more than                  | 912,422<br>(d) Total gaming (add                             |
| _               | 1<br>2<br>3                             | Gross revenue   | answered "Yes" on Form   | 990, Part IV, line 19, or r<br>(b) Pull tabs/instant                      | eported more than                  | 912,422<br>(d) Total gaming (add<br>col. (a) through col. (c |
| a evenue        | 1<br>2<br>3                             | II       Gaming. Complete if the organization \$15,000 on Form 990-EZ, line 6a.         Gross revenue   | answered "Yes" on Form   | 990, Part IV, line 19, or r<br>(b) Pull tabs/instant                      | eported more than                  | 912,422<br>(d) Total gaming (add                             |
| anijavan        | rt I<br>1<br>2<br>3<br>4<br>5           | II       Gaming. Complete if the organization \$15,000 on Form 990-EZ, line 6a.         Gross revenue   | answered "Yes" on Form   | 990, Part IV, line 19, or r<br>(b) Pull tabs/instant                      | eported more than                  | 912,422<br>(d) Total gaming (add                             |
| a evenue        | rt I<br>2<br>3<br>4<br>5<br>6           | Gaming. Complete if the organization     \$15,000 on Form 990-EZ, line 6a.      Gross revenue     Cash prizes     Noncash prizes     Rent/facility costs     Other direct expenses                    | answered "Yes" on Form   | 990, Part IV, line 19, or r (b) Pull tabs/instant bingo/progressive bingo | eported more than (c) Other gaming | 912,422<br>(d) Total gaming (add                             |
| anijaau         | rt I<br>1<br>2<br>3<br>4<br>5<br>6<br>7 | Gaming. Complete if the organization     \$15,000 on Form 990-EZ, line 6a.     Gross revenue     Cash prizes     Noncash prizes     Rent/facility costs     Other direct expenses     Volunteer labor | answered "Yes" on Form (a) Bingo (a) Bingo (b) Bingo (c) | 990, Part IV, line 19, or r (b) Pull tabs/instant bingo/progressive bingo | eported more than (c) Other gaming | 912,422<br>(d) Total gaming (add                             |

10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year?

b If "Yes," explain:

232082 10-27-22

| Scł | nedule G (Form 990) 2022 THE CURE STARTS NOW, INC. 26  | -0269         | 131      | Page 3   |
|-----|--|---------------|----------|----------|
| 11  | Does the organization conduct gaming activities with nonmembers?   |               | Yes      | No       |
|     | Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed        |               |          |          |
|     | to administer charitable gaming?   |               | Yes      | No No    |
| 13  | Indicate the percentage of gaming activity conducted in:   |               |          |          |
| 1   | a The organization's facility  | 13a           |          | %        |
|     | a An outside facility  |               |          | %        |
| 14  | Enter the name and address of the person who prepares the organization's gaming/special events books and records:            |               |          |          |
|     | Name   |               |          |          |
|     | Address  |               |          |          |
| 15  | a Does the organization have a contract with a third party from whom the organization receives gaming revenue?               |               | Yes      | No No    |
|     | b If "Yes," enter the amount of gaming revenue received by the organization \$ and the amoun                                 | r             |          |          |
|     | of gaming revenue retained by the third party \$   |               |          |          |
|     | c If "Yes," enter name and address of the third party:   |               |          |          |
|     | ······································   |               |          |          |
|     | Name   |               |          |          |
|     |  |               |          |          |
|     | Address  |               |          |          |
|     |  |               |          |          |
| 16  | Gaming manager information:  |               |          |          |
|     |  |               |          |          |
|     | Name   |               |          |          |
|     |  |               |          |          |
|     | Gaming manager compensation \$   |               |          |          |
|     | Description of semilase provided   |               |          |          |
|     | Description of services provided   |               |          |          |
|     |  |               |          |          |
|     |  |               |          |          |
|     | Director/officer Employee Independent contractor   |               |          |          |
|     |  |               |          |          |
| 17  | Mandatory distributions:   |               |          |          |
|     | a Is the organization required under state law to make charitable distributions from the gaming proceeds to                  |               |          |          |
|     | retain the state gaming license?   |               | Yes      | 🗌 No     |
| I   | D Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the |               |          |          |
|     | organization's own exempt activities during the tax year \$  |               |          |          |
| Pa  | ITT IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and            | Part III, lir | nes 9, 9 | 9b, 10b, |
|     | 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.                             |               |          |          |
|     |  |               |          |          |
|     |  |               |          |          |
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| Schedule G | (Form | 990) |
|------------|-------|------|
|            | -     |      |

