



THE CURE STARTS NOW®

BEARD IT UP

FOR PEDIATRIC
CANCER RESEARCH



FREQUENTLY ASKED QUESTIONS

MY WIFE IS GIVING ME THE EVIL EYE ABOUT GROWING A BEARD. HELP!

#1 problem is now solved! Download a super convincing letter to present to your significant other to persuade them to allow you to Beard It Up! [Get it here!](#)

\$30 SEEMS REALLY LOW! CAN I GIVE MORE?

You are a man among men! Absolutely, before you give your credit card information, it will ask if you want to donate more. Remember that 100% of your amount (after 3% credit card processing) is donated to research.

I HAVE A GROUP WHO WANT TO BEGIN A BEARD BATTLE.

Game on! We suggest creating one registration with a fundraising page and then your group can participate by donating to the page. That way you know how much you are raising as a group. The person who creates the page will be the team leader and will get emails telling them when someone signs up!

DO I GET A PRIZE?

Besides the incredible feeling of helping thousands of children battling cancer? We may have some exciting challenge prizes, but you will want to go to [Facebook](#) and like our page so that you can find out about them!

I CAN'T GROW A BEARD BECAUSE...WELL I AM A LADY. HOW CAN I PARTICIPATE?

Ladies, we have the fundraiser for you! You can choose to color your hair or nails a special color at <http://csnevents.org/color>. If that doesn't interest you, you can always purchase merchandise or just donate.

I AM NOT ALLOWED TO GROW A BEARD. WHAT NOW?

How bombastic of them! You can purchase merchandise as well by going to any of the fundraising pages and selecting "Merchandise" or on the main page on the top right is a "Shop" button!

WHAT ARE YOU RAISING MONEY FOR?

The Cure Starts Now focuses on the Homerun Cure to all cancers by concentrating our research funding efforts on one of the deadliest forms of cancer, DIPG. With over \$12 million in pediatric brain cancer research funding to date, you can rest assured that 100% of your donation, after credit card processing, will go directly to innovative research. Please join us in funding crucial research to save our youngest of warriors. Learn more at www.TheCureStartsNow.org

HOW MUCH OF THE MONEY I GIVE GOES TO RESEARCH?

We take your efforts seriously. 100% of your donated amount goes to research (after credit card processing fees). The Cure Starts Now is run by incredible cancer parents who are dedicated to getting the most money possible to research.

I AM SO PROUD OF MY BEARD, CAN I SHOW YOU A PICTURE?

We would love to show off your masterpiece in all its majesty! Either tag #BeardItUp on social media or email us at marketing@thecurestartsnow.org

MY BEAUTIFUL BOUNTIFUL BEARD IS ATTRACTING ATTENTION FROM THE MEDIA. WHO SHOULD THEY TALK TO?

Well of course it is. We would love to talk more about your beard and our mission. Send them to marketing@thecurestartsnow.org or (513) 772-4888