



THE CURE STARTS NOW®

10280 Chester Road, Cincinnati, OH 45215  
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**Re: Beard It Up Participation**

Dear \_\_\_\_\_,  
*Approver's Name*

Your  husband  partner  boyfriend  significant other  employee  other has decided that,  
*Choose One*  
for the month of November, he would like to help the children by raising awareness and much needed funding for pediatric cancer research.

As you may be aware, children cannot grow beards. They also cannot fight cancer alone. That is why we, The Cure Starts Now, have developed the Beard It Up campaign — a way to allow men to not just grow a beard for warmth and/or intimidation, but as a weapon in the fight against pediatric brain cancer.

It is our understanding that you may not be on board with beards. However, \_\_\_\_\_ has  
*Your Name*  
humbly volunteered to \_\_\_\_\_ the \_\_\_\_\_  
*Action Verb* *Noun*  
for \_\_\_\_\_ ... just to gain your favor in hopes that he can be permitted  
*Duration of Time*  
to grow his beard (remember it's for the children). As his intentions are pure, and his motives are for the betterment of not just children with cancer, but ultimately everyone diagnosed with cancer, we hope you will allow him to participate in Beard It Up.

It is because of support from people like \_\_\_\_\_ that The Cure Starts Now has  
*Your Name*  
already funded over \$12,000,000 in innovative research. And thanks to him and others like him we know that we will find the Homerun Cure for all cancers.

Thank you in advance,



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