| Part IV | Supplemental Information (continued) |
|---------|--------------------------------------|
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| SCHEDULE I<br>(Form 990)  | Granto and Other Acolotanico to Organizationo, |   |                             |  |   |                                       |                                       |  |
|---|--|---|-----------------------------|--|---|---------------------------------------|---------------------------------------|--|
| Department of the Treasury<br>Internal Revenue Service  |  | <b>O</b> a <b>t</b> a umumi ina           | Attach to Form              |  |   |                                       | Open to Public<br>Inspection          |  |
| Name of the organization  |  | GO to www.irs                             | .gov/Form990 for            | the latest morma                       | auon.   |                                       | Employer identification number        |  |
| THE CURE  | STARTS NO                                      | W, INC.                                   |                             |  |   |                                       | 26-0269131                            |  |
| Part I General Information on Grants a  |  |   |                             |  |   |                                       |                                       |  |
| <ol> <li>Does the organization maintain records t<br/>criteria used to award the grants or assis</li> <li>Describe in Part IV the organization's pro</li> </ol> | tance?   |   |                             |  |   | stance, and the selecti               | on X Yes No                           |  |
| Part II Grants and Other Assistance to I  | Domestic Organiz                               | ations and Domestic                       | <b>Governments.</b> C       | complete if the orga                   | anization answered "Y   | es" on Form 990, Part                 | IV, line 21, for any                  |  |
| recipient that received more than \$  | 5,000. Part II can                             | be duplicated if addition                 | onal space is need          | ed.                                    |   | 1                                     |                                       |  |
| <b>1 (a)</b> Name and address of organization<br>or government  | (b) EIN  | <b>(c)</b> IRC section<br>(if applicable) | (d) Amount of<br>cash grant | (e) Amount of<br>noncash<br>assistance | <b>(f)</b> Method of<br>valuation (book,<br>FMV, appraisal,<br>other) | (g) Description of noncash assistance | (h) Purpose of grant<br>or assistance |  |
| CINCINNATI CHILDREN'S HOSPITAL<br>3333 BURNET AVENUE, ML 4900<br>CINCINNATI, OH 45229   | 31-0833936                                     | 501(C)(3)                                 | 263,867.                    | 0.                                     |   |                                       | MEDICAL RESEARCH                      |  |
| CHILDREN'S HOSPITAL OF PITTSBURGH<br>FOUNDATION - 4401 PENN AVE, FP4129<br>- PITTSBURGH, PA 15224   | 25-1865744                                     | 501(C)(3)                                 | 100,000.                    | 0.                                     |   |                                       | MEDICAL RESEARCH                      |  |
| MUSELLA FOUNDATION<br>1100 PENINSULA BLVD<br>HEWLETT, NY 11577  | 13-3938057                                     | 501(C)(3)                                 | 12,500.                     | 0.                                     |   |                                       | MEDICAL RESEARCH                      |  |
| PEDIATRIC BRAIN TUMOR CONSORTIUM<br>FOUNDATION - 10280 CHESTER RD -<br>CINCINNATI, OH 45215   | 20-8573849                                     | 501(C)(3)                                 | 25,000.                     | 0.                                     |   |                                       | MEDICAL RESEARCH                      |  |
| THE UNIVERSITY OF TEXAS MD<br>ANDERSON CANCER CENTER - 6767<br>BERTNER AVENUE, ML 4900 ROOM<br>S5,8316 - HOUSTON, TX 77030                                      | 74-6001118                                     | 501(C)(3)                                 | 100,000.                    | 0.                                     |   |                                       | MEDICAL RESEARCH                      |  |
| SONALASENSE<br>2600 TENTH ST #435<br>BERKLEY, CA 94710  | 83-3259527                                     |   | 198,436,                    | 0.                                     |   |                                       | MEDICAL RESEARCH                      |  |
| 2 Enter total number of section 501(c)(3) ar  |  |   | 1 1                         | U                                      | L   | I                                     |                                       |  |

