

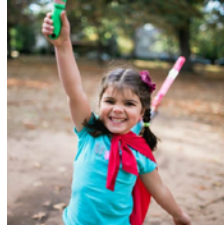


# Be Their Light

WALK TO END CHILDHOOD BRAIN CANCER 2026

**May 2, 2026**  
**9:30am - 1:00pm**  
**2 Lighthouse Rd**  
**New Haven, CT 06512**

The Be Their Light Walk To End Childhood Brain Cancer is a premiere fundraising event for The Cure Starts Now held in support of children and families affected by childhood brain cancer. Thanks to the efforts of many companies around the nation, TCSN is able to provide funding to research hospitals and new, innovative treatments, yet there is still so much more left to be funded.



The Connecticut chapter of The Cure Starts Now was formed in honor of and love for our brave hero Lea. Lea was diagnosed with DIPG in August of 2017. Throughout her battle, she taught our community about the truest meaning of strength, courage, and family. Lea gained her angel wings in May 2018.



The Milford Connecticut Chapter was formed in honor of Serena Mulligan. For 23 years, this loud, crazy, loyal, loving, stubborn, and adventurous human being bounded through this life alongside us. Her love of adventure and her desire to see what's out there took her all over the world. She loved and she was loved.

SPONSORSHIP OPPORTUNITIES	Number Available	Complimentary registration (including t-shirt)	General signage at event	Social Media Thank You	Sponsor area of website	Logo on back of t-shirt	Sponsor table at event	2-Minute Address at event	Participation Flyer	Additional Signage	Logo placed with event title	Company booth in activity area	Company booth on route	Welcome banner with event title and company logo only
<b>TITLE \$10,000</b>	1 available	5	●	●	●	●	●	●	●	●	●	●	●	●
<b>PRESENTING \$7,500</b>	2 available	5	●	●	●	●	●	●	●	●	●			
<b>DIAMOND \$5,000</b>	Unlimited	5	●	●	●	●	●	●						
<b>PLATINUM \$2,500</b>	Unlimited	5	●	●	●	●	●							
<b>GOLD \$1,000</b>	Unlimited	5	●	●	●	●								
<b>SILVER \$500</b>	Unlimited	4	●	●	●									
<b>HERO \$250</b>	Unlimited	2	●	●										

### Logo Submission Information

- All logos needed by **March 30** to be guaranteed on print material.
- Logos must be submitted in PNG or EPS format.
- Providing a full color and single color version is advised if possible.



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WALK TO END CHILDHOOD BRAIN CANCER 2026

## PAYMENT

### RETURN FORMS AND PAYMENTS TO:

10280 Chester Road  
Cincinnati, OH 45215

**MAKE CHECKS PAYABLE TO:**  
The Cure Starts Now

### DONATE ONLINE AT:

[csnevents.org/BTLSponsors](http://csnevents.org/BTLSponsors)

### SPONSORSHIP LOGO DEADLINE:

March 30 2026

For more information contact:

**Stacey Arisian**  
[stacey.arisian@thecurestartsnow.org](mailto:stacey.arisian@thecurestartsnow.org)

**Robyn Staub**  
[robyn.staub@thecurestartsnow.org](mailto:robyn.staub@thecurestartsnow.org)



**Pay online here**

## SPONSORSHIP FORM

COMPANY OR INDIVIDUAL NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

## SPONSORSHIP LEVEL

- Title Sponsor (\$10,000)
- Presenting Sponsor (\$7,500)
- Diamond Sponsor (\$5,000)
- Platinum Sponsor (\$2,500)
- Gold Sponsor (\$1,000)
- Silver Sponsor (\$500)
- Hero Sponsor (\$250)
- In-Kind Donation

(value: \$ \_\_\_\_\_ Item: \_\_\_\_\_ )

**TOTAL:** \$ \_\_\_\_\_

## FORM OF PAYMENT

- Credit Card
- Check
- In-Kind

For credit card/e-check payments, please visit [csnevents.org/BTLSponsors](http://csnevents.org/BTLSponsors) to make your payment securely.