3 Enter total number of other organizations listed in the line 1 table

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) 2022

| Schedule I (Form 990) | $\mathbf{THE}$ | CURE | STARTS | NOW, | INC. |
|-----------------------|----------------|------|--------|------|------|
|-----------------------|----------------|------|--------|------|------|

26-0269131 Page 1

| Part II Continuation of Grants and Other                         |            |                                  |                             |  |   |  |                                       |
|--|------------|----------------------------------|-----------------------------|--|---|--|---------------------------------------|
| (a) Name and address of organization or government               | (b) EIN    | (c) IRC section<br>if applicable | (d) Amount of<br>cash grant | (e) Amount of<br>noncash<br>assistance | <b>(f)</b> Method of<br>valuation<br>(book, FMV,<br>appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant<br>or assistance |
| NN & ROBERT H LURIE CHILDREN'S<br>DSPITAL - 225 E CHICAGO AVE NO |            |                                  |                             |  |   |  |                                       |
| 8 - CHICAGO, IL 60611  | 36-2167817 | 501(C)(3)                        | 100,000.                    | 0.                                     |   |  | MEDICAL RESEARCH                      |
|  |            |                                  |                             |  |   |  |                                       |
|  |            |                                  |                             |  |   |  |                                       |
|  |            |                                  |                             |  |   |  |                                       |
|  |            |                                  |                             |  |   |  |                                       |
|  |            |                                  |                             |  |   |  |                                       |
|  |            |                                  |                             |  |   |  |                                       |
|  |            |                                  |                             |  |   |  |                                       |
|  |            |                                  |                             |  |   |  |                                       |
|  |            |                                  |                             |  |   |  |                                       |

THE CURE STARTS NOW, INC. Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.

Part III can be duplicated if additional space is needed.

| (a) Type of grant or assistance | <b>(b)</b> Number of recipients | (c) Amount of<br>cash grant | (d) Amount of non-<br>cash assistance | <b>(e)</b> Method of valuation<br>(book, FMV, appraisal, other) | (f) Description of noncash assistance |
|---------------------------------|---------------------------------|-----------------------------|---------------------------------------|---|---------------------------------------|
|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |
|                                 |                                 |                             |                                       |   |                                       |

Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

PART I, LINE 2:

GRANT FUNDS ARE MONITORED BY A MEDICAL ADVISORY COUNCIL. GRANT

APPLICATIONS ARE ACCEPTED BY OUR STRATEGIC COUNCIL COMPRISED OF CHAPTER

**REPRESENTATIVES.** APPLCATIONS ARE THEN APPROVED BY THE BOARD OF DIRECTORS.

Schedule I (Form 990) 2022

Part III

(Form 990)

# **Transactions With Interested Persons**

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.

Attach to Form 990 or Form 990-EZ

| OMB No. 1545-0047 |  |
|-------------------|--|
| 0000              |  |

2022

| Name of the | organization |
|-------------|--------------|

| Department of the Treasury<br>Internal Revenue Service   | Go t                  | o ww    |                 |         |                   | ructions and the lat   | test information.       |                |             |                 | spect         | ion           | lic    |
|--|-----------------------|---------|-----------------|---------|-------------------|------------------------|-------------------------|----------------|-------------|-----------------|---------------|---------------|--------|
| Name of the organization   | n                     |         | -               |         |                   |                        |                         | Emp            | ployer      | r ident         | ificati       | on nui        | mber   |
|  | THE CUF               | RE S    | STARTS N        | ΌW,     | INC               | 2.                     |                         | 26             | -02         | 691             | 31            |               |        |
| Part I Excess E  | Benefit Trans         | actio   | ons (section 5  | 01(c)(3 | 3), secti         | on 501(c)(4), and se   | ction 501(c)(29) orgar  | nizatio        | ons on      | ly).            |               |               |        |
| Complete i   | f the organization    | answ    | vered "Yes" on  | Form §  | 990, Pa           | rt IV, line 25a or 25b | o, or Form 990-EZ, Pa   | art V, li      | ine 40      | b.              |               |               |        |
| 1<br>(a) Name of disqualified person(b) Relationship between disqualified<br>person and organization(c) Description of transaction |                       |         |                 |         |                   |                        |                         |                |             | (d)             | l) Corrected? |               |        |
|  |                       |         | person and o    | rganiza | ation             |                        |                         |                |             |                 | <u> </u>      | es            | No     |
|  |                       |         |                 |         |                   |                        |                         |                |             |                 | —             | $\rightarrow$ |        |
|  |                       |         |                 |         |                   |                        |                         |                |             |                 | +-            | +             |        |
|  |                       |         |                 |         |                   |                        |                         |                |             |                 | +             | -             |        |
|  |                       |         |                 |         |                   |                        |                         |                |             |                 | +             | -             |        |
|  |                       |         |                 |         |                   |                        |                         |                |             |                 |               |               |        |
| 2 Enter the amount o   | f tax incurred by t   | the or  | ganization man  | agers   | or disq           | ualified persons dur   | ing the year under      |                |             |                 |               |               |        |
| section 4958   |                       |         |                 |         |                   |                        |                         |                |             |                 |               |               |        |
| 3 Enter the amount o   | f tax, if any, on lir | ie 2, a | above, reimburs | ed by   | the org           | anization              |                         |                | \$          |                 |               |               |        |
| Part II Loans to   | and/or From           | Inte    | erested Per     | sons    |                   |                        |                         |                |             |                 |               |               |        |
|  |                       |         |                 |         |                   | Part V line 38a or F   | Form 990, Part IV, line | ≥ 26· d        | or if th    | e oraș          | nizatic       | n             |        |
|  | amount on Form        |         |                 |         |                   |                        |                         | <i>5 20,</i> 0 | 21 11 111   | e orgu          | mzanc         |               |        |
| (a) Name of  | (b) Relation          | Í       | (c) Purpose     | (d) La  | oan to or         | (e) Original           | (f) Balance due         | (g)            | <b>)</b> In | (h) Ap<br>by bo | proved        |               | ritten |
| interested person  | with organiz          | ation   | of loan         |         | m the<br>ization? | principal amount       |                         | defa           | ault?       | comm            | nittee?       | agree         | ment?  |
|  |                       |         |                 | То      | From              |                        |                         | Yes            | No          | Yes             | No            | Yes           | No     |
|  |                       |         |                 |         |                   |                        |                         |                | <u> </u>    | ──              | <u> </u>      |               |        |
|  |                       |         |                 |         |                   |                        |                         |                | <u> </u>    |                 | <u> </u>      |               |        |
|  |                       |         |                 |         |                   |                        |                         |                |             |                 |               |               |        |
|  |                       |         |                 |         |                   |                        |                         |                |             |                 |               |               |        |
|  |                       |         |                 |         |                   |                        |                         |                |             |                 |               |               |        |
|  |                       |         |                 |         |                   |                        |                         |                |             |                 |               |               |        |
|  |                       |         |                 |         |                   |                        |                         |                |             |                 |               |               |        |
|  |                       |         |                 |         |                   |                        |                         |                |             | <u> </u>        |               |               |        |
|  |                       |         |                 |         |                   |                        |                         |                |             | <u> </u>        |               |               |        |
| Total<br>Part III Grants o   | r Assistance          | Bor     | ofiting Intor   | osta    | d Dor             | <u></u> \$             |                         |                |             |                 |               |               |        |
|  |                       |         | -               |         |                   |                        |                         |                |             |                 |               |               |        |

Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

| (a) Name of interested person | <b>(b)</b> Relationship between<br>interested person and<br>the organization | <b>(c)</b> Amount of assistance | <b>(d)</b> Type of assistance | (e) Purpose of assistance |
|-------------------------------|--|---------------------------------|-------------------------------|---------------------------|
|                               |  |                                 |                               |                           |
|                               |  |                                 |                               |                           |
|                               |  |                                 |                               |                           |
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|                               |  |                                 |                               |                           |

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule L (Form 990) 2022

Schedule L (Form 990) 2022

| Part IV Business Transactions Involvi | ng Intere   | ested   | Perso      | ns.           |                           |                                |  |    |
|---------------------------------------|-------------|---|------------|---------------|---------------------------|--------------------------------|--|----|
| Complete if the organization answered | "Yes" on Fo | orm 99  | 0, Part IV | , line 28a, 2 | 8b, or 28c.               |                                |  |    |
| (a) Name of interested person         |             | (b) Relationship between interested person and the organization |            |               | (c) Amount of transaction | (d) Description of transaction | (e) Sharing o<br>organization's<br>revenues? |    |
|                                       |             |   |            |               |                           |                                | Yes  | No |
| KEITH DESSERICH                       | KEITH       | IS  | SOLE       | MEMBE         | 176,402.                  | RENTAL AGRE                    |  | X  |
|                                       |             |   |            |               |                           |                                |  |    |
|                                       |             |   |            |               |                           |                                |  |    |
|                                       |             |   |            |               |                           |                                |  |    |
|                                       |             |   |            |               |                           |                                |  |    |
|                                       |             |   |            |               |                           |                                |  |    |
|                                       |             |   |            |               |                           |                                |  |    |
|                                       |             |   |            |               |                           |                                |  |    |
|                                       |             |   |            |               |                           |                                |  |    |
|                                       |             |   |            |               |                           |                                |  |    |

THE CURE STARTS NOW, INC.

Part V Supplemental Information.

Schedule L (Form 990) 2022

Provide additional information for responses to questions on Schedule L (see instructions).

SCH L, PART IV, BUSINESS TRANSACTIONS INVOLVING INTERESTED PERSONS:

(A) NAME OF PERSON: KEITH DESSERICH

(B) RELATIONSHIP BETWEEN INTERESTED PERSON AND ORGANIZATION:

KEITH IS SOLE MEMBER OF TIOC, LLC

(D) DESCRIPTION OF TRANSACTION: RENTAL AGREEMENT - THIS TRANSACTION HAS

BEEN APPROVED BY THE BOARD AND IS COMPARATIVE TO AVERAGE RENTAL COST OF

THE AREA. AMOUNT INCLUDES UTILITIES, BUILDING MAINTENANCE, SERVICES,

TAXES AND INSURANCE.

26-0269131 Page 2

| SCHEDULE   | Μ |
|------------|---|
| (Form 990) |   |

## **Noncash Contributions**

OMB No. 1545-0047 2022

| Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. |
|--|
| Attach to Form 990.  |

|         |                       | Complete if the or             | ganizations a    | answered "Yes" o           | n Form 990, Part l                | V, lines 29 d | or 30.     | LU            |        |      |
|---------|-----------------------|--------------------------------|------------------|----------------------------|-----------------------------------|---------------|------------|---------------|--------|------|
| Depart  | ment of the Treasury  |                                | •                | Attach to Form 9           |                                   |               |            | Open to       | Publi  | ic   |
| Interna | I Revenue Service     | Go to www.ii                   | rs.gov/Form      | 990 for instructior        | is and the latest in              | formation.    |            | Inspe         | ction  |      |
| Name    | e of the organizatior | n                              |                  |                            |                                   |               | Employer   | identificatio | on nur | mber |
|         |                       | THE CURE STA                   | ARTS NO          | W, INC.                    |                                   |               | 2          | 6-0269        | 131    |      |
| Par     | rt I Types of         | f Property                     |                  | -                          |                                   |               |            |               |        |      |
|         |                       |                                | (a)              | (b)                        | (c)                               |               |            | (d)           |        |      |
|         |                       |                                | Check if         | Number of contributions or | Noncash contril<br>amounts report |               |            | of determin   | •      |      |
|         |                       |                                | applicable       |                            | Form 990, Part VII                |               | noncash co | ntribution ar | nount  | S    |
| 1       | Art - Works of art    |                                |                  |                            |                                   |               |            |               |        |      |
| 2       |                       | asures                         |                  |                            |                                   |               |            |               |        |      |
| 3       |                       | erests                         |                  |                            |                                   |               |            |               |        |      |
| 4       |                       | ations                         |                  |                            |                                   |               |            |               |        |      |
| 5       |                       | sehold goods                   |                  |                            |                                   |               |            |               |        |      |
| 6       |                       | hicles                         |                  |                            |                                   |               |            |               |        |      |
| 7       |                       |                                |                  |                            |                                   |               |            |               |        |      |
| 8       |                       | ty                             |                  |                            |                                   |               |            |               |        |      |
| 9       |                       | ly traded                      |                  |                            |                                   |               |            |               |        |      |
| 10      |                       | y held stock                   |                  |                            |                                   |               |            |               |        |      |
| 11      | Securities - Partne   |                                |                  |                            |                                   |               |            |               |        |      |
|         | trust interests       |                                |                  |                            |                                   |               |            |               |        |      |
| 12      | Securities - Miscel   |                                |                  |                            |                                   |               |            |               |        |      |
| 13      | Qualified conserva    | ation contribution -           |                  |                            |                                   |               |            |               |        |      |
|         | Historic structures   | 3                              |                  |                            |                                   |               |            |               |        |      |
| 14      | Qualified conserva    | ation contribution - Other     |                  |                            |                                   |               |            |               |        |      |
| 15      | Real estate - Resid   | dential                        |                  |                            |                                   |               |            |               |        |      |
| 16      |                       | mercial                        |                  |                            |                                   |               |            |               |        |      |
| 17      |                       | r                              |                  |                            |                                   |               |            |               |        |      |
| 18      |                       |                                |                  |                            |                                   |               |            |               |        |      |
| 19      |                       |                                |                  |                            |                                   |               |            |               |        |      |
| 20      |                       | I supplies                     |                  |                            |                                   |               |            |               |        |      |
| 21      | Taxidermy             |                                |                  |                            |                                   |               |            |               |        |      |
| 22      |                       |                                |                  |                            |                                   |               |            |               |        |      |
| 23      |                       | ens                            |                  |                            |                                   |               |            |               |        |      |
| 24      | Archeological artifa  | acts                           |                  |                            |                                   |               |            |               |        |      |
| 25      | Other ( EVE           | NT EQUIPMENT )                 | X                | 3                          | 63,                               | ,560.FI       | MV         |               |        |      |
| 26      | Other (               | )                              |                  |                            |                                   |               |            |               |        |      |
| 27      | Other (               | )                              |                  |                            |                                   |               |            |               |        |      |
| 28      | Other (               | )                              |                  |                            |                                   |               |            |               |        |      |
| 29      | Number of Forms       | 8283 received by the organ     | ization during   | g the tax year for co      | ontributions                      |               |            |               |        |      |
|         | for which the orga    | nization completed Form 82     | 283, Part V, D   | onee Acknowledg            | ement                             | 29            |            |               |        |      |
|         |                       |                                |                  |                            |                                   |               |            |               | Yes    | No   |
| 30a     |                       | id the organization receive b  | •                | • • • • •                  |                                   | -             |            |               |        |      |
|         | must hold for at lea  | ast 3 years from the date of   | f the initial co | ntribution, and whi        | ch isn't required to              | be used for   |            |               |        |      |
|         | exempt purposes       | for the entire holding period  | 1?               |                            |                                   |               |            | 30a           |        | X    |
| b       | If "Yes," describe t  | the arrangement in Part II.    |                  |                            |                                   |               |            |               |        |      |
| 31      | Does the organization | tion have a gift acceptance    | policy that re   | equires the review o       | of any nonstandard                | contributior  | ıs?        | 31            |        | X    |
| 32a     | Does the organization | tion hire or use third parties | or related or    | ganizations to solid       | cit, process, or sell             | noncash       |            |               |        |      |
|         | contributions?        |                                |                  |                            |                                   |               |            | 32a           |        | X    |

33 If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.

**b** If "Yes," describe in Part II.

|  | LHA | For Paperwork Reduction Act Notice, see the Instructions for Form 990. |
|--|-----|--|
|--|-----|--|

**Supplemental Information.** Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

SCHEDULE M, PART I, COLUMN (B):

#### NUMBER OF CONTRIBUTIONS

SCHEDULE O (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

### Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or Form 990-EZ. Go to www.irs.gov/Form990 for the latest information.

INC.



Employer identification number 26-0269131

#### FORM 990, PART VI, SECTION A, LINE 2:

THE CURE STARTS NOW,

GAVIN BAUMGARDNER, DOUGLAS DESSERICH, KEITH DESSERICH, AND BROOKE DESSERICH

HAVE A FAMILY RELATIONSHIP

FORM 990, PART VI, SECTION A, LINE 7B:

DECISIONS OF THE GOVERNING BODY ARE APPROVED BY THE BOARD OF DIRECTORS.

FORM 990, PART VI, SECTION B, LINE 11B:

THE EXECUTIVE DIRECTOR PREPARES THE FINANCIAL STATMENTS. THE CHAIRMAN OF

THE BOARD AND THE TREASURER REVIEW THE FINANCIAL STATEMENTS PRIOR TO

SENDING THEM TO THE ACCOUNTING FIRM. THE ACCOUNTING FIRM PREPARES THE FORM

990 AND IT IS PRESENTED TO THE BOARD OF DIRECTORS AT THE FOLLOWING MEETING

AND PRIOR TO FILING.

FORM 990, PART VI, SECTION B, LINE 12C:

EACH YEAR THE CONFLICT OF INTEREST POLICY IS RE-SENT AND THE MEMBERS OF THE BOARD OF DIRECTORS RE-SIGN THE POLICY. ANY BOARD MEMBERS WITH A CONFLICT CANNOT DISCUSS OR VOTE ON THE MATTER.

FORM 990, PART VI, SECTION B, LINE 15A:

THE BOARD REVEIWED AND APPROVED SALARIES BASED ON DATA FROM AN INDEPENDENT

REVIEW OF COMPARABLE ORGANIZATIONS AND THERE COMPENSATION COMPARABLE

STAFF/POSITIONS.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:

| Schedule O (Form 990) 2022 | Page <b>2</b>                  |
|----------------------------|--------------------------------|
| Name of the organization   | Employer identification number |
| THE CURE STARTS NOW, INC.  | 26-0269131                     |

AL, AR, CA, CO, CT, FL, GA, IA, IL, IN, KS, KY, LA, MA, MD, MI, MN, MS, NC, NE, NH, NJ, NY, OH, OR

PA, RI, SC, TN, TX, UT, VA, WA, WI

FORM 990, PART VI, SECTION C, LINE 19:

AN ANNUAL REPORT, FINANCIAL STATEMENTS, AND OTHER STATISTICAL INFORMATION

ARE ALL MADE AVAILABLE UPON REQUEST AND ON WEBSITE.

FORM 990, PART XII, LINE 2C:

THE PROCESS HAS NOT CHANGED FROM PRIOR YEARS.

| Ра  | rt ۱ |   | Statement of Revenue  |                       |                             |                          |                  |                         |
|---|------|---|---|-----------------------|-----------------------------|--------------------------|------------------|-------------------------|
|   |      |   | Check if Schedule O contains a respons                                    | e or note to any line |                             | (B)                      | (C)              |                         |
|   |      |   |   |                       | <b>(A)</b><br>Total revenue | (B)<br>Related or exempt | Unrelated        | (D)<br>Revenue excluded |
|   |      |   |   |                       |                             |                          | business revenue | from tax under          |
|   |      |   |   |                       |                             |                          |                  | sections 512 - 514      |
| nts<br>nts  | 1    | а | Federated campaigns 1a  |                       |                             |                          |                  |                         |
| àrai<br>our   |      | b | Membership dues 1b  |                       |                             |                          |                  |                         |
| s, C  |      | С | Fundraising events 1c   | 604,455.              |                             |                          |                  |                         |
| Gift<br>Iar   |      | d | Related organizations 11  |                       |                             |                          |                  |                         |
| ini,  |      | е | Government grants (contributions) 1e                                      |                       |                             |                          |                  |                         |
| tior<br>sr S  |      | f | All other contributions, gifts, grants, and                               |                       |                             |                          |                  |                         |
| ibu   |      |   | similar amounts not included above 1f                                     | 3,710,588.            |                             |                          |                  |                         |
| Contributions, Gifts, Grants<br>and Other Similar Amounts |      | g | Noncash contributions included in lines 1a-1f                             | 63,560.               |                             |                          |                  |                         |
| an  |      | h | Total. Add lines 1a-1f  |                       | 4,315,043.                  |                          |                  |                         |
|   |      |   |   | Business Code         |                             |                          |                  |                         |
| ce  | 2    | а |   | _                     |                             |                          |                  |                         |
| ervi  |      | b |   | _                     |                             |                          |                  |                         |
| ר Si<br>enu   |      | с |   | _                     |                             |                          |                  |                         |
| ran<br>3ev  |      | d |   | _                     |                             |                          |                  |                         |
| Program Service<br>Revenue                                |      | е |   | -                     |                             |                          |                  |                         |
| Ч   |      |   | All other program service revenue   |                       |                             |                          |                  |                         |
|   | _    |   | Total. Add lines 2a-2f  |                       |                             |                          |                  |                         |
|   | 3    |   | Investment income (including dividends, inte                              | ,                     |                             |                          |                  |                         |
|   |      |   | other similar amounts)  |                       |                             |                          |                  |                         |
|   | 4    |   | Income from investment of tax-exempt bonc                                 | · ·                   |                             |                          |                  |                         |
|   | 5    | • | Royalties   |                       |                             |                          |                  |                         |
|   |      |   | (i) Real  | (ii) Personal         |                             |                          |                  |                         |
|   | 6    | a | Gross rents 6a  | _                     |                             |                          |                  |                         |
|   |      | b | Less: rental expenses 6b  | _                     |                             |                          |                  |                         |
|   |      | с | Rental income or (loss) 6c  | -                     |                             |                          |                  |                         |
|   | _    |   |   | s (ii) Other          |                             |                          |                  |                         |
|   |      | а |   |                       |                             |                          |                  |                         |
|   |      |   | assets other than inventory <b>7a</b>                                     | _                     |                             |                          |                  |                         |
| •   |      | D | Less: cost or other basis   |                       |                             |                          |                  |                         |
| Revenue   |      | _ | and sales expenses 7b<br>Gain or (loss) 7c                                |                       |                             |                          |                  |                         |
| eve   |      |   | . ,   |                       |                             |                          |                  |                         |
| r B   |      |   | Net gain or (loss)  |                       |                             |                          |                  |                         |
| Othe  | 8    | d | Gross income from fundraising events (not including \$ 604,455. of        |                       |                             |                          |                  |                         |
| 0   |      |   | contributions reported on line 1c). See                                   |                       |                             |                          |                  |                         |
|   |      |   |   | <b>Ba</b> 1,421,135.  |                             |                          |                  |                         |
|   |      | h |   | <b>b</b> 508,713.     |                             |                          |                  |                         |
|   |      |   | Less: direct expenses [8]<br>Net income or (loss) from fundraising events |                       | 912,422.                    |                          |                  | 912,422.                |
|   | ٥    |   | Gross income from gaming activities. See                                  |                       | ,                           |                          |                  |                         |
|   |      | u |   | )a                    |                             |                          |                  |                         |
|   |      | h |   | )b                    |                             |                          |                  |                         |
|   |      |   | Net income or (loss) from gaming activities                               |                       |                             |                          |                  |                         |
|   | 10   |   | Gross sales of inventory, less returns                                    |                       |                             |                          |                  |                         |
|   |      | 4 | -   | 0a                    |                             |                          |                  |                         |
|   |      | b |   | 0b                    |                             |                          |                  |                         |
|   |      |   | Net income or (loss) from sales of inventory                              |                       |                             |                          |                  |                         |
|   |      | 2 |   | Business Code         |                             |                          |                  |                         |
| snc   | 11   | а | MISCELLANEOUS   | 900099                | 4,165.                      | 4,165.                   |                  |                         |
| Miscellaneous<br>Revenue                                  |      | b |   |                       | •                           | ·                        |                  |                         |
| ella  |      | с |   |                       |                             |                          |                  |                         |
| lisc<br>B£  |      |   | All other revenue   |                       |                             |                          |                  |                         |
| 2   |      |   | Total. Add lines 11a-11d  |                       | 4,165.                      |                          |                  |                         |
|   | 12   |   | Total revenue. See instructions   |                       | 5,231,630.                  | 4,165.                   | 0.               | 912,422.                |

THE CURE STARTS NOW, INC.

Form 990 (2022)

26-0269131

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26-0269131

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16.

Part III can be duplicated if additional space is needed.

| (a) Type of grant or assistance | <b>(b)</b> Region | (c) Number of recipients | (d) Amount of cash grant | <b>(e)</b> Manner of cash disbursement | <b>(f)</b> Amount of noncash assistance | (g) Description of noncash assistance | <b>(h)</b> Method of<br>valuation<br>(book, FMV,<br>appraisal, other) |
|---------------------------------|-------------------|--------------------------|--------------------------|--|---|---------------------------------------|---|
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |
|                                 |                   |                          |                          |  |   |                                       |   |

Schedule F (Form 990) 2022

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